

The Chronicle of Philanthropy

July 21, 2014

Largest U.S. School Districts Sign On to My Brother's Keeper

President Obama is to announce Monday that 60 of the nation's biggest school districts are joining the White House-coordinated, privately funded My Brother's Keeper effort to improve education and economic opportunities for young minority males, writes [The New York Times](#).

The districts represent about 40 percent of black and Latino boys living below the poverty line. Their work on the effort is being coordinated by the Council of the Great City Schools, a nonprofit coalition of large urban school systems. Michael Casserly, the council's executive director, said districts must address the needs of minority males "as a collective. ... It's not enough for us to do well in a small number of cities."

Eleven foundations have [committed \\$194-million](#) to the effort, which will also address problems faced by Asian-American and Native American boys. Mr. Obama will also announce a new round of corporate and philanthropic support Monday, including grants and investments from the National Basketball Association, AT&T, and Laurene Powell Jobs's Emerson Collective.