

Council of the Great City Schools

22nd Annual Public Relations Executives Meeting



SPONSORSHIP BROCHURE

July 13-15, 2023
St. Louis Union Station Hotel
1820 Market Street
St. Louis, MO 63103



Public Relations Executives Meeting Union Station Hotel • July 13-15, 2023

SPONSORSHIP INFORMATION

The Council of the Great City Schools is a coalition of 78 of the nation's largest urban public school systems. The Council is located in Washington, DC, where it works to improve the quality of urban schools. The Council is a 501©3 organization and contributions made to the Council are tax exempt. The Council invites you to become a sponsor of the 2023 Public Relations Executives Meeting.

All work sessions are open to our sponsors. Sponsorship opportunities are limited. All sponsorships must be paid in full before July 2, 2023 in order to secure your company's spot.

The Council is offering four (4) levels of sponsorship to support the PRE Meeting: \$10,000, \$7,500, \$5,000 and \$3,500. The level opportunities are on a first come, first served basis and are outlined as follows:

DIAMOND LEVEL SPONSORSHIP (\$10,000) Four slots

- District-led presentation with a communications official from a Council member school district. All sponsors must be accompanied by a partnering district.
- Three (3) free conference registrations (additional registrations are \$500 per person).
- Listed as a sponsor of the cocktail reception on Friday, July 15. The reception will be held at a local restaurant. Sponsors will be able to give brief remarks.
- Early distribution of participants list. This will be sent twice before the conference.
- Recognized via signage, conference program, conference mobile app and the Council's Annual Report.
- Promotional materials inserted inside the conference bag.
- A seat at the table with public relations executives to find out their needs and challenges (There will be no exhibits at this conference).

PLATINUM LEVEL SPONSORSHIP (\$7,500)

- Be listed as a sponsor for the Thursday, July 13 welcoming dinner at a local restaurant, where a representative can give brief remarks.
- Two (2) free conference registrations (additional registrations are \$500 per person)
- Early distribution of participants list. This will be sent twice before the conference.
- Recognized via signage, conference program, conference mobile app and the Council's Annual Report.
- Promotional materials inserted inside the conference bag.
- A seat at the table with public relations executives to find out their needs and challenges (There will be no exhibits at this conference).

GOLD LEVEL SPONSORSHIP (\$5,000)

- Be listed as a sponsor for the Friday, July 14 or Saturday, July 15 lunch, where a representative can give brief remarks.
- One (1) free conference registration (additional registrations are \$500 per person)
- Early distribution of participants list. This will be sent once before the conference.
- Recognized via signage, conference program, conference mobile app and the Council's Annual Report.
- Promotional materials inserted inside the conference bag.
- A seat at the table with public relations executives to find out their needs and challenges (There will be no exhibits at this conference)

SILVER LEVEL SPONSORSHIP (\$3,500)

- Be listed as a sponsor for the Friday, July 14 or Saturday, July 15 breakfast, where a representative will have the opportunity to give brief remarks.
- One (1) free conference registration (additional registrations are \$500 per person)
- Recognized via signage, conference program, conference mobile app and the Council's Annual Report.
- Promotional materials inserted inside the conference bag.
- A seat at the table with public relations executives to find out their needs and challenges (There will be no exhibits at this conference).

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: **To register as a sponsor, click [here](#)** :
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Please email a short description of your company and your company logo to: Joanne Coley at jcoley@cgcs.org by Monday, June 12, 2023. For questions about sponsorship, please email: tharris@cgcs.org.

ABOUT THE COUNCIL

The Council of the Great City Schools is the only national organization exclusively representing the needs of urban public schools. Composed of 78 large city school districts, its mission is to promote the cause of urban schools and to advocate for inner-city students through legislation, research and media relations. The organization also provides a network for school districts sharing common problems to exchange information, and to collectively address new challenges as they emerge in order to deliver the best possible education for urban youth.

COUNCIL MEMBER DISTRICTS

Albuquerque, Anchorage, Arlington, TX, Atlanta, Aurora Austin, Baltimore, Birmingham, Boston, Bridgeport, Broward County (Ft. Lauderdale), Buffalo, Charleston, Charlotte-Mecklenburg, Chicago, Cincinnati, Clark County (Las Vegas), Cleveland, Columbus, Dallas, Dayton, Denver, Des Moines, Detroit, Duval County (Jacksonville), El Paso, Fayette County, Fort Worth, Fresno, Guilford County (Greensboro, N.C.), Hawaii, Hillsborough County (Tampa), Houston, Indianapolis, Jackson, Jefferson County (Louisville), Kansas City, Long Beach, Miami-Dade County, Milwaukee, Minneapolis, Nashville, New Orleans, New York City, Newark, Norfolk, Oakland, Oklahoma City, Omaha, Orange County (Orlando), Palm Beach County, Philadelphia, Phoenix Union, Pinellas County (St. Petersburg), Pittsburgh, Portland, Providence, Puerto Rico, Richmond, Rochester, Sacramento, San Antonio, San Diego, San Francisco, Santa Ana, Shelby County (Memphis), Seattle, St. Louis, St. Paul, Toledo, Tulsa, Washington, D.C., Wahsoe County (Reno), Wichita, and Winston-Salem/Forsyth County.

