

*Council of the Great City Schools*

# 20<sup>th</sup> Annual Public Relations Executives Meeting



## SPONSORSHIP BROCHURE

**July 9-11, 2020**  
**St. Louis Union Station Hotel**  
**1820 Market Street**  
**St. Louis, MO 63103**



# **Public Relations Executives Meeting Union Station Hotel • July 9-11, 2020**

## **SPONSORSHIP INFORMATION**

The Council of the Great City Schools, a tax exempt 501©3 organization, is a coalition of 76 of the nation's largest urban public school systems. We invite you to become a sponsor for the Council's Public Relations Executives Meeting and meet communications directors in urban school districts from across the nation.

The Council is offering three levels of sponsorships to support the Public Relations Executives Meeting: Platinum A & B, Gold A & B and Silver.

### **PLATINUM LEVEL SPONSORSHIP A (\$5,500)**

- Be listed as a sponsor for the Thursday, July 9 welcoming dinner at a local restaurant, where a representative will have the opportunity to give brief remarks.
- Three (3) free registrations (additional registrations are \$500 per person).
- Sponsor the Conference bag. Your organization's logo will be imprinted on the conference bag given to attendees. Promotional materials may also be inserted inside the bag.
- Your material will be displayed on the resource tables inside the meeting room.
- One pre-conference and one post-conference attendee list.
- Recognized via signage, conference program and Council's annual report.
- A seat at the table with public relations executives to find out their needs and challenges.

### **PLATINUM LEVEL SPONSORSHIP B (\$5,500)**

- Be listed as a sponsor for the Friday, July 10 lunch at the Union Station Hotel, where a representative will have the opportunity to give brief remarks.
- Three (3) free registrations (additional registrations are \$500 per person).
- Sponsor the Conference bag. Your organization's logo will be imprinted on the conference bag given to attendees. Promotional materials may also be inserted inside the bag.
- Your material will be displayed on the resource tables inside the meeting room.
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- A seat at the table with public relations executives to find out their needs and challenges.

## **GOLD LEVEL SPONSORSHIP A (\$4,500)**

- Be listed as a sponsor for the Friday, July 10 breakfast at the Union Station Hotel, where a representative will have the opportunity to give brief remarks.
- Two (2) free registrations (additional registrations are \$500 per person).
- Sponsor the Conference bag. Your organization's logo will be imprinted on the conference bag given to attendees. Promotional materials may also be inserted inside the bag.
- Your material will be displayed on the resource tables inside the meeting room.
- One pre-conference and one post-conference attendee list.
- Recognized via signage, conference program and Council's annual report.
- A seat at the table with public relations executives to find out their needs and challenges.

## **GOLD LEVEL SPONSORSHIP B (\$4,500)**

- Be listed as a sponsor for the Saturday, July 11 breakfast at the Union Station Hotel, where a representative will have the opportunity to give brief remarks.
- Two (2) free registrations (additional registrations are \$500 per person).
- Sponsor the Conference bag. Your organization's logo will be imprinted on the conference bag given to attendees. Promotional materials may also be inserted inside the bag.
- Your material will be displayed on the resource tables inside the meeting room.
- One pre-conference and one post-conference attendee list.
- Recognized via signage, conference program and Council's annual report.
- A seat at the table with public relations executives to find out their needs and challenges.

## **SILVER LEVEL SPONSORSHIP (\$3,500)**

- One (1) free registration (additional registrations are \$500 per person).
- Sponsor the Conference bag. Your organization's logo will be imprinted on the conference bag given to attendees. Promotional materials may also be inserted inside the bag.
- Your material will be displayed on the resource tables inside the meeting room.
- One pre-conference and one post-conference attendee list.
- Recognized via signage, conference program and Council's annual report.
- A seat at the table with public relations executives to find out their needs and challenges.

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: To register as a sponsor, click [here](#) :  
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- Please email a short description of your company and your company logo to: Joanne Coley at [jcoley@cgcs.org](mailto:jcoley@cgcs.org) by Monday, May 11, 2020. For questions about sponsorship, please email: [jcoley@cgcs.org](mailto:jcoley@cgcs.org).

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## **Draft Agenda**

### **Thursday, July 9, 2020**

6:00 pm – 8:30 pm                      Dinner at a local restaurant

### **Friday, July 10, 2020**

7:30 am – 10:00 am                      Registration

8:00 am – 9:00 am                      Breakfast

9:30 am – 12:00 pm                      Presentations/Discussions

Noon - 1:00 pm                          Lunch

1:00 pm - 4:30 pm                      Presentations/Discussions

4:30 pm                                      Dinner on Your Own

### **Saturday, July 11, 2020**

8:00 am – 9:00 am                      Continental Breakfast

9:00 am - 12:30 pm                      Presentations/Discussions

12:30 - 1:30 pm                          Lunch

1:30 pm                                      Adjourn

## **ABOUT THE COUNCIL**

The Council of the Great City Schools is the only national organization exclusively representing the needs of urban public schools. Composed of 76 large city school districts, its mission is to promote the cause of urban schools and to advocate for inner-city students through legislation, research and media relations. The organization also provides a network for school districts sharing common problems to exchange information, and to collectively address new challenges as they emerge in order to deliver the best possible education for urban youth.

## **COUNCIL MEMBER DISTRICTS**

Albuquerque, Anchorage, Arlington, TX, Atlanta, Aurora Austin, Baltimore, Birmingham, Boston, Bridgeport, Broward County (Ft. Lauderdale), Buffalo, Charleston, Charlotte-Mecklenburg, Chicago, Cincinnati, Clark County (Las Vegas), Cleveland, Columbus, Dallas, Dayton, Denver, Des Moines, Detroit, Duval County (Jacksonville), El Paso, Fort Worth, Fresno, Guilford County (Greensboro, N.C.), Hawaii, Hillsborough County (Tampa), Houston, Indianapolis, Jackson, Jefferson County (Louisville), Kansas City, Long Beach, Manchester (New Hampshire), Miami-Dade County, Milwaukee, Minneapolis, Nashville, New Orleans, New York City, Newark, Norfolk, Oakland, Oklahoma City, Omaha, Orange County (Orlando), Palm Beach County, Philadelphia, Pinellas County, Pittsburgh, Portland, Providence, Puerto Rico, Richmond, Rochester, Sacramento, San Antonio, San Diego, San Francisco, Santa Ana, Shelby County (Memphis) Seattle, St. Louis, St. Paul, Stockton, Toledo, Toronto, Tulsa, Washington, D.C., Washoe County (Reno) and Wichita

