

Council of the Great City Schools

19th Annual

Public Relations Executives Meeting



SPONSORSHIP BROCHURE



July 11-13, 2019

**Omni Shoreham Hotel
2500 Calvert St. NW
Washington, DC 20008**



Public Relations Executives Meeting

Omni Shoreham Hotel • July 11-13, 2019

SPONSORSHIP INFORMATION

The Council of the Great City Schools, a tax exempt 501©3 organization, is a coalition of 74 of the nation's largest urban public school systems. We invite you to become a sponsor for the Council's Public Relations Executives Meeting and meet communications directors in urban school districts from across the nation.

The Council is offering three levels of sponsorships to support the Public Relations Executives Meeting: Platinum A & B, Gold A & B and Silver.

PLATINUM LEVEL SPONSORSHIP A (\$5,500) Limit to 3 companies

- Be listed as a sponsor for the Thursday, July 11 welcoming dinner at a local restaurant, where a representative will have the opportunity to give brief remarks.
- Three (3) free registrations (additional registrations are \$500 per person).
- Sponsor the Conference bag. Your organization's logo will be imprinted on the conference bag given to attendees. Promotional materials may also be inserted inside the bag.
- Your material will be displayed on the resource tables inside the meeting room.
- One pre-conference and one post-conference attendee list.
- Recognized via signage, conference program and Council's annual report.
- A seat at the table with public relations executives to find out their needs and challenges.

PLATINUM LEVEL SPONSORSHIP B (\$5,500) Limit to 3 companies

- Be listed as a sponsor for the Friday, July 12 lunch at the Omni Shoreham Hotel, where a representative will have the opportunity to give brief remarks.
- Three (3) free registrations (additional registrations are \$500 per person).
- Sponsor the Conference bag. Your organization's logo will be imprinted on the conference bag given to attendees. Promotional materials may also be inserted inside the bag.
- Your material will be displayed on the resource tables inside the meeting room.
- One pre-conference and one post-conference attendee list.
- Recognized via signage, conference program and Council's annual report.
- A seat at the table with public relations executives to find out their needs and challenges.

GOLD LEVEL SPONSORSHIP A (\$4,500) Limit to 2 companies

- Be listed as a sponsor for the Friday, July 12 breakfast at the Omni Shoreham Hotel, where a representative will have the opportunity to give brief remarks.
- Two (2) free registrations (additional registrations are \$500 per person).
- Sponsor the Conference bag. Your organization's logo will be imprinted on the conference bag given to attendees. Promotional materials may also be inserted inside the bag.
- Your material will be displayed on the resource tables inside the meeting room.
- One pre-conference and one post-conference attendee list.
- Recognized via signage, conference program and Council's annual report.
- A seat at the table with public relations executives to find out their needs and challenges.

GOLD LEVEL SPONSORSHIP B (\$4,500) Limit to 2 companies

- Be listed as a sponsor for the Saturday, July 13 breakfast at the Omni Shoreham Hotel, where a representative will have the opportunity to give brief remarks.
- Two (2) free registrations (additional registrations are \$500 per person).
- Sponsor the Conference bag. Your organization's logo will be imprinted on the conference bag given to attendees. Promotional materials may also be inserted inside the bag.
- Your material will be displayed on the resource tables inside the meeting room.
- One pre-conference and one post-conference attendee list.
- Recognized via signage, conference program and Council's annual report.
- A seat at the table with public relations executives to find out their needs and challenges.

SILVER LEVEL SPONSORSHIP (\$3,500)

- One (1) free registration (additional registrations are \$500 per person).
- Sponsor the Conference bag. Your organization's logo will be imprinted on the conference bag given to attendees. Promotional materials may also be inserted inside the bag.
- Your material will be displayed on the resource tables inside the meeting room.
- One pre-conference and one post-conference attendee list.
- Recognized via signage, conference program and Council's annual report.
- A seat at the table with public relations executives to find out their needs and challenges.

.....
: **To register as a sponsor, click [here](#)** :
.....

- Please email a short description of your company and your company logo to: Tonya Harris at tharris@cgcs.org by Monday, May 13, 2019. For questions about sponsorship, please email: tharris@cgcs.org.

Public Relations Executives Meeting Omni Shoreham Hotel • July 11-13, 2019

Draft Agenda

Thursday, July 11, 2019

6:00 pm – 8:30 pm Dinner at a local restaurant

Friday, July 12, 2019

7:30 am – 10:00 am Registration

8:00 am – 9:00 am Breakfast

9:30 am – 12:00 pm Presentations/Discussions

Noon - 1:00 pm Lunch

1:00 pm - 4:00 pm Presentations/Discussions

5:00 pm - 6:00 pm Reception

6:00 pm - 7:00 pm Dinner on Your Own

Saturday, July 13, 2019

8:00 am – 9:00 am Continental Breakfast

9:00 am - 12:00 pm Presentations/Discussions

Noon - 1:00 pm Lunch

1:00 pm - 3:00 pm Presentations/Discussions

3:00 pm Adjourn

ABOUT THE COUNCIL

The Council of the Great City Schools is the only national organization exclusively representing the needs of urban public schools. Composed of 74 large city school districts, its mission is to promote the cause of urban schools and to advocate for inner-city students through legislation, research and media relations. The organization also provides a network for school districts sharing common problems to exchange information, and to collectively address new challenges as they emerge in order to deliver the best possible education for urban youth.

COUNCIL MEMBER DISTRICTS

Albuquerque, Anchorage, Arlington, TX, Atlanta, Aurora Austin, Baltimore, Birmingham, Boston, Bridgeport, Broward County (Ft. Lauderdale), Buffalo, Charleston, Charlotte-Mecklenburg, Chicago, Cincinnati, Clark County (Las Vegas), Cleveland, Columbus, Dallas, Dayton, Denver, Des Moines, Detroit, Duval County (Jacksonville), El Paso, Fort Worth, Fresno, Guilford County (Greensboro, N.C.), Hawaii, Hillsborough County (Tampa), Houston, Indianapolis, Jackson, Jefferson County (Louisville), Kansas City, Long Beach, Miami-Dade County, Milwaukee, Minneapolis, Nashville, New Orleans, New York City, Newark, Norfolk, Oakland, Oklahoma City, Omaha, Orange County (Orlando), Palm Beach County, Philadelphia, Pinellas County, Pittsburgh, Portland, Providence, Puerto Rico, Richmond, Rochester, Sacramento, San Antonio, San Diego, San Francisco, Santa Ana, Shelby County (Memphis) Seattle, St. Louis, St. Paul, Stockton, Toledo, Toronto, Tulsa, Washington, D.C., and Wichita

