



Allow Us to
**Reintroduce
Ourselves**

DISTRICT HISTORY



The City of Memphis established a school district in 1867.

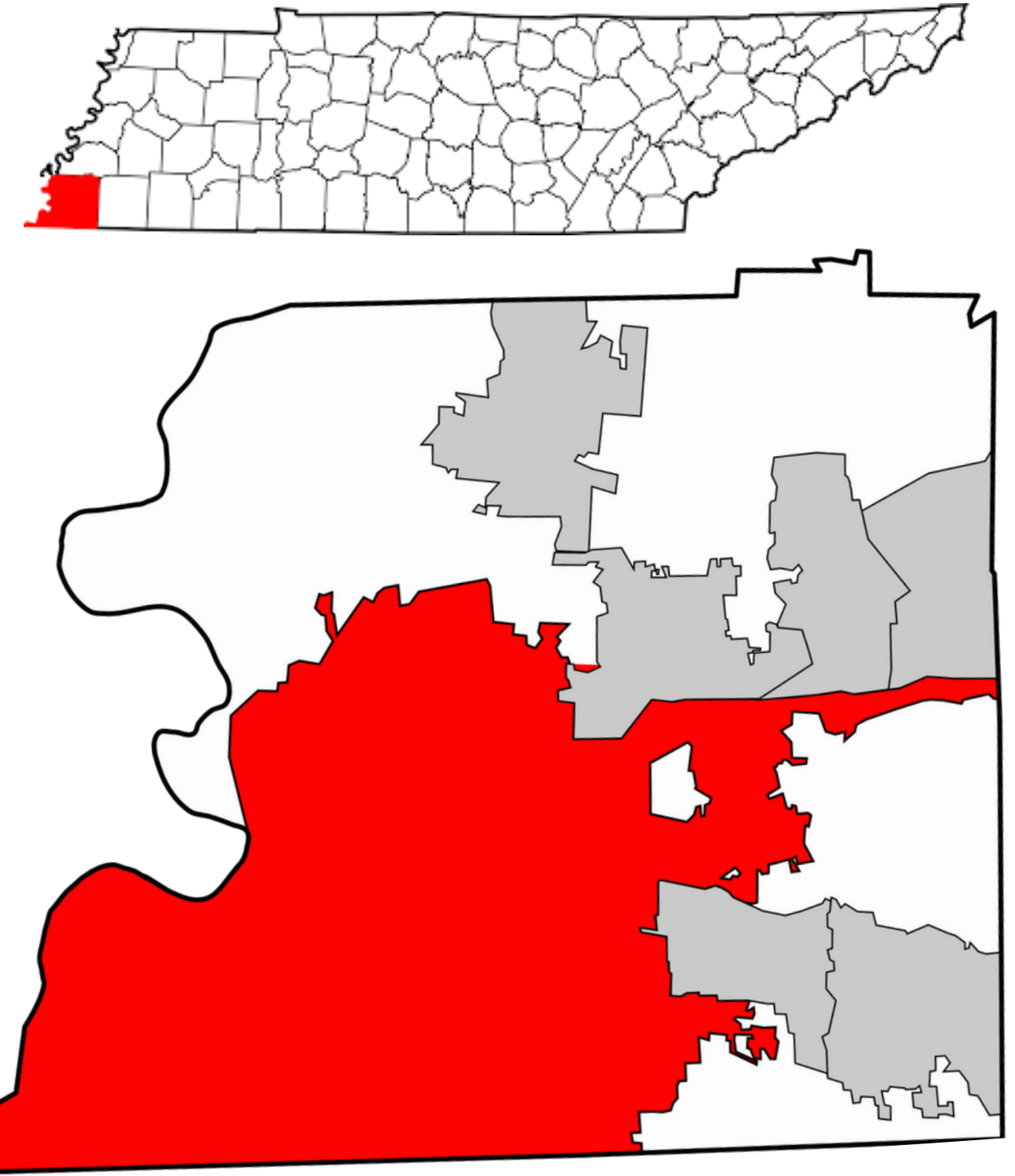


The City of Memphis dissolved its school charter in 2011. Shelby County Schools began serving City of Memphis students. Six incorporated cities in the county broke off from SCS and established independent municipal districts.

ABOUT US

MEMPHIS-SHELBY COUNTY SCHOOLS

- Tennessee's largest district
- One of the top 25 largest public education systems in the United States
- Shelby County's 2nd largest employer after FedEx
- 200+ schools, including traditional K-12, theme-based optional schools, alternative, career & technical, virtual, and charter schools
- 100,000+ students



WHY NOW?

A NAME IS OUR GREATEST CONNECTION TO OWNERSHIP AND IDENTITY

With more than 80 percent of students living in the city limits of Memphis, changing our name will reflect the District's geographic location and the families we serve.

Rebranding is one of several strategies as we reimagine education, schools, and communities while raising the national profile of our District.



