# How to Make the District Web Site More Effective (Or: I just want to know what's for lunch today)

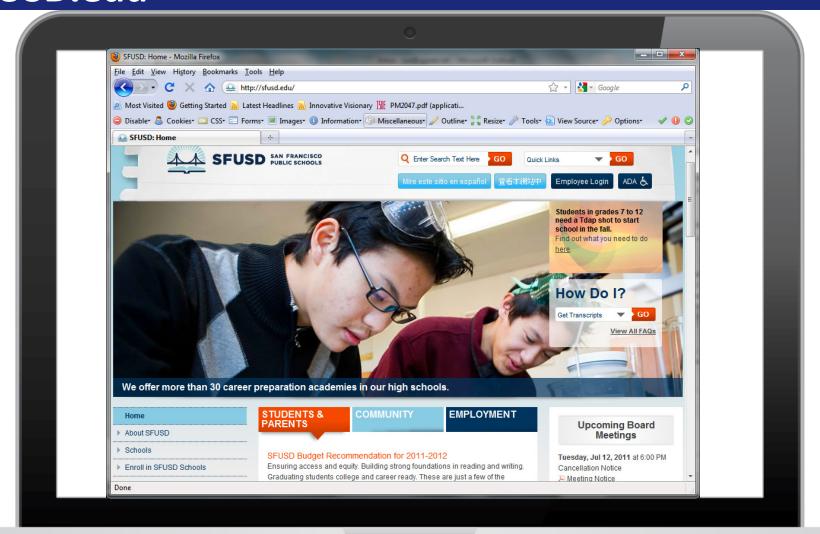
SFUSD Website Presentation Council of Great City Schools

Heidi Anderson SFUSD Public Relations Coordinator





### SFUSD.edu



### **Former Web Site**

AN FRANCISCO UNIFIED SCHOOL DISTRICT

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PARENTS

**EMPLOYEES** 

COMMUNITY

Welcome to the new SFUSD Web sit JOB SEEKERS

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### **Educational Placement Center**

#### DEPARTMENT OVERVIEW

IMPORTANT ENROLLMENT

INFORMATION

Click on the following links for more details:

The Educational Placement Center (EPC) is the first stop on the road to education in SFUSD, EPC has a number of Placement Counselors who can help you with the entire enrollment process whether your child is new to SFUSD or already attending an SFUSD school. Language testing and Foreign Transcript Evaluation

Services are also provided. We can help you any time of the year.

> **Educational Placement** Center (EPC)

555 Franklin Street Room 100 San Francisco, CA 94102

English Espanol 文件排本課役業理

English Espanol 文件課本講校業理

English Espanol 文件課本講校課題

English Espanol 文件課本講教業理

Phone: 241-6085 241-6087



En Espanol

#### RESOURCES

Frequently Asked Questions (FAQs)

