



MEDIA CONTACT

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IPS and Circle City Broadcasting Partner to Broadcast K–8 Lessons to Students

(April 20, 2020) – Indianapolis Public Schools (IPS) and Circle City Broadcasting, owner of WISH-TV and MyINDY-TV 23, have formed a partnership to broadcast academic lessons to IPS students in Grades K–8 five days a week.

The lessons will start airing from 8 a.m. to 10 a.m. Monday–Friday on MyINDY-TV 23, beginning April 27.

Each lesson will vary in length and will cover a variety of subjects, including English, Math, Reading and Social Emotional Learning (SEL).

“We are extremely excited about this new partnership with Circle City Broadcasting as a way to share critical learning with our K–8 families who may not have a computer or internet access,” said IPS Superintendent Aleesia Johnson. “This adds another layer to the instruction that our students are receiving through the IPS Home Learning Plan, and increases access to families who need it most.”

DuJuan McCoy, owner, president and CEO of Circle City Broadcasting, understands the value of the partnership and the impact that it will have on district students. McCoy, who grew up in Indianapolis, attended IPS.

“We’re very proud to bring these critical broadcasts to students in our community,” said McCoy. “While e-learning is fulfilling the educational needs of students across the state, many families do not have internet access in their homes. Free broadcast television can help to fill the gap for those without access by providing a link to educational opportunities for all students, regardless of income.”

MyINDY-TV 23 will record and produce the lessons presented by IPS teachers. The broadcast lessons will mirror the videos teachers have already recorded on their class pages online and will cover content in the homework packets mailed to families.

Families who don't have access to MyINDY-TV 23 via cable or satellite provider can receive it for free through an antenna or converter box.

For more information, contact Carrie Black, IPS communications manager, at 317-605-3797.