

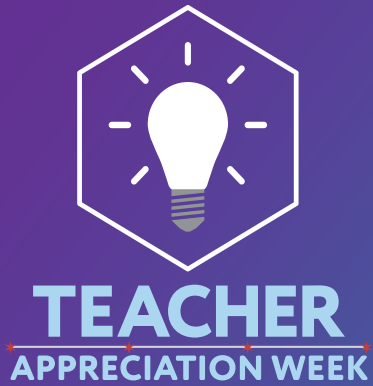


# TEACHER

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## APPRECIATION WEEK

MAY 6–10 | DIGITAL MEDIA TOOLKIT



Dear Colleagues,

In celebration of Teacher Appreciation Week, we want to thank you for your dedication and commitment to our students. As proud CPS graduates, we can personally attest to the profound impact teachers have on their students and school communities.

The course of our lives were changed because of CPS teachers who took time from their busy days to help, mentor, and guide two young students through school. It was a word of encouragement on a particularly tough day. It was getting pulled aside when we weren't meeting their high expectations. It was small, meaningful nudges here and there—and it all added up and it mattered to us.

Teachers matter. Without you, the dreams we have for our city's children simply would not be possible.

You wear more hats than any of us can count, and you deserve to be recognized for your service. Hundreds of thousands of children's lives are made better because of the work you do every single day.

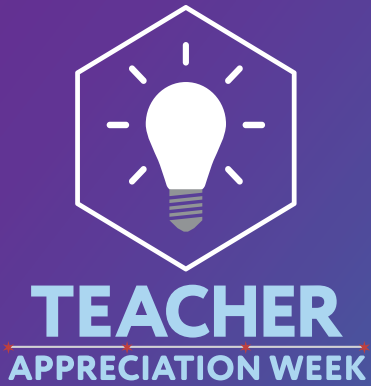
You are loved and supported by your district and school communities, not just this week, but every week of the year. We are grateful to have you in our district and thank you for the work you have done to help our students thrive.

Enjoy this week, and please know how lucky we feel to count you among the CPS family.

Sincerely,

Janice K. Jackson, Ed.D  
Chief Executive Officer  
Chicago Public Schools

LaTanya D. McDade  
Chief Education Officer  
Chicago Public Schools



# GET INVOLVED

We love our teachers and we know you do, too! Join us in honoring our teachers all week long! Share this toolkit and encourage your friends, family, and community members to participate!

- + **FOLLOW** Chicago Public Schools on [Twitter](#), [Facebook](#), and [Instagram](#) and share our stories and videos throughout the week.
- + Don't forget to **TAG US** when you're shouting out your awesome teachers! We'll be sure to repost it through the district's social media.
- + And of course, remember to use **#ThankATeacher** which will be used by schools across the country to celebrate and share stories during National Teacher Appreciation Week.
- + Tell them about these [deals and discounts](#) they can receive throughout the month of May by showing their teacher ID.

**Twitter:** @ChiPubSchools, @JaniceJackson, @CPSTeachLearn

**Facebook:** /ChicagoPublicSchools

**Instagram:** @ChiPubSchools, @JaniceKJackson



## TEACHER APPRECIATION WEEK

# GET INVOLVED

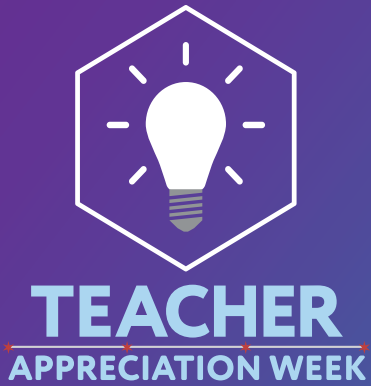
Want to join the celebration but don't know where to start? Here are some ideas!

- + Change your avatar on social media. On page six, you can download avatars that we made for you.
- + Bonus: We made graphics for you, too! Download the graphics on page eight and show your favorite teacher how much they light up your world.
- + Take a #selfie with teachers throughout the week and post on Facebook, Twitter, and Instagram with #ThankATeacher and tag @ChiPubSchools.
- + Use your phone to film a short message shouting out those special teachers who made an impact in your life. Remember to rotate your phone to a horizontal orientation before recording!



[blog.cps.edu](http://blog.cps.edu)

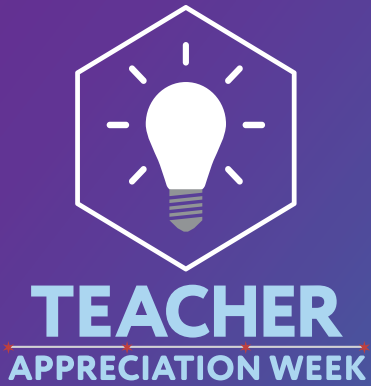




# SAMPLE MESSAGES

Sometimes it's hard to find the right words to express just how much a teacher means to you. We've got you covered. Here are a few sample messages:

- + It's Teacher Appreciation Week! Make sure you thank a teacher today and every day. #ThankATeacher [GRAPHIC]
- + It's Teacher Appreciation Week! Join me in celebrating the hard-working teachers in our lives. #ThankATeacher [GRAPHIC]
- + This week, we celebrate all teachers who help shape bright futures. Make sure to #ThankATeacher every day. [GRAPHIC]
- + I'm thankful to have amazing teachers district-wide invested in our children's success. #ThankATeacher [GRAPHIC]
- + To the hard-working, dedicated teachers shaping lives, thank you. #ThankATeacher [GRAPHIC]
- + I'm thankful for [NAME OF TEACHER] today and every day. #ThankATeacher [GRAPHIC]
- + I am who I am today thanks to [NAME]. Thank you. #ThankATeacher [GRAPHIC]
- + Thank you [NAME] for changing my life. #ThankATeacher [GRAPHIC]
- + Thank you [NAME] for believing in my potential. #ThankATeacher [GRAPHIC]
- + A teacher believed in me. #ThankATeacher [GRAPHIC]
- + A teacher changed my life. #ThankATeacher [GRAPHIC]



