CONFERENCE AGENDA

Council of the Great City Schools
59th Annual Fall Conference, Long Beach, CA
October 7 - October 11, 2015
Hyatt Regency Hotel

“Sailing to Success in Urban Education”

***Name Badges Must Be Worn At All Times

Wednesday, October 7, 2015

Conference Registration
7:00 am - 5:00 pm
Seaview B - 1st Floor - Hyatt Regency

Breakfast Buffet
8:00 am - 9:00 am
Beacon Ballroom - 4th Floor - Hyatt Regency

Urban Schools Resource Display
8:00 am - 5:00 pm
Seaview B - 1st Floor - Hyatt Regency

Internet Business Café
8:00 am - 5:00 pm
Seaview A - 1st Floor - Hyatt Regency

CRSS Governance Symposium
9:00 am - 12:00 pm
Regency DEF - 4th Floor - Hyatt Regency
Know What is Happening on Your Watch: Using Data to Increase Student Achievement and Operational Efficiency
Must be pre-registered

New Member & Newcomer’s Orientation
11:00 am - 12:00 pm
Seaview C - 1st Floor - Hyatt Regency

Young Men of Color Advisory Committee Meeting
12:00 pm - 1:00 pm
Regency A - 4th Floor - Hyatt Regency

Buffet Lunch
12:00 pm - 1:00 pm
Beacon Ballroom - 4th Floor - Hyatt Regency
CONFERENCE AGENDA

Task Force Meeting I
1:00 pm - 3:00 pm
Regency BC - 4th Floor - Long Beach Convention & Entertainment Center
Joint Meeting of the Achievement Task Force and the Professional Development Task Force

Co-chairs: Eric Gordon, Cleveland CEO
Paula Wright, Duval County School Board
Felton Williams, Long Beach School Board
Darienne Driver, Milwaukee Superintendent
Deborah Shanley, Brooklyn College Dean

Task Force Meeting II
3:00 pm - 5:00 pm
Regency BC - 4th Floor - Long Beach Convention & Entertainment Center
Joint Meeting of the School Finance Task Force and the Leadership, Governance and Management Task Force

Co-chairs: José Banda, Sacramento Superintendent
Bill Isler, Pittsburgh School Board

Task Force Meeting III
3:00 pm - 5:00 pm
Regency DEF - 4th Floor - Long Beach Convention & Entertainment Center
English Language Learners and Bilingual Education Task Force

Co-chairs: Valeria Silva, Saint Paul Superintendent
Keith Oliveira, Providence School Board

Blue Ribbon Corporate Advisory Group Meeting
5:00 pm - 6:00 pm
Seaview C - 1st Floor - Hyatt Regency

6:15 pm- Walk to the Aquarium of the Pacific

Welcome Reception at Aquarium of the Pacific
6:30 pm - 8:30 pm
100 Aquarium Way
Long Beach, CA  90802

Greetings: Chris Steinhauser, Superintendent, Long Beach Unified School District

Entertainment: The Bob Cole Conservatory Jazz Combo under the direction of Jeff Jarvis

Hospitality Suite
9:00 pm - 11:00 pm
Seaview Rotunda - 1st Floor - Hyatt Regency
Thursday, October 8, 2015

Conference Registration
7:00 am - 5:00 pm
Seaview B - 1st Floor - Hyatt Regency

Urban Schools Resource Display
8:00 am - 5:00 pm
Seaview B - 1st Floor - Hyatt Regency

Internet Business Café
8:00 am - 5:00 pm
Seaview A - 1st Floor - Hyatt Regency

General Session A: Breakfast and Address
7:30 am - 9:00 am
Regency Ballroom - 4th Floor - Hyatt Regency

Entertainment: Long Beach Polytechnic High School Vocal Jazz 1 under the direction of Brian Dokko
Presentation of Colors: Long Beach Lakewood High School Navy JROTC, Commanded by Eric Chavez, under the direction of Captain Donald McMackin, US Navy (Retired)

Official Opening and Welcome: “Sailing to Success in Urban Education”

Greetings: Chris Steinhauser, Superintendent, Long Beach Unified School District
Introduction: Michael Casserly, Executive Director, Council of the Great City Schools
Chair’s Address: Richard Carranza, Chair of the Board, Council of the Great City Schools and Superintendent, San Francisco Unified School District

Announcement of Dr. Shirley S. Schwartz Urban Impact Award
Concurrent Session I
9:15 am - 10:30 am

Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center

ADVANCING AP: INCREASING ADVANCED PLACEMENT ENROLLMENT AND COLLABORATION IN URBAN SCHOOLS
9:15 am – 10:30 am
101 A – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: A Strategy For The Recruitment And Retention Of Students Of Color For Advanced Placement Courses In The Long Beach Unified School District

Christopher Steinhauser, Superintendent, Long Beach Unified School District
Felton Williams, President, Board of Education, Long Beach Unified School District
Kimberly Johnson, Advanced Placement Outreach Coordinator, Long Beach Unified School District

PANEL: Enhancing Student Success in AP Courses Through Professional Learning Communities

Scott Fritz, Chief Academic Officer, Orange County Public Schools
Hilary Buckridge, Senior Director, Department of Advanced Studies, Orange County Public Schools
Marjorie Ceballos, Senior Administrator, Department of Advanced Studies, Orange County Public Schools

FACILITATOR: Pat Skorkowsky, Superintendent, Clark County School District

FIRST WORDS: USING NATIVE LANGUAGE SKILLS TO IMPROVE ACADEMIC SUCCESS FOR ELLS
9:15 am – 10:30 am
101 B – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Effectively Assessing Literacy: Native Spanish Speakers Show What They Know In Their Language Of Instruction While Acquiring English Proficiency

Katherine Beck, ELA Program Effectiveness Supervisor, Denver Public Schools
Adrienne Endres, ELA Content Specialist, Denver Public Schools

PANEL: Raising Expectations for English Language Learners with Bilingual Writing Portfolios

Erica Darken, Curriculum Development Specialist, Multilingual Curriculum and Programs, School District of Philadelphia

PANEL: Using The Students’ First Language In An ESL Class To Support Academic Content and English Language Learning

Mariana De Luca, ELL Resource Teacher, Charlotte-Mecklenburg Schools
Susan Brown, ELL Specialist, Charlotte-Mecklenburg Schools

FACILITATOR: Valeria Silva, Superintendent, St. Paul Public Schools
BOARD INQUIRY: RESULTS AND INSIGHTS FROM THE GOVERNANCE SURVEY OF URBAN SCHOOL BOARDS AND SUPERINTENDENTS
9:15 am – 10:30 am
102 A – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Results from CGCS’ Inquiry into Effective Governance

Airick Leonard West, Board Member, Kansas City Public Schools

FACILITATOR: Michael Casserly, Executive Director, Council of the Great City Schools

MY BROTHER’S KEEPER: MAKING THE PLEDGE A REALITY IN OUR GREAT CITY SCHOOLS
9:15 am – 10:30 am
102 B – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: A Focus on Equity Through the Board of Education

Barbara Peterson, Albuquerque Public Schools
Analee Maestas, Board Member, Albuquerque Public Schools

PANEL: The Belief Gap

Alesia Gillison, Chief Academic Officer, Columbus City Schools

PANEL: Success Strategies for Re-engaging the Disengaged African American Male Student

Brenda Manuel, Director, Student Unit, Los Angeles Unified School District

FACILITATOR: Robin Hall, Director, English and Language Arts, Council of the Great City Schools
CONFERENCE AGENDA

COLLEGE NORM: PREPARING URBAN STUDENTS FOR HIGHER EDUCATION SUCCESS
9:15 am – 10:30 am
102 C – 1st Floor - Long Beach Convention & Entertainment Center

**PANEL:** Parent University College Tours - A Family Affair

- **Tracy Hill,** Executive Director of Family and Community Engagement, Cleveland Metropolitan School District

**PANEL:** How to Prepare Under-resourced Students to be Successful College Students

- **Robin Wheatley,** Principal, Toledo Early College, Toledo Public Schools
- **Tim Bollin,** Teacher, Toledo Public Schools

**PANEL:** Expanding Access to Dual Enrollment and College: What Works

- **Deborah Shanley,** Professor, Urban Community Teachers Project, Brooklyn College-CUNY
- **Joyce C. Mitchell,** Education Consultant/Strategic Advisor, Memphis City Schools
- **Mattie Adams,** Executive Member, Middle College National Consortium

**FACILITATOR:** Denise Walston, Director, Mathematics, Council of the Great City Schools

THE RESULTS ARE IN: USING SCHOOL EVALUATION SYSTEMS TO MAKE A DIFFERENCE IN OUR GREAT CITY SCHOOLS
9:15 am – 10:30 am
103 A – 1st Floor - Long Beach Convention & Entertainment Center