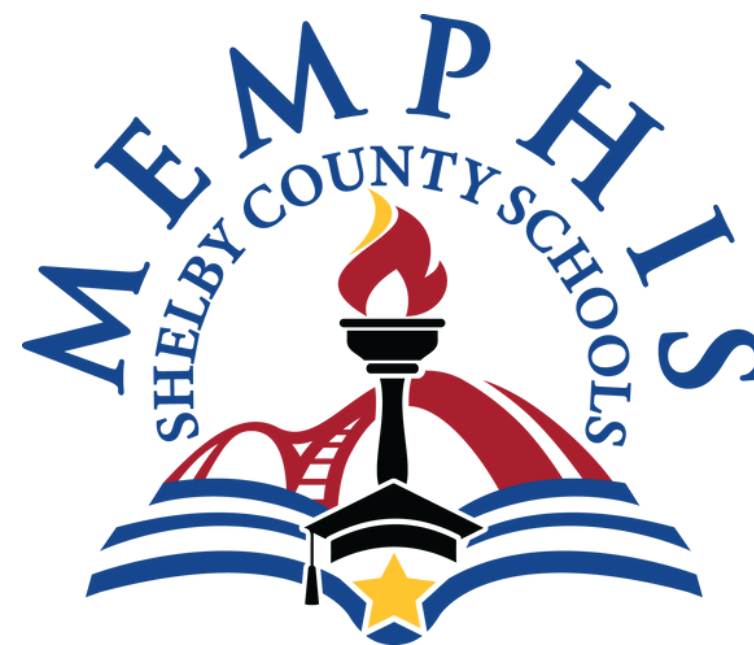
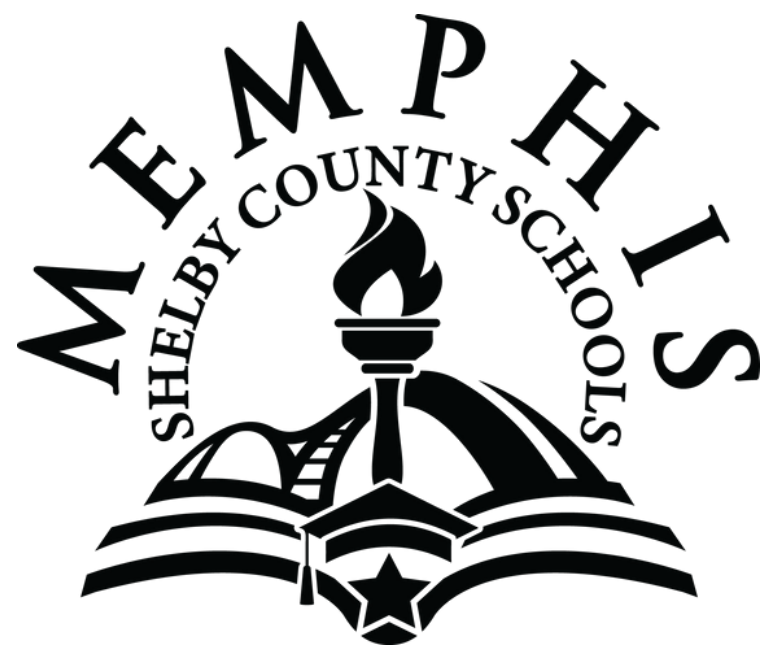
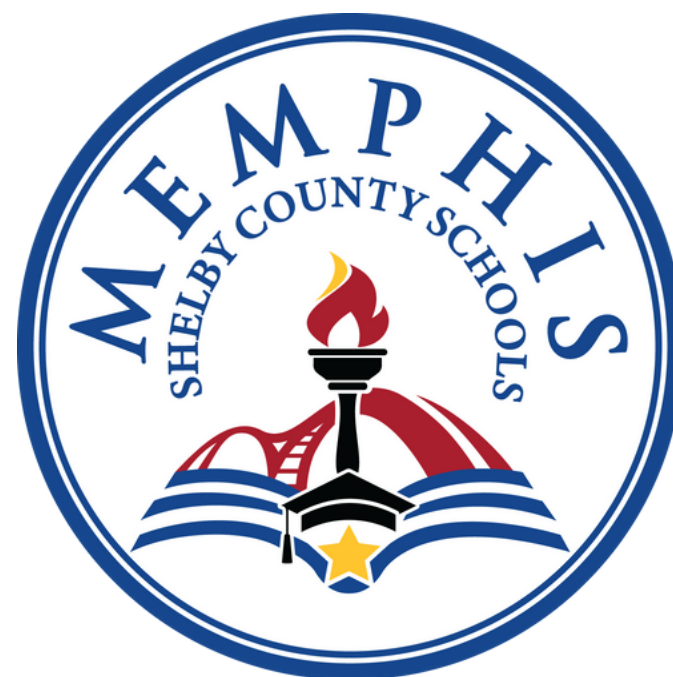
WEBSITE BANNER



BIG REVEAL



NEW LOGOS





THANK
YOU

QUESTIONS?