The Student Assignment System

School Maps

文件譯不謂按逻辑

Lowell High & School of the Arts (SOTA) Enrollment

Language Assessment

**Transcript Evaluation** 

Transportation

**Educational Programs** 

**Parent Resources** 

**Historical Information** 

#### **FORMS**

**Current School Year** Enrollment

2008-2009 Enrollment

Inter-District Transfer

Change of Address

MORE FORMS >>

8.50 x 11.00 in 

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**Enrollment Dates** 

Enrollment Workshops

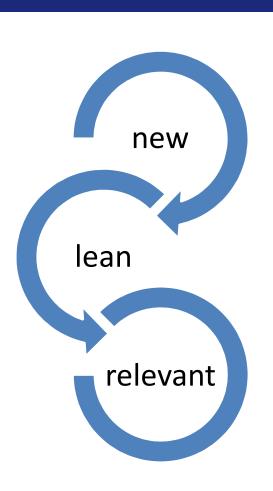
Elementary School Tours

Secondary School Tours

# What's out there that really works ... and how do we do that?

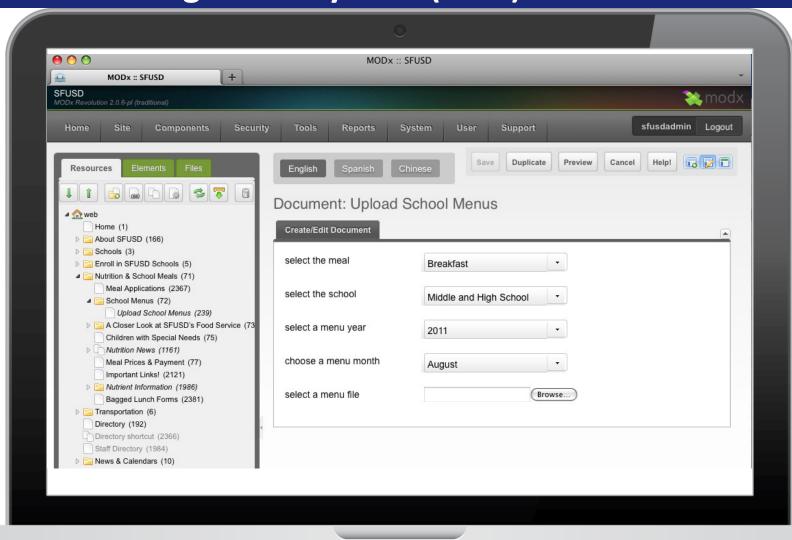


## Pack up kids, we're moving!



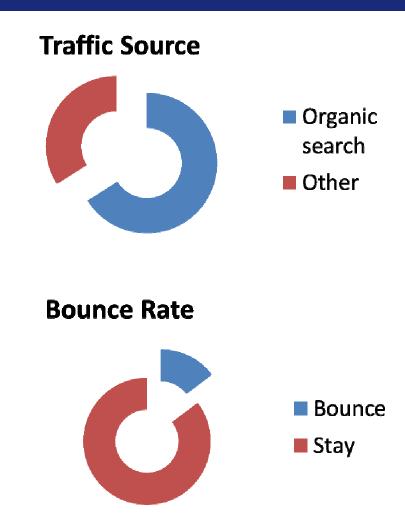


### **Content Management System (CMS)**

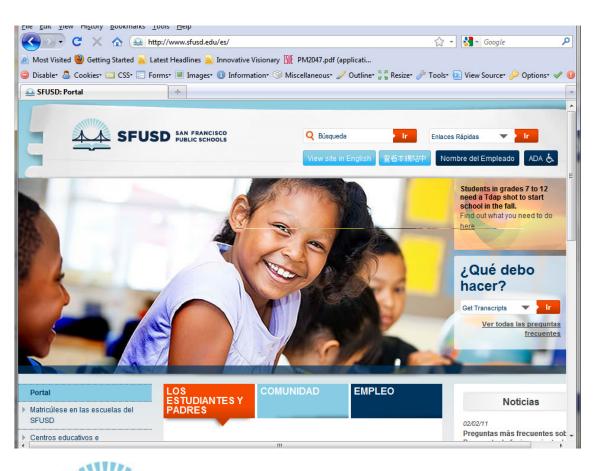


# What've we got now, and is it doing what we expected?





## **Multilingual Content Delivery**

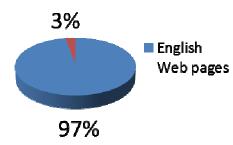






# **Chinese and Spanish-speaking survey**

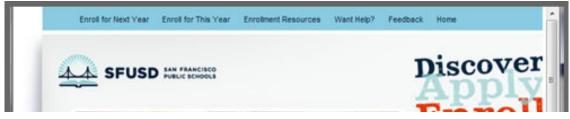
#### **Traffic Profile**





## Preschool parent user testing

- > 21/30 tasks
- > Enrollment process "looked easy"





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