**PANEL:** School Quality Reviews: An Integral Part of the Boston Public Schools Accountability System

- **Eileen de los Reyes,** Chief Academic Officer, Boston Public Schools

**PANEL:** Moving from Data to Results

- **Theresa Jones,** Chief Achievement and Accountability Officer, Baltimore City Public Schools
- **Brianna Kaufman,** Program Evaluator, Baltimore City Public Schools

**FACILITATOR:** Mary McCray, Board Member, Charlotte-Mecklenburg Schools
CONFERENCE AGENDA

BOOSTING SOCIAL EMOTIONAL LEARNING SUCCESS IN OUR GREAT CITY SCHOOLS
9:15 am – 10:30 am
103 B – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Social-Emotional Learning (SEL) at Scale: Making it Happen for All Students

Paul Cruz, Superintendent, Austin Independent School District

PANEL: Special Education: Social Emotional Para Educator…Supporting Our Most At-Risk Students To Be Successful In The Educational Continuum Of Services

Cheryl Hunt, Assistant Superintendent, Special Education, Fresno Unified School District
Nancy Miser, Manager III, Special Education Programs and Services, Fresno Unified School District
Kim Martin-Andersen, Social Emotional Support, Teacher on Special Assignment, Fresno Unified School District
Job Melton, Social Emotional Manager II, Fresno Unified School District

FACILITATOR: Ed Graff, Superintendent, Anchorage School District
TESTING TESTING: DEPLOYING PARCC AND SMARTER BALANCE IN URBAN SCHOOLS
9:15 am – 10:30 am
103 C – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Stories From the Front Line: Implementing New PARCC, Smarter Balanced, and Other State NCLB Assessments

Christopher Lund, Office of Research, Planning, Evaluation and School Improvement, Long Beach Unified School District
Nicholas D’Amico, Executive Director of School Performance, Cleveland Metropolitan School District

FACILITATOR: Raymond Hart, Director of Research, Council of the Great City Schools

PERSONNEL MATTERS: DEVELOPING AND SUSTAINING A TALENTED INSTRUCTIONAL STAFF IN URBAN SCHOOLS
9:15 am – 10:30 am
201 A – 2nd Floor - Long Beach Convention & Entertainment Center

PANEL: Staffing Policy Changes to Increase Equity In Talent Distribution

Martha Woerner, Data Strategist, Talent, Cleveland Metropolitan School District
Trent Mosley, Network Support Leader, Cleveland Metropolitan School District

PANEL: The Human Capital Story in DC Public Schools

Jason Kamras, Chief of Human Capital, District of Columbia Public Schools
Scott Thompson, Deputy Chief of Human Capital for Teacher Effectiveness, District of Columbia Public Schools
Hilary Darilek, Deputy Chief of Human Capital for Principal Effectiveness, District of Columbia Public Schools

PANEL: Investing in Human Capital: Leveraging Learning and Leadership to Change Culture

Nkolika E. Onye, Executive Director of Performance Management, Providence Public Schools

FACILITATOR: Doretha Edgecomb, Board Member, Hillsborough County Public Schools
CONFFERENCE AGENDA

AN APPLE A DAY: MAKING HEALTH AND WELLNESS A PRIORITY IN OUR GREAT CITY SCHOOLS
9:15 am – 10:30 am
201 B – 2nd Floor- Long Beach Convention & Entertainment Center

**PANEL:** Urban School Wellness: Accountability Through Policy
- Hannah Laughlin, Senior Field Manager, Action for Healthy Kids

**PANEL:** Creating Wellness Champions
- Dana Kriznar, Assistant Superintendent, Duval County Public Schools
- Heather Albritton-Crowley, Wellness Director, Duval County Public Schools

**PANEL:** Re-energizing Your Workforce: Workplace Wellness for the Urban School District
- Darienne Driver, Superintendent, Milwaukee Public Schools
- Tara Witt, Employee Wellness Coordinator, Milwaukee Public Schools

**FACILITATOR:** Ashley Paz, Board Member, Fort Worth Independent School District

USING THE COMMON CORE FOUNDATION TO BUILD HIGH-QUALITY CONTENT FOR DIVERSE STUDENTS IN URBAN SCHOOLS
9:15 am – 10:30 am
202 A – 2nd Floor - Long Beach Convention & Entertainment Center

**PANEL:** Cornerstones: Strengthening the Core Through Rich Student Tasks
- Brian Pick, Chief Academic Officer, District of Columbia Public Schools
- Jeanie Lee, District of Columbia Public Schools

**PANEL:** Interacting in Meaningful Ways: Using Rich Math Tasks as Language Catalysts
- Angie Estonina, Supervisor, Multilingual Pathways, San Francisco Unified School District
- Glenn Kenyon, Math Content Specialist, San Francisco Unified School District

**FACILITATOR:** Robert Neu, Superintendent, Oklahoma City Public Schools
ALL IN THE FAMILY: RECOGNIZING THE POSITIVE IMPACT OF FAMILY INVOLVEMENT IN URBAN STUDENT SUCCESS
9:15 am – 10:30 am
202 B – 2nd Floor - Long Beach Convention & Entertainment Center

**PANEL:** Improving Student Achievement with the Support and Involvement of Families and the Community

Joy Taylor, Title I Director, Orange County Public Schools
Katrina Summerville, Program Specialist for NCLB, Orange County Public Schools

**PANEL:** Building a Parent Leadership Pathway in Your district

Tu Moua, Area Assistant Superintendent, Sacramento City Unified School District
Sean Alexander, Supervisor, Sacramento City Unified School District
Nora Castro, Family Partnership Facilitator, Sacramento City Unified School District
Oswaldo Hernandez, Family Partnership Facilitator, Sacramento City Unified School District
Johnny Vue, Family Partnership Facilitator, Sacramento City Unified School District

**PANEL:** Strengthening Family-School Partnerships to Improve Student Achievement

Jill Hoogendyk, Executive Director, San Francisco Unified School District

**FACILITATOR:** Mary Ronan, Superintendent, Cincinnati Public Schools

HYPER LINKS: CREATING A STRONG CONNECTION BETWEEN URBAN SCHOOL DISTRICTS, THE COMMUNITY, AND ALL STAKEHOLDERS
9:15 am – 10:30 am
202 C – 2nd Floor - Long Beach Convention & Entertainment Center

**PANEL:** Schools and Communities: Partners In Turnaround

Veda Hudge, Service Quality Director, Broward County Public Schools
Mark Narkier, School Performance and Accountability Director, Broward County Public Schools
Lori Canning, Early Learning/School Readiness Director, Broward County Public Schools
Leslie Brown, Chief Portfolio Services Officer, Broward County Public Schools

**PANEL:** Redesigning a Districtwide Climate Survey

Jhone Ebert, Chief Innovation and Productivity Officer, Clark County School District
Kent Sabo, Coordinator of Research, Clark County School District

**FACILITATOR:** Cindy Elsbernd, Board Member, Des Moines Public Schools
Concurrent Session II
10:45 am - 12:15 pm

Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center

CURVE AHEAD: ALIGNING URBAN TEACHER GRADING PRACTICES WITH STUDENT PROFICIENCY
10:45 am – 12:15 pm
101 B – 1st Floor- Long Beach Convention & Entertainment Center

PANEL: Grading for Learning: Strategies for Shifting Teacher Grading Practices in Schools

   Derrick Chau, Instructional Director, Los Angeles Unified School District

FACILITATOR: Ann Murray, Board Member, Broward County Public Schools
PROVIDING EXCEPTIONAL EDUCATION AND SERVICES TO URBAN STUDENTS WITH SPECIAL NEEDS
10:45 am – 12:15 pm
102 A – 1st Floor - Long Beach Convention & Entertainment Center

**PANEL:** Using Student-Based Budgeting to Improve Special Education Services in a Portfolio District


BY THE NUMBERS: USING HUMAN CAPITAL DATA TO IMPROVE INSTRUCTIONAL OUTCOMES IN URBAN SCHOOLS
10:45 am – 12:15 pm
102 C – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Leveraging Data and Overcoming Institutional Barriers to Improve Teacher Recruitment and Hiring Outcomes

Jessica Heard, Director of Teacher Recruitment and Selection, District of Columbia Public Schools
Sara Goldband, Director of Strategic Staffing, District of Columbia Public Schools

PANEL: Using Teacher Information in Talent Management Meetings

Luther Johnson, Executive Director, Talent Management, Cleveland Metropolitan School District
Charlene Hilliard, Principal, James Ford Rhodes High School, Cleveland Metropolitan School District

FACILITATOR: Darienne B. Driver, Superintendent, Milwaukee Public Schools

MULTIPLICATION NOT DIVISION: CREATING EQUITABLE OPPORTUNITIES FOR ALL URBAN STUDENT IN STEM
10:45 am – 12:15 pm
103 A – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Increasing Student Interest in STEM Endorsements for Underrepresented Populations