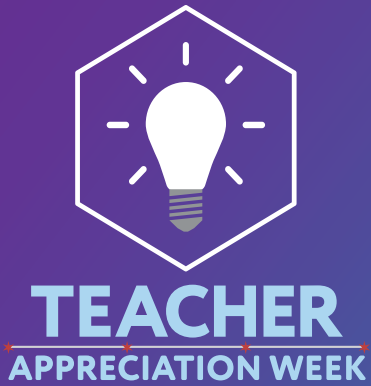
# MAKE YOUR PROFILE PICTURE POP

Make your page pop with a new avatar!



[Click the image to download.](#)





# SWITCH UP YOUR COVER PHOTO

Shout out teachers all week long with our special cover photos!

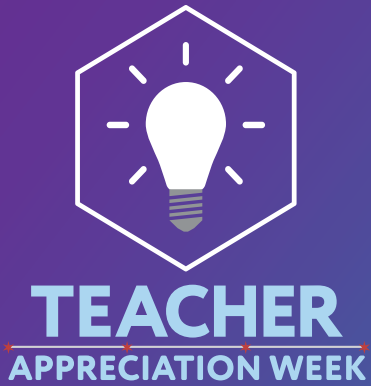
## FACEBOOK



## TWITTER

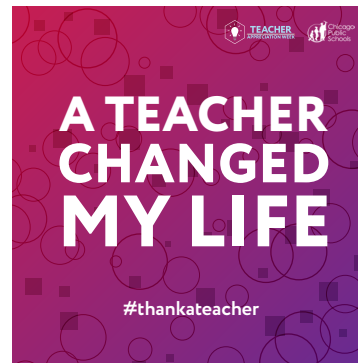
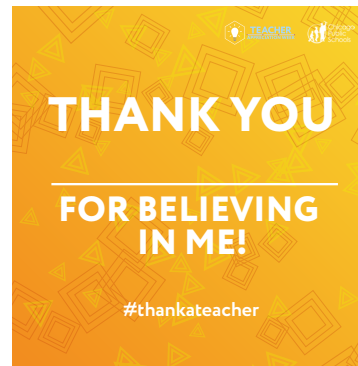


[Click the images to download.](#)



# #THANKATEACHER WITH GRAPHICS

We made special graphics just for you! Click, download, and share on social media!



[Click the images to download.](#)







## TEACHER APPRECIATION WEEK

# #SELFIE SIGNS

This one is for our social media gurus. Print out the signs on the next pages and post a #selfie telling a teacher why you're thankful for their work.

**A SPECIAL THANK YOU FOR AN  
AWESOME TEACHER**

To: \_\_\_\_\_


Thank you for:

\_\_\_\_\_


\_\_\_\_\_

\_\_\_\_\_

From: \_\_\_\_\_

 **TEACHER**  
APPRECIATION WEEK

**#thankateacher**  
f t i

 Chicago  
Public  
Schools

**A SPECIAL THANK YOU  
FOR AN AWESOME  
TEACHER**

To: \_\_\_\_\_

Thank you for:

\_\_\_\_\_

\_\_\_\_\_

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APPRECIATION WEEK

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APPRECIATION WEEK

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 Chicago  
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APPRECIATION WEEK

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# A SPECIAL THANK YOU FOR AN AWESOME TEACHER

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Thank you for:

From: \_\_\_\_\_



#thankateacher



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#thankateacher



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Thank you for:

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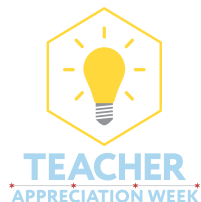
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From: \_\_\_\_\_



#thankateacher  
f t i



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Thank you for:

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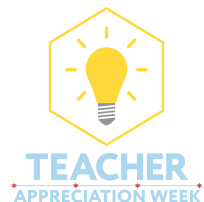
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From: \_\_\_\_\_



#thankateacher  
f t i

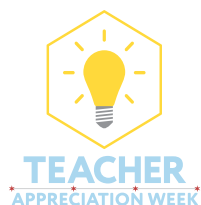


# A SPECIAL THANK YOU FOR AN AWESOME TEACHER

To: \_\_\_\_\_

Thank you for:

From: \_\_\_\_\_



#thankateacher  
f t i

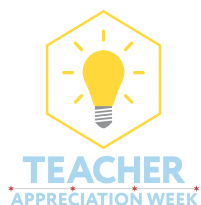


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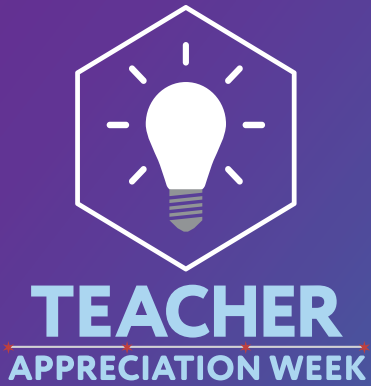
Thank you for:

From: \_\_\_\_\_



#thankateacher  
f t i





# CONTACT INFORMATION

We're always looking for stories to highlight the amazing work our students, teachers, and families are doing district-wide all year long. Email us at [communications@cps.edu](mailto:communications@cps.edu) if you have news that you'd like to share! We'd love to hear it.

— Team Communications

