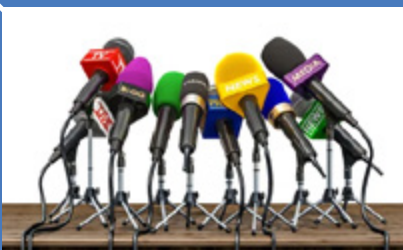


Council of the Great City Schools

22nd Annual Public Relations Executives Meeting



REGISTRATION BROCHURE

July 13-15, 2023
St. Louis Union Station Hotel
1820 Market Street
St. Louis, MO 63103



**Public Relations Executives Meeting
Union Station Hotel • July 13-15, 2023**

ISSUES AND TOPICS

- Marketing and Branding
- Crisis Communications
- And More...
- Internal Communications
- Effective Use of Social Media

REGISTRATION INFORMATION

To register online click [here](#)

or

Access registration at: <https://cvent.me/QWdgPW>

School District

- \$300 CGCS Member School District
- \$450 Non-Member District
- \$75 Additional late registration fee for registering after June 19, 2023

Companies or Organizations

- \$10,000 Diamond Sponsor
- \$7,500 Platinum Sponsor
- \$5,500 Gold Sponsor
- \$3,500 Silver Sponsor
- \$500 Additional Attendee from Sponsoring Company

HOTEL INFORMATION

Union Station Hotel
1820 Market Street
St. Louis, MO 63103
(314)-231-1234

Rooms at the Union Station Hotel are sold out. There are three overflow hotels.

The Council books rooms through a contract with the National Schools Public Relations Association (NSPRA) so if you call the hotel identify yourself as an attendee of the NSPRA Seminar to receive the group rate.

The overflow hotels are:

Pear Tree Inn St. Louis Near Union Station

(0.3 miles from the Union Station Hotel)

2211 Market Street

St. Louis, MO 63103

Room rates for guests starting at \$126++ (single/double occupancy)

Make your reservation online:

<https://www.druryhotels.com/bookandstay/newreservation/?groupno=10056567>

Drury Inn St. Louis at Union Station

(0.2 miles from the Union Station Hotel)

201 South 20th Street

St. Louis, MO 63103

Room rates starting at \$219++ (single/double occupancy)

Make your reservation online:

<https://www.druryhotels.com/bookandstay/newreservation/?groupno=10057441>

HOTEL INFORMATION

Hilton St. Louis at the Ballpark

(1.0 mile from the Union Station Hotel)

1 South Broadway

Saint Louis, MO 63102

Room rates for guests starting at \$190++ (single/double occupancy)

Make your reservation online:

<https://www.hilton.com/en/attend-my-event/stlbvhf-npa-fceb3cdf-ee2b-46f2-9028-563391e92ff8/>

Conference Registration Refund and Cancellation Policy:

All cancellations, refund requests and substitutions must be in writing and emailed to Gregory Bacon at gbacon@cgcs.org. Registrations canceled on or before June 19 will receive a full refund. Cancellations made after June 19 through June 26 will be billed or refunded 50% of the registration fee. Cancellations made after June 26 and no-shows on July 10 will not receive a refund.

WHO SHOULD ATTEND

- **Communication Director/Manager/Specialist**
- **Chief Communication Officer**
- **Press Secretary**
- **Director of Marketing**
- **Director of Public Relations**
- **Media Relations Director/Manager**

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Draft Agenda

Thursday, July 13, 2023

6:00 pm – 8:30 pm Dinner at Favazza’s Restaurant, located in
St. Louis’ historic “Hill” Italian neighborhood

Friday, July 14, 2023

7:30 am – 10:00 am Registration

8:00 am – 9:00 am Breakfast

9:30 am – 12:00 pm Presentations/Discussions

Noon - 1:00 pm Lunch

1:00 pm - 4:30 pm Presentations/Discussions

5:00 pm Cocktail Reception

Saturday, July 15, 2023

8:00 am – 9:00 am Continental Breakfast

9:00 am - 12:30 pm Presentations/Discussions

Noon - 1:00 pm Lunch

1:00 pm - 4:30pm Presentations/Discussions

5:00 pm Adjourn

ABOUT THE COUNCIL

The Council of the Great City Schools is the only national organization exclusively representing the needs of urban public schools. Composed of 78 large city school districts, its mission is to promote the cause of urban schools and to advocate for inner-city students through legislation, research and media relations. The organization also provides a network for school districts sharing common problems to exchange information, and to collectively address new challenges as they emerge in order to deliver the best possible education for urban youth.

COUNCIL MEMBER DISTRICTS

Albuquerque, Anchorage, Arlington, Atlanta, Aurora, Austin, Baltimore, Birmingham, Boston, Bridgeport, Broward County (Ft. Lauderdale), Buffalo, Charlotte-Mecklenburg, Chicago, Cincinnati, Clark County (Las Vegas), Cleveland, Columbus, Dallas, Dayton, Denver, Des Moines, Detroit, Duval County (Jacksonville), El Paso, Fayette County (Lexington), Fort Worth, Fresno, Guilford County (Greensboro, N.C.), Hawaii, Hillsborough County (Tampa), Houston, Indianapolis, Jackson, Jefferson County (Louisville), Kansas City, Long Beach, Miami-Dade County, Milwaukee, Minneapolis, Nashville, New Orleans, New York City, Newark, Norfolk, Oakland, Oklahoma City, Omaha, Orange County (Orlando), Palm Beach County, Philadelphia, Pinellas County (St. Petersburg), Pittsburgh, Phoenix Union, Portland, Providence, Puerto Rico, Richmond, Rochester, Sacramento, San Antonio, San Diego, San Francisco, Santa Ana, Shelby County (Memphis) Seattle, St. Louis, St. Paul, Toledo, Tulsa, Washington, D.C., Washoe County (Reno), Wichita, and Winston-Salem/Forsyth