Oswaldo Alvarenga, STEM Executive Director, Dallas Independent School District
Crystal Alexander, STEM Manager, Dallas Independent School District

PANEL: Equity and the Math Classroom, a District-wide Commitment

Lizzy Hull Barnes, Program Administrator for Mathematics, San Francisco Unified School District
Alison Ellsworth, Math Content Specialist, San Francisco Unified School District

PANEL: STEM Initiatives Embedded into High School High Tech Class for SWD

Kimberly Steinke, Senior Director for ESE, Orange County Public Schools
Leigh Austin, Director, Orange County Public Schools

FACILITATOR: David Peercy, Board Member, Albuquerque Public Schools
PRIVACY POLICY: KEEPING URBAN STUDENT INFORMATION SAFE IN A DIGITAL-ERA  
10:45 am – 12:15 pm  
103 B – 1st Floor - Long Beach Convention & Entertainment Center  

**PANEL:** What You Don’t Know Can Hurt You  

- **Lenny Schad,** Chief Technology Information Officer, Houston Independent School District  
- **Jhone Ebert,** Chief Innovation and Productivity Officer, Clark County School District  
- **Bill Fitzgerald,** Director, Privacy Initiative, Common Sense Media  
- **Brenda Leong,** Senior Counsel and Director of Operations, Future of Privacy Forum  

**FACILITATOR:** Pamela Knowles, Board Member, Portland Public Schools

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MONEY PROBLEMS: NAVIGATING FISCAL CHALLENGES IN URBAN SCHOOLS  
10:45 am – 12:15 pm  
103 C – 1st Floor - Long Beach Convention & Entertainment Center  

**PANEL:** W.I.P. ing Urban School Finance: Jackson Public Schools’ Journey Toward Fiscal Stability  

- **Sharolyn Miller,** Chief Financial Officer, Jackson Public Schools  

**PANEL:** Creative Solutions for Benefits Savings  

- **Daniel Chanen,** Chief Human Capitol Officer, Milwaukee Public Schools  

**FACILITATOR:** Gregory Thornton, Chief Executive Officer, Baltimore City Public Schools
GET A HEAD: AN UPDATE ON THE WALLACE FOUNDATION’S PRINCIPAL SUPERVISOR PROJECT IN THREE URBAN SCHOOL DISTRICTS
10:45 am – 12:15 pm
201 A – 2nd Floor - Long Beach Convention & Entertainment Center

**PANEL: Re-visionsing the Principal Supervisor Role: DCPS’ Instructional Superintendents**

Hilary Darilek, Deputy Chief of Principal Effectiveness, District of Columbia Public Schools
Amanda Alexander, Deputy Chief of Elementary Schools, District of Columbia Public Schools

**PANEL: Putting Purpose in the Principal Supervisor’s Role**

Lori Taliaferro, Executive Director of Leadership Development, Cleveland Metropolitan School District
Michelle Pierre-Farid, Chief Academic Officer, Cleveland Metropolitan School District
Valentina Moxon, Academic Superintendent, Cleveland Metropolitan School District

**PANEL: Aligning the work of School Supervision and the Offices of Curriculum and Instruction: The Long Beach Unified Story**

Jill Baker, Deputy Superintendent of Schools, Long Beach Unified School District
Pamela Seki, Assistant Superintendent, Curriculum, Instruction & Professional Development, Long Beach Unified School District

**FACILITATOR: Thomas Ahart, Superintendent, Des Moines Public Schools**

ALL HANDS ON DECK: HOW URBAN DISTRICTS ARE OPENING THE DOORS TO COMMUNITY SUPPORT
10:45 am – 12:15 pm
201 B – 2nd Floor - Long Beach Convention & Entertainment Center

**PANEL: An Evidence-Based and Scalable AmeriCorps and Community Volunteer Apprenticeship Model**

Megan Webb, Principal Orchard Gardens K-8 School, Boston Public Schools
Patrick Kirby, Chief Growth Officer and Executive Director, Citizen Schools

**PANEL: Innovation = Necessity + Timing – Comfort**

Lewis D. Ferebee, Superintendent, Indianapolis Public Schools

**FACILITATOR: Hardin Coleman, Vice Chair, Boston School Committee, Boston University, Dean**
WORTH THEIR WHILE: TEACHER EVALUATION AND COMPENSATION IN THE GREAT CITY SCHOOLS  
10:45 am – 12:15 pm  
202 A – 2nd Floor – Long Beach Convention & Entertainment Center

**PANEL:** Ensuring Equitable Distribution of Effective Teachers and Principals

*Ann Smisko,* Deputy Superintendent, Dallas Independent School District

**PANEL:** Transforming the Teacher Evaluation and Professional Development Process: One Urban District’s Journey

*Andrew McKenzie,* TIF Project Director, Fort Worth Independent School District

**PANEL:** Does Teacher Evaluation “Work”? Lessons from IMPACT in DC Public Schools

*Scott Thompson,* Deputy Chief of Human Capital for Teacher Effectiveness, District of Columbia Public Schools

**FACILITATOR:** Linda Lane, Superintendent, Pittsburgh Public Schools

PROMOTING EQUITY AND QUALITY IN OUR URBAN PRE-K AND ELEMENTARY PROGRAMS IN OUR GREAT CITY SCHOOLS  
10:45 am – 12:15 pm  
202 B – 2nd Floor – Long Beach Convention & Entertainment Center

**PANEL:** Strengthening the Foundation of Pre-School to Third Grade

*Donna Ryono,* Vice Principal, Long Beach Unified School District  
*Teresa Cooper,* District Coach, Long Beach Unified School District  
*Nancy Hayashida,* District Coach, Long Beach Unified School District

**PANEL:** Birth – 3rd Grade Principal Academy on Early Learning

*Deanna Mathies,* Director, Fresno Unified School District  
*Julie Montali,* Early Learning, Fresno Unified School District

**FACILITATOR:** Airick Leonard West, Board Member, Kansas City Public Schools
DEEPER CONNECTIONS: URBAN DISTRICT EFFORTS TO INFORM AND EMPOWER COMMUNITY STAKEHOLDERS
10:45 am – 12:15 pm
202 C – 2nd Floor – Long Beach Convention & Entertainment Center

PANEL: Communicating with H.E.A.R.T. – Implementing a Proven Customer Service Model to Measure and Increase Customer Satisfaction

Shirrell Green, Deputy to CEO, Cleveland Metropolitan School District
Roseann Canfora, District Communications Officer, Cleveland Metropolitan School District

PANEL: Awakening the Sleeping Giant: Restoring Faith and Rejuvenating the Power of Urban Public Education

Le Boler, Chief Strategist, Indianapolis Public Schools
Christine Rembert, Principal, Francis W. Parker Elementary School, Indianapolis Public Schools

PANEL: If You Build It, Will They Come? The Power of the Public Education Story

Mark Sherwood, Assistant Superintendent, Communications, Duval County Public Schools

FACILITATOR: Henry Duvall, Director of Communications, Council of the Great City Schools

General Session B: Lunch and Speaker, George McKenna, Educator
12:30 pm - 2:00 pm
Regency Ballroom - 4th Floor - Hyatt Regency

Entertainment: Charles E. Hughes Middle School Symphonic Winds under the direction of Naomi Norwich
Concurrent Session III
2:15 pm - 3:45 pm

Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center

EQUITY FOR ALL: EMERGING LEGAL ISSUES FOR URBAN SCHOOLS
2:15 pm – 3:45 pm
101 A – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: The Next Generation of Civil Rights Issues

John Borkowski, Partner, Husch Blackwell

FACILITATOR: Julie Wright-Halbert, Legislative Counsel, Council of the Great City Schools

BACK TO THE FUTURE: CONNECTING TODAY’S URBAN STUDENTS WITH CIVIL RIGHTS HISTORY
2:15 pm – 3:45 pm
101 B – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Digital National Classroom: Civil Rights History and Current Events

Van Henri White, School Board President, Rochester City School District
Annamarie Lehner, Information Technology Officer, Rochester City School District
Djinga St. Louis, Director, African American Studies, Rochester City School District

FACILITATOR: Cedrick Gray, Superintendent, Jackson Public Schools
CONFERENCE AGENDA

USING ADVANCED PLACEMENT TO READY URBAN STUDENTS FOR ACADEMIC SUCCESS AFTER HIGH SCHOOL
2:15 pm – 3:45 pm  
102 A – 1st Floor - Long Beach Convention & Entertainment Center

**PANEL:** Using AP Potential to Maximize Student and Teacher Success

- **Eric Bergholm,** General Director, Hillsborough County Public Schools  
- **Derek Thomas,** Coordinator, Hillsborough County Public Schools

