

Director-Community Engagement

The Director of Community Engagement will lead efforts in engagement and communication strategies, community and economic development planning, and partnership management to support school construction and improvement initiatives. This role is critical to achieving the goals of the 21st Century Plan and Built to Learn Initiative by fostering and maintaining partnerships with internal and external stakeholders.

The Director will ensure alignment with City Schools' standards, brand, and interests while promoting awareness of planning, design, swing space transitions, and construction progress within relevant communities. Additionally, the Director will mediate conflicts between 21st Century schools leadership, parents, and community groups, and act as the primary negotiator for agreements between City Schools and partnering organizations.

Essential Functions

Leadership and Strategy

- Define the strategic direction for parent and community engagement initiatives related to the 21st Century Plan and Built to Learn Initiative with approval from the supervisor.
- Lead the execution of Board policies and district strategies to enhance community and parent engagement, ensuring alignment with district priorities.
- Manage and provide leadership to Senior Community & Engagement Program Coordinators, ensuring effective implementation of engagement strategies, professional development, and alignment with organizational goals.

Community Collaboration and Advocacy

- Work collaboratively with organized school groups and external partners, including the Parent and Community Advisory Board

(PCAB), Special Education Community Advisory Committee (SECAC), PTA organizations, the Family League, neighborhood associations, and Baltimore City agencies.

- Serve as a liaison between City Schools and academic organizations to explore and communicate new instructional opportunities stemming from modernized school designs.
- Engage citywide advocacy and community development groups to manage activities related to school modernization and improvement.

Communication and Outreach

- Develop and maintain communication channels to ensure stakeholders are informed about complex design specifications, relocation plans, swing space requirements, and program transitions.
- Ensure the creation and distribution of informational materials through various media, tailoring the messaging to reach diverse audiences effectively.
- Act as the primary point of contact for community feedback, ensuring clear communication between City Schools and stakeholders.

Partnership Development

- Build and maintain partnerships with government agencies, businesses, philanthropic organizations, and other stakeholders to secure supplemental funding and resources for engagement initiatives.
- Identify opportunities for community partnerships that align with City Schools' priorities and 21st Century goals.

Program Management

- Oversee the planning and execution of city and community planning programs, ensuring alignment with school system goals.

- Identify and coordinate student and staff learning opportunities with architect and building teams during the design and construction process.
- Prepare and recommend project schedules, budgets, and estimates to meet engagement and communication goals.

Operations and Integration

- Ensure integration and coordination with design and construction professionals involved in the 21st Century School Buildings Program.
- Organize internal controls to meet both operational and project objectives effectively.
- Maintain confidentiality and manage sensitive information in accordance with federal and state laws, school board policies, and professional standards.

Conflict Resolution

- Address conflicts between school leadership, parents, and community groups, ensuring productive collaboration and resolutions that support the goals of the 21st Century Plan.

Diversity, Equity, and Inclusion

- Promote all activities in compliance with equal employment and non-discrimination policies

Maximum Salary\$205886.00

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Desired Qualifications

- Unless expressly stated otherwise with respect to the qualifications indicated in the position description, City Schools reserves the right to consider other combinations of applicable education, training, and experience which provide the knowledge, abilities, and skills necessary to perform effectively in the position.

- Bachelor's degree required. Graduate degree preferred. Degree must be from an accredited college or institution.
- Five years of supervisory, administrative, or leadership experience in training, system change, community organizing or development in a non-profit, government or business setting.
- Expertise with families and parent organizations or comparable community-based organizations.
- Thorough knowledge of types of methods of engaging parent/community in school activities.
- Familiarity with Federal Title I statutes and regulations that may affect family and community engagement.
- Experience in communicating complex information related to facilities design and engineering, educational enrollment and planning data, integrated community development.

Full time

Additional Details

Qualified candidates for the above position must submit the following:

- Completed online application
- Resume that clearly demonstrates the above minimum qualifications. It is important that you include all experiences and education related to the position to which you are applying.
- Upload copies of all transcripts -undergraduate, graduate and all MSDE Certifications
- Must provide three (3) professional references to include: name, title, business address, e-mail address and phone number
- All documentation/certification necessary (scanned copies accepted) to substantiate minimum qualifications; must be uploaded into application
- All documentation must be scanned and uploaded to application

Benefits -- This position is eligible for benefits. To review the available options please see the information relevant to the union for this position by viewing the following link: <http://www.baltimorecityschools.org>

Baltimore City Public Schools ("City Schools") does not discriminate in its employment, programs, and activities based on race, ethnicity, color, ancestry, national origin, nationality, religion, sex, sexual orientation, gender, gender identity, gender expression, marital status, pregnancy or parenting status, family structure, ability (cognitive, social/emotional, and physical), veteran status, genetic information, age, immigration or citizenship status, socioeconomic status, language, or any other legally or constitutionally protected attributes or affiliations. Discrimination undermines our community's long-standing efforts to create, foster, and promote equity and inclusion for all. Some examples of discrimination include acts of hate, violence, harassment, bullying, or retaliation. For more information, see Baltimore City Board of School Commissioners Policies [JBA \(Nondiscrimination - Students\)](#), [JBB \(Sex-Based Discrimination - Students\)](#), [JICK \(Bullying, Harassment, or Intimidation of Students\)](#), [ACA \(Nondiscrimination - Employees and Third Parties\)](#), [ACB \(Sexual Harassment - Employees and Third Parties\)](#), [ACD \(ADA Reasonable Accommodations\)](#), and [ADA \(Equity\)](#), and the accompanying City Schools Administrative Regulations. City Schools also provides equal access to the Boy and Girl Scouts and other designated youth groups. [Link to Full Nondiscrimination Notice.](#)

This position is affiliated with the City Union of Baltimore (CUB) bargaining unit.

This position is affiliated with the City Retirement Plan.