

Council of the Great City Schools
21st Annual
Public Relations Executives Meeting



SPONSORSHIP BROCHURE

July 14-16, 2022
Sheraton Grand Chicago Hotel
301 E North Water St.
Chicago, IL 60611



Public Relations Executives Meeting

Sheraton Grand Chicago Hotel • July 14-16, 2022

SPONSORSHIP INFORMATION

The Council of the Great City Schools is a coalition of 77 of the nation's largest urban public school systems. The Council is located in Washington, DC, where it works to improve the quality of urban schools. The Council is a 501©3 organization and contributions made to the Council are tax exempt. The Council invites you to become a sponsor of the 2022 Public Relations Executives Meeting.

All work sessions are open to our sponsors. Sponsorship opportunities are limited. All sponsorships must be paid in full before July 2, 2022 in order to secure your company's spot.

The Council is offering three (3) levels of sponsorship to support the PRE Meeting: \$6,000, \$4,500 and \$2,500. The level opportunities are on a first come, first served basis and are outlined as follows:

PLATINUM LEVEL SPONSORSHIP (\$6,000) Four company slots

- Three (3) free conference registrations (additional registrations are \$500 per person)
- Presentation with school districts. Sponsors will have an opportunity to partner with a school district to share their work with project definition by district and lessons learned and next steps. All sponsors must be accompanied by a partnering district.
- Recognized via signage, conference program and Council's Annual Report
- Early distribution of participants list. This will be sent twice before the conference.
- Promotional materials inserted inside the conference bag.
- A seat at the table with public relations executives to find out their needs and challenges

GOLD LEVEL SPONSORSHIP (\$4,500)

- Two (2) free conference registrations (additional registrations are \$500 per person)
- Be listed as a sponsor for the Friday, July 15 or July 16 lunch, where a representative will have the opportunity to give brief remarks.
- Recognized via signage, conference program and Council's Annual Report
- Early distribution of participants list. This will be sent once before the conference.
- Promotional materials inserted inside the conference bag.
- A seat at the table with public relations executives to find out their needs and challenges

BRONZE LEVEL SPONSORSHIP (\$2,500)

- One (1) free conference registration (additional registrations are \$500 per person)
- Be listed as a sponsor for the Friday, July 15 or Saturday, July 16 breakfast, where a representative will have the opportunity to give brief remarks.
- Recognized via signage, conference program and Council's Annual Report
- Promotional materials inserted inside the conference bag.
- A seat at the table with public relations executives to find out their needs and challenges

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: To register as a sponsor, click [here](#) :
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Please email a short description of your company and your company logo to: Joanne Coley at jcoley@cgcs.org. For questions about sponsorship, please email: tharris@cgcs.org.

ABOUT THE COUNCIL

The Council of the Great City Schools is the only national organization exclusively representing the needs of urban public schools. Composed of 77 large city school districts, its mission is to promote the cause of urban schools and to advocate for inner-city students through legislation, research and media relations. The organization also provides a network for school districts sharing common problems to exchange information, and to collectively address new challenges as they emerge in order to deliver the best possible education for urban youth.

COUNCIL MEMBER DISTRICTS

Albuquerque, Anchorage, Arlington, TX, Atlanta, Aurora Austin, Baltimore, Birmingham, Boston, Bridgeport, Broward County (Ft. Lauderdale), Buffalo, Charleston, Charlotte-Mecklenburg, Chicago, Cincinnati, Clark County (Las Vegas), Cleveland, Columbus, Dallas, Dayton, Denver, Des Moines, Detroit, Duval County (Jacksonville), El Paso, Fayette County, Fort Worth, Fresno, Guilford County (Greensboro, N.C.), Hawaii, Hillsborough County (Tampa), Houston, Indianapolis, Jackson, Jefferson County (Louisville), Kansas City, Long Beach, Miami-Dade County, Milwaukee, Minneapolis, Nashville, New Orleans, New York City, Newark, Norfolk, Oakland, Oklahoma City, Omaha, Orange County (Orlando), Palm Beach County, Philadelphia, Pinellas County, Pittsburgh, Portland, Providence, Puerto Rico, Richmond, Rochester, Sacramento, San Antonio, San Diego, San Francisco, Santa Ana, Shelby County (Memphis) Seattle, St. Louis, St. Paul, Toledo, Toronto, Tulsa, Washington, D.C., and Wichita