**PANEL:** Breaking Down the Ivory Gate: Improving Post-Secondary Access & Success for All

- **Rick Cruz,** Officer, Major Projects, Houston Independent School District  
- **Don Hare,** Chief of Major Projects Officer, Houston Independent School District

**FACILITATOR:** **Gary Baker,** Board Member, Columbus Public Schools

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DEVELOPING SUCCESSFUL STRATEGIES FOR LONG-TERM ENGLISH LEARNERS IN URBAN SCHOOLS
2:15 pm – 3:45 pm  
102 B – 1st Floor - Long Beach Convention & Entertainment Center

**PANEL:** Effectively Serving LT ELs in the Secondary Grades to Raise Student Achievement

- **Patrick Rich,** ELA Research Analyst, Denver Public Schools  
- **Jenna Ream,** ELA Instructional Practices Specialist, Denver Public Schools

**PANEL:** Improving Instructional Practices for the Development of Academic English for English Learners

- **Maria Maldonado,** Assistant Superintendent, English Learner Services, Fresno Unified School District  
- **Thea Fabian,** Teacher on Special Assignment, English Learner Services, Fresno Unified School District

**FACILITATOR:** **Pedro Martinez,** Superintendent, San Antonio Independent School District
RECRUITING DIVERSE TEACHERS FOR URBAN CLASSROOMS
2:15 pm – 3:45 pm
102 C – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Building a Strong Diverse Pipeline of Teacher Candidates

Brianna Savoca Koehler, Director, Talent Acquisition, Cleveland Metropolitan School District
Warren Morgan, Network Support Leader, Cleveland Metropolitan School District

PANEL: Dream to Teach: Supporting Tomorrow’s Educational Leaders

Sarai Tillinghast, Teacher, Des Moines Public Schools
Carrie Romo, Teacher, Des Moines Public Schools

PANEL: United to Make A Difference: Ensuring Success for ALL in Preparing the Next Generation of Educators

Deborah Shanley, Professor, Urban Community Teachers Project, Brooklyn College-CUNY
Haroon Kharem, Professor, Urban Community Teachers Project, Brooklyn College-CUNY
Clifford Dupoux, Urban Community Teacher & Scholar, Brooklyn College-CUNY

FACILITATOR: Kelley Castlin-Gacutan, Superintendent, Birmingham City Schools

VIRTUAL PD: WHERE TECHNOLOGY AND PROFESSIONAL DEVELOPMENT MEET FOR OUR URBAN EDUCATORS
2:15 pm – 3:45 pm
103 A – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Using Virtual and Digital Media as Tools for Professional Development

Seema Tejura, Director of Reading Language Arts, Dallas Independent School District

PANEL: myPD: The Art and Science of Personalized Professional Development

Nader Imad Twal, Program Administrator, myPD, Long Beach Unified School District
Amy Pendray, Program Specialist, myPD, Long Beach Unified School District
Jennifer Crockett, Program Specialist, myPD, Long Beach Unified School District

PANEL: Tightly Coupled Integrated System to Target Instructional and Leadership Development

Diane Gullett, Executive Area Director Professional Development Services, Orange County Public Schools
Jesus Jara, Deputy Superintendent, Orange County Public Schools

FACILITATOR: José Banda, Superintendent, Sacramento City Unified School District
BANG FOR THE BUCKS: DETERMINING THE MOST EFFECTIVE USE OF FEDERAL AND STATE FUNDS IN URBAN SCHOOLS
2:15 pm – 3:45 pm
103 B  – 1st Floor - Long Beach Convention & Entertainment Center

**PANEL:** Toolkit for Maximizing Spending

- **Nancy Phillips**, Director, State & Federal Accountability, Austin Independent School District
- **Mary L. Thomas**, Project Director, State and Federal Accountability, Austin Independent School District

**PANEL:** Title I Redesign

- **Bridgette Robinson**, Director of Federal and Special Programs, Indianapolis Public Schools

**FACILITATOR:** Christopher Henson, Interim Superintendent, Metropolitan Nashville Public Schools

SEARCH HISTORY: HOW TWO URBAN SCHOOL BOARDS WORKED TO FIND THE RIGHT SUPERINTENDENT
2:15 pm – 3:45 pm
103 C  – 1st Floor - Long Beach Convention & Entertainment Center

**PANEL:** Lessons Learned From a National Superintendent Search Under Strict Open Meeting Law Provisions

- **Michael O’Neill**, Chairperson, Boston School Committee, Boston Public Schools
- **Hardin Coleman**, Vice Chair, Boston School Committee, Boston University, Dean

**PANEL:** How Kansas City Public Schools Stopped the Revolving Door on Superintendents

- **Airick Leonard West**, Board Member, Kansas City Public Schools
- **R. Stephen Green**, Superintendent, DeKalb County Public Schools

**FACILITATOR:** Rebecca Gagnon, Board Member, Minneapolis Public Schools
CONFERENCE AGENDA

UNIT OF MEASUREMENT: USING DATA AND RESULTS TO EVALUATE PERFORMANCE
2:15 pm – 3:45 pm
201 A – 2nd Floor - Long Beach Convention & Entertainment Center

PANEL: School Leader IMPACT: Balancing Growth and Accountability through Performance Assessment

Jason Kamras, Chief of Human Capital, District of Columbia Public Schools
Hilary Darilek, Deputy Chief of Principal Effectiveness, District of Columbia Public Schools

PANEL: Balancing Results-Driven Accountability with Compliance

Sowmya Kumar, Assistant Superintendent, Houston Independent School District

PANEL: How the 10th Largest School District in the Nation Ensures High Expectations for all School Leaders That are Consistently Monitored

Harold Border, Area Superintendent, Orange County Public Schools

FACILITATOR: Ann Clark, Superintendent, Charlotte-Mecklenburg Schools

PITCHING IN: HOW URBAN SCHOOLS AND COMMUNITIES ARE MEETING THE NEEDS OF STUDENTS OF COLOR
2:15 pm – 3:45 pm
201 B – 2nd Floor - Long Beach Convention & Entertainment Center

PANEL: Meeting the Needs of High-Performing, Low-Income Students in the District of Columbia Public Schools

Matthew Reif, Director of Advanced and Enriched Instruction, District of Columbia Public Schools

PANEL: Partnering with Community to Advance African American Student Outcomes

Landon Dickey, Special Assistant to the Superintendent, San Francisco Unified School District

SCHOOLS OUT FOR SUMMER: INNOVATIVE PROGRAMMING TO DECREASE THE SUMMER SLIDE IN URBAN STUDENTS
2:15 pm – 3:45 pm
202 A – 2nd Floor - Long Beach Convention & Entertainment Center

**PANEL:** The Summer Bridge-Transition to the High School Experience

George Golden, CTAG Diversity Director, Cleveland Metropolitan School District
Arlin Hill, Regional Linkage Coordinator, Cleveland Metropolitan School District

**PANEL:** EL Village: Summer Learning for Newcomer English Learners and Their Teachers!

Jen Fong, Director, College & Career Readiness, San Francisco Unified School District
Amy Gottesfeld, Supervisor, Multilingual Pathways Department, San Francisco Unified School District

**FACILITATOR:** Harium Martin-Morris, Board Member, Seattle Public Schools

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ALL OTHERS BRING DATA: USING DISTRICT INFORMATION SYSTEMS TO DRIVE URBAN SCHOOL DECISION-MAKING
2:15 pm – 3:45 pm
202 C – 2nd Floor - Long Beach Convention & Entertainment Center

**PANEL:** Building Blocks of Implementing a Data Driven Organization

Justin White, Coordinator of Data Services, Clark County School District

**PANEL:** Using Data to Improve ALL Student Learning in Fort Worth, TX

Becky Navarre, Assistant Superintendent, Division of Technology, Fort Worth Independent School District

**PANEL:** Empowering Data Use: Building an Effective Data Dashboard

Blake Ward, Performance Analysis Specialist, Milwaukee Public Schools
Melanie Stewart, Director Research and Evaluation, Milwaukee Public Schools

**FACILITATOR:** Barbara Nevergold, Board Member, Buffalo Public Schools
Concurrent Session IV
4:00 pm - 5:30 pm

Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center

MEETING OUR OBLIGATIONS: ENSURING OPPORTUNITIES FOR ENGLISH LEARNERS
IN URBAN SCHOOLS
4:00 pm – 5:30 pm
101 A – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Talking About the Legal Rights of English Learners

Frances Esparza, Assistant Superintendent, Office of English Language Learners, Boston Public Schools
Karla Estrada, Deputy Superintendent of Student Support Services, Boston Public Schools
Christina Mei-Yue Wong, Special Assistant to the Superintendent, San Francisco Unified School District
John Borkowski, Partner, Husch Blackwell

FACILITATOR: Gabriela Uro, Director, English Language Learner Policy and Research, Council of the Great City Schools

THE HEAT IS ON: STRATEGIES TO BOOST LITERACY ACHIEVEMENT FOR URBAN STUDENTS DURING
OUT OF SCHOOL TIME
4:00 pm – 5:30 pm
102 A – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Advancing Community Engagement through Shared-Responsibility to the Reduce Summer Slide

Kelly Miller-Hargraves, HOST (Out of School Time) Area Manager, Hillsborough County Public Schools
Mary Lou Whaley, Director, Parent/Community Involvement, Hillsborough County Public Schools
Lorie Tonti, Community Engagement and Partnerships Manager, Hillsborough County Public Schools
Doris Linville, Community Literacy Champion, Hillsborough County Partner Collaborative

PANEL: A Summer Literacy Intervention for Emergent Readers: An Instructional Design for Closing the Gap

Mary Beth Stevens, Reading Recovery Teacher Leader & Resource Teacher, Jefferson County Public Schools
Maria Carrico, Extended School Services District Coordinator, Jefferson County Public Schools

FACILITATOR: Tonya Harris, Communications Manager, Council of the Great City
ROOTED IN SUCCESS: CULTIVATING EFFECTIVE LEADERSHIP STRATEGIES IN TWO URBAN DISTRICTS
4:00 pm – 5:30 pm
102 B – 1st Floor - Long Beach Convention & Entertainment Center

**PANEL:** From Vision to Implementation: Creating a Distributed Leadership Culture through the Instructional Leadership Team

Lynn Dougherty-Underwood, Director of Literacy K-12, Hillsborough County Public Schools
Larissa McCoy-Mitti, Assistant Principal for Curriculum, Alonso High School, Hillsborough County Public Schools
James Ammirati, Principal, Liberty Middle School, Hillsborough County Public Schools
Sarah Jacobsen-Capps, Principal, Dunbar Elementary School, Hillsborough County Public Schools

**PANEL:** Effective APPR Implementation for Effective School Leadership and Improvement

Genelle Morris, Assistant Superintendent of Shared Accountability, Buffalo Public Schools
William Boatwright, Principal, Buffalo Public Schools

**FACILITATOR:** Shante Avant, Board Member, Shelby County Schools

ESTABLISHING EFFECTIVE TEACHER EVALUATION METHODS FOR URBAN EDUCATORS
4:00 pm – 5:30 pm
102 C – 1st Floor - Long Beach Convention & Entertainment Center

**PANEL:** Maximizing Video as a Key Element of a Human Capital Strategy

Michelle Hudacsko, Deputy Chief, IMPACT, District of Columbia Public Schools
Ijeoma Kush, Director, Master Educator Program, District of Columbia Public Schools
Stephanie Shultz, Director, Align TLF Training Platform, District of Columbia Public Schools

**FACILITATOR:** Larry Nyland, Superintendent, Seattle Public Schools
CONFERENCE AGENDA

MOVIN’ ON UP: PREPARING URBAN SCHOOL PRINCIPALS FOR THE NEXT LEVEL OF LEADERSHIP
4:00 pm – 5:30 pm
103 A – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Principals as Executive Leaders: Elevating the Role Through Compensation and Focused Opportunities

Hilary Darilek, Deputy Chief of Principal Effectiveness, District of Columbia Public Schools

PANEL: Succession Planning for Broward’s Future Leaders

Veda Hudge, Service Quality Director, Broward County Public Schools
Fabian Cone, School Performance and Accountability Director, Broward County Public Schools
Ted Toomer, Leadership and Non-Instructional Development Director, Broward County Public Schools

PANEL: Building the Capacity of Principals: 5-Year Principal Induction Program

Ann Clark, Superintendent, Charlotte-Mecklenburg Schools
Jevelyn Bonner-Reed, Director of Human Resources Strategic Initiatives, Director of Principal Pipeline Initiative, Charlotte-Mecklenburg Schools

FACILITATOR: Stephen Fink, Executive Director and Affiliate Professor, University of Washington, Center for Educational Leadership

TALK IT OUT: USING RESTORATIVE JUSTICE TO REDUCE URBAN SCHOOL DISCIPLINE AND ARRESTS
4:00 pm – 5:30 pm
103 C – 1st Floor - Long Beach Convention & Entertainment Center

PANEL: Rebuilding the Foundation to Student Academic Success: A Positive Behavior Support Strategy Map

Tammie Workman, Assistant Superintendent of Student Services, Atlanta Public Schools
Vickie Cleveland, Executive Director Special Education, Atlanta Public Schools
Nicole Spiller, Director of Student and Intervention Support, Atlanta Public Schools

PANEL: Eliminating the School-to-Prison Pipeline

Michaelle Pope, Executive Director, Broward County Public Schools
Amalio Nieves, Director, Broward County Public Schools

FACILITATOR: Linda Young, Board Member, Clark County School District

UNIFORM POLICIES: IDENTIFYING COMMON REFORMS IN SUCCESSFUL SCHOOL SYSTEMS
4:00 pm – 5:30 pm
201 A – 2nd Floor - Long Beach Convention & Entertainment Center

PANEL: How Do the Top-performing School Systems in the World Consistently Produce High-achieving Students?

Bobby Moore, Senior Director Strategic Engagement, Battelle for Kids
John Hussey, Chief Strategy Officer, Battelle for Kids
Tony Bagshaw, Managing Director, Battelle for Kids
Todd Hellman, Managing Director, Battelle for Kids
Mark Hartman, Managing Director, Battelle for Kids
LAY OF THE LAND: EFFECTIVE STRATEGIC PLANNING TO ADVANCE URBAN DISTRICTS
4:00 pm – 5:30 pm
201 B – 2nd Floor - Long Beach Convention & Entertainment Center

PANEL: Transformational Planning for the Future in Urban Districts: The Dallas Independent School District Plan

Michael Hinojosa, Interim Superintendent of Schools, Dallas Independent School District

PANEL: Master Planning for Innovation

Scott Fritz, Chief Academic Officer, Orange County Public Schools
Gina Tovine, Associate Superintendent, Research, Accountability and Grants, Orange County Public Schools

FACILITATOR: Jennifer Arneson, Board Member, Minneapolis Public Schools

CONNECTING THE DOTS: GREAT CITY SCHOOLS EFFORTS TO ALIGN MULTI-TIERED SYSTEMS OF SUPPORT
4:00 pm – 5:30 pm
202 A – 2nd Floor - Long Beach Convention & Entertainment Center

PANEL: Systems of Tiered Supports

Linda Chen, Chief Academic Officer, Baltimore City Public Schools
Theresa Jones, Chief Achievement and Accountability Officer, Baltimore City Public Schools
Laurie-Lynn Sutton, Director, School Transformation and Turnaround, Baltimore City Public Schools

PANEL: Building Bridges: How to Connect Frameworks Utilizing a Single District Culture to Ensure High Quality Behavioral Supports

June Z. Eassa, Director of Safe Schools, School District of Palm Beach County
Keith Oswald, Chief Academic Officer, School District of Palm Beach County

PANEL: Wichita’s System-wide Reform Through MTSS: Maintenance & Sustainability

John Allison, Superintendent, Wichita Public Schools
Bill Faflick, Assistant Superintendent, Wichita Public Schools
Alicia Thompson, Assistant Superintendent, Wichita Public Schools

FACILITATOR: Tommy Chang, Superintendent, Boston Public Schools
THE WONDER YEARS: SUPPORTING STEM IN URBAN MIDDLE SCHOOLS
4:00 pm – 5:30 pm
202 B – 2nd Floor - Long Beach Convention & Entertainment Center

PANEL: e3: Engage, Empower, Explore for Middle School Achievement

Dan Wray, Chief Technology Officer, Clark County School District
Loretta Asay, Coordinator, Institute of Technology, Clark County School District

PANEL: Accelerating STEM Education in Middle School Science

Jenny Christian, STEM Science Director, Dallas Independent School District
Stej Sanchez, STEM Math Director, Dallas Independent School District

FACILITATOR: Happy Haynes, Board Member, Denver Public Schools

BUILDING BLOCKS OF SUCCESS FOR EARLY LEARNERS IN THE GREAT CITY SCHOOLS
4:00 pm – 5:30 pm
202 C – 2nd Floor - Long Beach Convention & Entertainment Center

PANEL: Effective Early Literacy Support in Philadelphia

Rodney Johnson, Director of Early Literacy, School District of Philadelphia

PANEL: Prevention vs. Intervention: How Bringing Head Start to a Large Urban School System Impacts Kindergarten Readiness

Amy Allen, Transformational Leader of Early Childhood and Special Education, Toledo Public Schools

FACILITATOR: Lacey Merica, Board Member, Omaha Public Schools
Executive Committee Meeting  
4:30 pm - 5:30 pm  
Seaview C - 1st Floor - Hyatt Regency

Cocktail Reception  
6:00 pm - 7:00 pm  
Regency Foyer - 4th Floor - Hyatt Regency

26th Annual Green-Garner Awards Banquet  
7:00 pm - 9:00 pm  
Regency Ballroom - 4th Floor - Hyatt Regency

Master of Ceremonies: Felton Williams, Board President, Long Beach Unified School District

Green-Garner Award Finalist:  
Cindy Elsbernd, Des Moines Public Schools  
Perla Tabares Hantman, Miami-Dade County Public Schools  
William Isler, Pittsburgh Public Schools  
Bill Sublette, Orange County Public Schools

9:00 pm - 10:00 pm  
Dance to the sounds of the Chazzee Music

Reaching Back to Go Forward: An exciting journey of music from the 1960’s to the present.

Hospitality Suite  
9:00 pm - 11:00 pm  
Seaview Rotunda - 1st Floor - Hyatt Regency
Friday, October 9, 2015

**Conference Registration**  
7:00 am - 4:00 pm  
Seaview B - 1st Floor - Hyatt Regency

**Urban Schools Resource Display**  
8:00 am - 4:00 pm  
Seaview B - 1st Floor - Hyatt Regency

**Internet Business Café**  
8:00 am - 4:00 pm  
Seaview A - 1st Floor - Hyatt Regency

**General Session C: Breakfast and Speaker, José Hernandez, Former NASA Astronaut**  
7:30 am - 9:00 am  
Regency Ballroom - 4th Floor - Hyatt Regency

**Entertainment:** Long Beach Millikan High School Jazz Big Band under the direction of Tom Mitter

**Announcement of Queen Smith Award**
**Concurrent Session V**  
9:15 am - 10:30 am  
*Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center*

**LOCALLY SOURCED: BUILDING INSTRUCTIONAL AND LEADERSHIP CAPACITY IN URBAN SCHOOLS**  
9:15 am – 10:30 am  
101 A – 1st Floor – Long Beach Convention & Entertainment Center

**PANEL:** Developing a Leadership Pipeline: Expanding the Reach of Leaders at Every Level from Teacher Leader to Instructional Superintendent

- **Scott Thompson,** Deputy Chief of Human Capital for Teacher Effectiveness, District of Columbia Public Schools  
- **Hilary Darilek,** Deputy Chief of Human Capital for Principal Effectiveness, District of Columbia Public Schools

**PANEL:** The Urban Teacher Leader Academy: Developing Teacher Leaders Together Through Differentiated Professional Development

- **Rebecca West Burns,** Assistant Professor, University of South Florida  
- **Woodland Johnson,** Principal, Hillsborough County Public Schools  
- **Debra Mills,** Elementary Generalist, Hillsborough County Public Schools

**FACILITATOR:** **Barbara Jenkins,** Superintendent, Orange County Public Schools

**EFFECTIVE PROGRAMS AND SERVICES FOR INCREASING URBAN STUDENT ENGAGEMENT AND ATTENDANCE**  
9:15 am – 10:30 am  
101 B – 1st Floor – Long Beach Convention & Entertainment Center

**PANEL:** Eliminating Barriers to Chronic Truancy and Absenteeism: A Long Beach Unified School District Approach

- **Tiffany Brown,** Assistant Superintendent, Long Beach Unified School District  
- **Erin M. Simon,** Director, Long Beach Unified School District

**PANEL:** Suspension Rate Monitoring and Interventions for SWD

- **Vickie Cartwright,** Senior Executive Director, Orange County Public Schools  
- **Latonia Green,** Director for ESE Procedures, Orange County Public Schools

**FACILITATOR:** **Ronald Lee,** Board Member, Dayton Public Schools
PERFECT HARMONY: HOW TRADITIONAL SCHOOLS AND CHARTER SCHOOLS WORK TOGETHER TO SERVE URBAN STUDENTS
9:15 am – 10:30 am
102 A – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: The Impact and Influence of an Urban Elementary School’s Whole-Child Education and Full-Service School Model

Roger Harris, President, Boston Renaissance Charter Public School
Jinhui Xu, Director of Global Outreach, Boston Renaissance Charter Public School
Evelyn Lee, Director of Performing Arts, Boston Renaissance Charter Public School

PANEL: Board of Education Partnership with Charter Schools

Denise W. Link, Board of Education Chair, Cleveland Municipal School District

FACILITATOR: Marnell Cooper, Board Member, Baltimore City Public Schools

CLIFFHANGER: WHAT WILL HAPPEN IN CONGRESS BEFORE THE END OF THE SESSION
9:15 am – 10:30 am
102 B – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: Legislative Session

Jeff Simering, Director of Legislative Services, Council of the Great City Schools
Manish Naik, Manager of Legislative Services, Council of the Great City Schools
Julie Wright-Halbert, Legislative Counsel, Council of the Great City Schools
Gabriela Uro, Director, English Language Learner Policy and Research, Council of the Great City Schools

FACILITATOR: Steve Zimmer, Board President, Los Angeles Unified School District
CONFERENCE AGENDA

HIGHER LEARNING: PLUGGING URBAN STUDENTS INTO THE TOOLS FOR COLLEGE SUCCESS
9:15 am – 10:30 am
102 C – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: SWAGG

Paul Cruz, Superintendent, Austin Independent School District  
Mary L. Thomas, Project Director, Austin Independent School District  
Sterling Lands, II, Community Advocate, Austin Independent School District

PANEL: Long BeachCALL: A Built for Purpose Intermediary

Peter Davis, Assistant Superintendent Secondary Schools, Long Beach Unified School District  
Cynthia Bater, Linked Learning Project Administrator, Long Beach Unified School District  
Amy Smith, Manager, Career Pathways, Long Beach City College  
Regina Cash, Director, Professional Programs, California State University, Long Beach  
April Barnes, Executive Director, Long BeachCALL

FACILITATOR: Deborah Shanley, Dean, Brooklyn College

HOW’S MY DRIVING? ASSESSING THE PERFORMANCE OF URBAN DISTRICT LEADERS
9:15 am – 10:30 am
103 A – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: Creating & Maintaining Board Discipline

Airick Leonard West, Board Member, Kansas City Public Schools  
Cindy Elsbernd, Board Chair, Des Moines Public Schools

PANEL: Superintendent and Board Evaluation Systems Aligned to the Strategic Plan

Larry Nyland, Superintendent, Seattle Public Schools  
Sharon Peaslee, Board Director, Seattle Public Schools  
Erinn Bennett, Director of Policy, Board Relations & Special Projects, Seattle Public Schools

FACILITATOR: Carole Smith, Superintendent, Portland Public Schools
CONFERENCE AGENDA

SURVEY SAYS? WHAT THE DATA IS SAYING ABOUT URBAN TEACHER EFFECTIVENESS
9:15 am – 10:30 am
103 B – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: Lessons Learned in Using Student Learning Objectives
Karen Thompson, Deputy Chief, Curriculum & Instruction, Cleveland Metropolitan School District
Julie Snipes-Rea, Accountability Administrator, Cleveland Metropolitan School District
Lisa Lachlan, Principal Researcher, American Institutes for Research

PANEL: Exploring and Using Data from Teacher Evaluation Systems
Michelle Hudacsko, Deputy Chief, IMPACT, District of Columbia Public Schools

FACILITATOR: Paula Wright, Board Member, Duval County Public Schools

MAPPING THE COURSE: THE BENEFITS OF DISTRICT PLANNING FOR URBAN AND SPECIAL NEEDS STUDENTS
9:15 am – 10:30 am
103 C – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: Improving Achievement Beyond Expected Student Targets (BEST)
Valerie Wanza, School Performance and Accountability Director, Broward County Public Schools
Dan Gohl, Chief Academic Officer, Broward County Public Schools
Kathy Sullivan, Professional Development Standards and Support Director, Broward County Public Schools

PANEL: Collaborative Capacity Building Approach to Increase Students with Special Needs’ Attainment of the Common Core State Standards
Melissa Ferrante, Inclusive Practices Coach, Sacramento City Unified School District
Amie Choi, Math Training Specialist, Sacramento City Unified School District
Iris Taylor, Interim Chief Academic Officer, Sacramento City Unified School District

PANEL: Leading Exceptional Schools
Drew Houlihan, Chief Academic Officer, Houston Independent School District
Darryl Williams, Chief Officer, School Leadership, Houston Independent School District

FACILITATOR: Michael O’Neill, Chairperson, School Committee, Boston Public Schools
THE NEXT LEVEL: USING MTSS TO ADDRESS BEHAVIORAL CHALLENGES IN OUR URBAN SCHOOLS
9:15 am – 10:30 am
201 A – 2nd Floor – Long Beach Convention & Entertainment Center

PANEL: Building a Multi-Tiered System of Support Infrastructure for Behavioral/Mental Health

**Kimberly Wooden**, Deputy Superintendent, Clark County School District
**Kristine Minnich**, Assistant Superintendent, Clark County School District
**Robert Weires**, Director, Clark County School District

PANEL: Redesigning Discipline and Reducing Arrests

**Cynthia Jackson**, District Positive Discipline Coordinator, Indianapolis Public Schools

PANEL: RtI/MTSS: A Cross-functional Approach with Academics, Attendance and Behavioral Health Support

**Janicka Newbill**, Director, Keystone Project, School District of Philadelphia
**Maurice West**, Director, Attendance & Truancy, School District of Philadelphia
**Bridget Taylor-Brown**, Director, Prevention & Intervention, School District of Philadelphia
**Jan Tong**, Technology Program Specialist, School District of Philadelphia

FACILITATOR: **John Allison**, Superintendent, Wichita Public Schools

MATCH.COM: CONNECTING URBAN DISTRICTS AND UNIVERSITIES FOR HIGH QUALITY DATA ANALYSIS AND EVALUATIONS
9:15 am – 10:30 am
201 B – 2nd Floor – Long Beach Convention & Entertainment Center

PANEL: Designing Research for Action from the Start: Lessons from the Partnership between Stanford University and San Francisco Unified School District

**Guadalupe Guerrero**, Deputy Superintendent, San Francisco Unified School District
**Norma Ming**, Supervisor of Research, San Francisco Unified School District
**Ritu Khanna**, Assistant Superintendent of Research, Planning, and Accountability, San Francisco Unified School District
**Laura Wentworth**, Director of the Stanford/SFUSD Partnership, California Education Partners

PANEL: Using On-Track Trajectories to Narrow Achievement Gaps

**Ron Rode**, Director of Research and Development, San Diego Unified School District

FACILITATOR: **Kim K. Metcalf**, Professor and Dean, College of Education, University of Nevada Las Vegas
DON’T LEAVE HOME WITHOUT IT: IMPLEMENTING 1:1 TECHNOLOGY IN URBAN SCHOOLS
9:15 am – 10:30 am
202 A – 2nd Floor – Long Beach Convention & Entertainment Center

PANEL: Title I and Technology: Improving Student Achievement One Device at a Time

Ilana Jones, Director Title I Services, Charlotte-Mecklenburg Schools

PANEL: Enable the Digital Dividend

John Krull, Oakland Unified School District

FACILITATOR: William Sublette, Board Member, Orange County Public Schools

ENGINEERED BY DESIGN: INNOVATIVE STEM INITIATIVES IN OUR GREAT CITY SCHOOLS
9:15 am – 10:30 am
202 B – 2nd Floor – Long Beach Convention & Entertainment Center

PANEL: STEM Everywhere: The Dallas ISD Elementary 2 Engineers Initiative

Roland Antoine, STEM Educational Technology Director, Dallas Independent School District

PANEL: DC Public Schools App Design Challenge

Natalie Foglia, Specialist, Family Engagement, District of Columbia Public Schools

FACILITATOR: Cal Johnson, Board Member, Fresno Unified School District

COLLABORATING FOR SUCCESS: THE IMPACT OF DISTRICT AND COMMUNITY PARTNERSHIPS ON URBAN STUDENT ACHIEVEMENT
9:15 am – 10:30 am
202 C – 2nd Floor – Long Beach Convention & Entertainment Center

PANEL: Establishing a Sustainable Framework for Community Schools

Analee Maestas, Vice President, Board of Education, Albuquerque Public Schools
José Muñoz, Executive Director, Albuquerque/Bernalillo Community Schools Partnership

PANEL: Leading in Literacy

Sandee Donald, Executive Director, Office of Teaching and Learning, Columbus City Schools
Leslie Kelly, Director of Curriculum, Columbus City Schools
Kelly Golsby, Lead K-5 Reading Coordinator, Columbus City Schools

PANEL: Milwaukee Public Schools Community Schools Initiative

Ann Terrell, Director, MPS Foundation, Milwaukee Public Schools
Felice Beal, Principal, Auer Avenue School, Milwaukee Public Schools
Danielle Costello, Family and Community Engagement Specialist, Milwaukee Public Schools

FACILITATOR: William Isler, Board Member, Pittsburgh Public Schools
Concurrent Session VI
10:45 am - 12:15 pm

Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center

DISTRICT OVERHAUL: NOTEWORTHY SHIFTS IN URBAN DISTRICT TURNAROUND
10:45 am – 12:15 pm
101 A – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: Transforming an Urban School District
   Darnell Earley, Emergency Manager/Superintendent, Detroit Public Schools

PANEL: Shifting the Winds of Political and Public Support: A Model for School District Public Engagement
   Fonda Sutton, Deputy Chief of Staff for Intergovernmental Affairs, District of Columbia Public Schools

PANEL: Moneyball and K-12 - The Data and “Playbook” Used To Make High Stakes Decisions Across a Large School District
   William Hite, Superintendent, School District of Philadelphia
   Naomi Wyatt, Chief of Staff, School District of Philadelphia
   Jura Chung, Chief Performance Officer, School District of Philadelphia

FACILITATOR: Michael Hanson, Superintendent, Fresno Unified School District

UNIQUE INSTRUCTIONAL APPROACHES FOR ENGLISH LANGUAGE LEARNERS AND EDUCATORS IN URBAN SCHOOLS
10:45 am – 12:15 pm
101 B – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: The Path toward Globalization in Houston ISD
   Gracie Guerrero, Assistant Superintendent for Multilingual Programs, Houston Independent School District
   Hannah Mose Harvey, Principal, Houston Independent School District

PANEL: Measuring Quality Implementation for English Learner Pathways
   Christina Mei-Yue Wong, Special Assistant to the Superintendent, San Francisco Unified School District

FACILITATOR: Donald Duran, Board Member, Albuquerque Public Schools
HOW URBAN SCHOOLS ARE MEETING THE NEEDS OF THE GIFTED AND TALENTED STUDENTS
10:45 am – 12:15 pm
102 A – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: Power of One Institute

Mary L. Thomas, Project Director, State and Federal Accountability, Austin Independent School District

PANEL: Supporting the Needs of Advanced Learners in an Urban Context

Pamela Lovett, GATE Coordinator, Long Beach Unified School District

FACILITATOR: Lawrence Feldman, Board Member, Miami-Dade County Public Schools

WE’VE GOT CLASS: PRINCIPAL LEADERSHIP TRAININGS THAT WORK IN URBAN SCHOOLS DISTRICTS
10:45 am – 12:15 pm
102 B – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: The Chicago Principal Fellowship Program: Leadership for the Future of CPS

Janice K. Jackson, Chief Education Officer, Chicago Public Schools
Chaula Gupta, Vice President, Program Investments, The Chicago Public Education

PANEL: Growing Your Own: DC Public Schools

Hilary Darilek, Deputy Chief, Principal Effectiveness, District of Columbia Public Schools
Harry Hughes, Instructional Superintendent, District of Columbia Public Schools

PANEL: Academy for Leveraging Leadership (ALL)

Lori McEwen, Chief of Instruction, Leadership and Equity (CILE), Providence Public School District
Dorothy Smith, Executive Director of Elementary School Support, Providence Public School District
Scott Sutherland, Principal, Providence Public School District

FACILITATOR: Kameron Perez-Verdia, Board Member, Anchorage School District
WHO DO YOU THINK YOU ARE? STUDYING THE DIVERSE BACKGROUNDS AND CULTURES OF URBAN STUDENTS
10:45 am – 12:15 pm
102 C – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: Seeking Cultural Relevant, Diverse and Empowering Complex Texts

Brian Pick, Chief of Teaching and Learning, District of Columbia Public Schools

PANEL: The Causal Effects of Cultural Relevance: Evidence from an Ethnic Studies Curriculum

Emily K. Penner, Post-doctoral Fellow, Center for Education Policy Analysis, Stanford University
Bill W. Sanderson, Assistant Superintendent of High Schools, San Francisco Unified School District

FACILITATOR: Patti Radle, Board Member, San Antonio Independent School District

STAYING FOCUSED: HOW URBAN SCHOOL DISTRICTS ARE PREPARING STUDENTS FOR THE NEEDS OF COLLEGE AND THE WORKFORCE
10:45 am – 12:15 pm
103 A – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: Linked Learning: Educational Equity and Access for Urban School Youth

Corinne Martinez, Associate Professor, California State University, Long Beach
Jared Stallones, Professor, California State University, Long Beach
Olga Rubio, Professor, California State University, Long Beach
Betina Hsieh, Assistant Professor, California State University, Long Beach
Sandy Rogers, Instructor, California State University, Long Beach

PANEL: The Credits Count Signature Program - Preparing Students For College And Career Success

David Harrison, President, Columbus State Community College
Jason Johnson, Columbus City Schools

PANEL: Career & Technical Education Redesign

Benjamin Carter, Director of Career & Technical Education, Indianapolis Public Schools

FACILITATOR: Stephen Fink, Executive Director and Affiliate Professor, University of Washington, Center for Educational Leadership
SMART TALK: BUILDING ENGLISH LANGUAGE DEVELOPMENT AND CONSTRUCTIVE CONVERSATION SKILLS IN URBAN SCHOOLS
10:45 am – 12:15 pm
103 B – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: ELD Standards Implementation: From Action Research to Classroom Resources

Hilda Maldonado, Executive Director, Los Angeles Unified School District
Maricela Sanchez-Robles, Administrative Coordinator, Los Angeles Unified School District
Isabel Aguirre, English Learner Expert, Los Angeles Unified School District

FACILITATOR: Michael Hinojosa, Interim Superintendent of Schools, Dallas Independent School District

WHAT’S TRENDING? ANALYZING URBAN STUDENT PERFORMANCE DATA TO STRENGTHEN POST-SECONDARY SUCCESS
10:45 am – 12:15 pm
103 C – 1st Floor – Long Beach Convention & Entertainment Center

PANEL: College and Career Readiness: Integrating Rigorous Academics and Work-based Learning via Career Pathways

Iris Taylor, Interim Chief Academic Officer, Sacramento Unified School District
Lily Liemthonsamout, Coordinator, Linked Learning, Sacramento Unified School District

PANEL: Data Based, Decision Making in School-to-Work Programs

Kimberly Steinke, Senior Director for ESE, Orange County Public Schools
Cannon Cameron, Program Specialist, Orange County Public Schools

FACILITATOR: Terry Grier, Superintendent, Houston Independent School District
REROUTING: CHANGING THE TRAJECTORY OF STRUGGLING URBAN SCHOOL DISTRICTS
10:45 am – 12:15 pm
201 A – 2nd Floor – Long Beach Convention & Entertainment Center

PANEL: Building Effective Schools by Design, Not By Chance

Jeffrey Geihs, Assistant Chief Student Achievement Officer, Clark County School District

PANEL: Quality Education for All (QEA): Transforming Duval County’s Lowest Performing Schools

Iranetta Wright, Assistant Superintendent, Duval County Public Schools

PANEL: Scaling Up School Networks as a Strategy for Improving Struggling Schools

Eve Arbogast, Supervisor, Elementary Division, San Francisco Unified School District
Brent Stephens, Chief Academic Officer, San Francisco Unified School District

FACILITATOR: Carol Voss, Board Member, Milwaukee Public Schools

FINANCIAL ADVISOR: INVESTING PUBLIC FUNDS EFFECTIVELY IN URBAN SCHOOLS
10:45 am – 12:15 pm
201 B – 2nd Floor – Long Beach Convention & Entertainment Center

PANEL: Taxing Ourselves to Support Linked Learning

Jody London, Vice President, Board of Education, Oakland Unified School District
Bernard McCune, Deputy Chief, Office of Postsecondary Readiness, Oakland Unified School District

PANEL: Ensuring Every Dollar Counts: A Public-Private Partnership to Deliver Greater Value to Students and Taxpayers

Kim Wooden, Deputy Superintendent, Clark County School District
Pat Skorkowsky, Superintendent, Clark County School District

PANEL: A New Approach to Projecting Enrollment for Student-Based Budgeting

Matthew Linick, Data Strategist, Cleveland Metropolitan School District
Nicholas D’Amico, Executive Director of School Performance, Cleveland Metropolitan School District

FACILITATOR: Kelley Castlin-Gacutan, Superintendent, Birmingham City Schools
CONFERENCE AGENDA

PROFESSIONAL LEARNING: EMPOWERING TEACHERS TO SUCCEED IN THE URBAN CLASSROOM
10:45 am – 12:15 pm
202 A – 2nd Floor – Long Beach Convention & Entertainment Center

PANEL: Integration of Standards and Pedagogy in Professional Learning

Kathryn Sullivan, Director of Professional Development Standards and Support, Broward County Public Schools

PANEL: Innovative Professional Learning

Jennifer Carr, Administrator, Ipl, Fresno Unified School District

FACILITATOR: Sajit Zachariah, Dean, Education and Human Services, Cleveland State University

GOOD IDEAS: STRENGTHENING SPECIAL EDUCATION PROGRAMS IN URBAN SCHOOLS THROUGH TECHNICAL ASSISTANCE REVIEWS
10:45 am – 12:15 pm
202 B – 2nd Floor – Long Beach Convention & Entertainment Center

PANEL: ELLs with Disabilities: Lessons from the Front

Julie Wright Halbert, Legislative Counsel, Council of the Great City Schools
Sue Gamm, Consultant, Council of the Great City Schools
Sowmya Kumar, Assistant Superintendent, Houston Independent School District

FACILITATOR: Marian Fey, Board Member, Omaha Public Schools

DID YOU SAY SOMETHING? HEARING STUDENT VOICES IN OUR URBAN SCHOOL DISTRICTS
10:45 am – 12:15 pm
202 C – 2nd Floor – Long Beach Convention & Entertainment Center

PANEL: Student Advisory Committees - The Importance of Student Voice in the District Improvement Journey

Eric Gordon, Chief Executive Officer, Cleveland Metropolitan School District
Denine Goolsby, Executive Director, Humanware, Cleveland Metropolitan School District

PANEL: Adding Student Voice to District and School Leadership

Dana Kriznar, Assistant Superintendent, Duval County Public Schools

PANEL: A Student Leadership Program In the Long Beach Unified School District

Kimberly Johnson, District Female Leadership Academy Coordinator, Long Beach Unified School District

FACILITATOR: Ana Lee Maestas, Board Member, Albuquerque Public Schools
General Session D: Lunch and Speaker, Fareed Zakaria, CNN Host  
12:30 pm - 2:00 pm  
Regency Ballroom - 4th Floor - Hyatt Regency  

Entertainment: Long Beach Polytechnic High School Chamber Orchestra, under the director of Andrew Osman

General Session E: Town Hall Meeting  
2:30 pm - 4:00 pm  
Regency Ballroom - 4th Floor - Hyatt Regency  

Topic: “Urban Students Speak Out on Education, Race and Their Futures”  
Moderator: Maria Hinojosa, National Public Radio  

Panel:  
- Ethan Ambrose, New York City Public Schools 12th-Grader  
- Cornelius Ray, Jr., New York City Public Schools 12th-Grader  
- Mai Sinada, San Francisco Unified School District 11th-Grader  
- Hatim Mansori, San Francisco Unified School District 12th-Grader  
- Floyd Johnson, Long Beach Unified School District 12th-Grader  
- Vanndearlyn Vong, Long Beach Unified School District 11th-Grader  
- Carlos Medina, Long Beach Unified School District 12th-Grader

Great City Colleges of Education Meeting  
4:15 pm - 5:00 pm  
Regency EF - 4th Floor - Hyatt Regency

Pre-event Tours at the Queen Mary  
5:00 pm - 7:00 pm  
Shuttle service is provided from the front lobby entrance of the Hyatt Regency Hotel to the Queen Mary for pre-event tours.

Reception at the Queen Mary  
6:30 pm - 8:30 pm  
1126 Queens Highway  
Long Beach, CA 90802  

Entertainment (Queen Mary Entrance): Long Beach Jordan High School Panther Percussion and Spirit Squad, under the direction of Ronald Scipio  

Entertainment (Queen Mary Salon): Denean Dyson and The Soul Foundation  

Hospitality Suite  
9:00 pm - 11:00 pm  
Seaview Rotunda - 1st Floor - Hyatt Regency
Saturday, October 10, 2015

Breakfast Buffet
8:00 am - 9:00 am
202 BC - 2nd Floor - Long Beach Convention & Entertainment Center

Shipping Center - ship your materials home at no cost
8:00 am - 2:00 pm
Regency EF - 4th Floor - Hyatt Regency

Board of Directors Meeting
8:30 am - 12:00 pm
203 ABC - 2nd Floor - Long Beach Convention & Entertainment Center

Legislative Directors Lunch and Meeting  (Council members only)
12:30 pm - 3:00 pm
203 ABC - 2nd Floor - Long Beach Convention & Entertainment Center

Fall Conference Planning Meeting & Lunch  (Planners only)
12:30 pm - 2:30 pm
202 A - 2nd Floor - Long Beach Convention & Entertainment Center

6:15 pm- Walk to Cafe Sevilla

Farewell Dinner at Cafe Sevilla
6:30 pm - 9:00 pm
140 Pine Ave
Long Beach, CA 90802

Entertainment: DJ A-Ron (Ron Andaya)

Sunday, October 11, 2015

Breakfast and Closing Session
8:30 am - 10:00 am
Regency EF - 4th Floor - Hyatt Regency

Adjourn
10:00 am