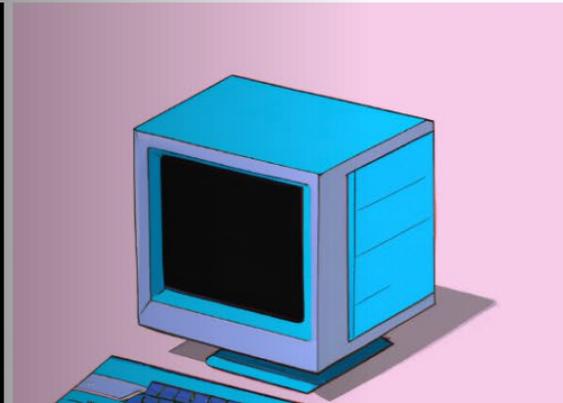
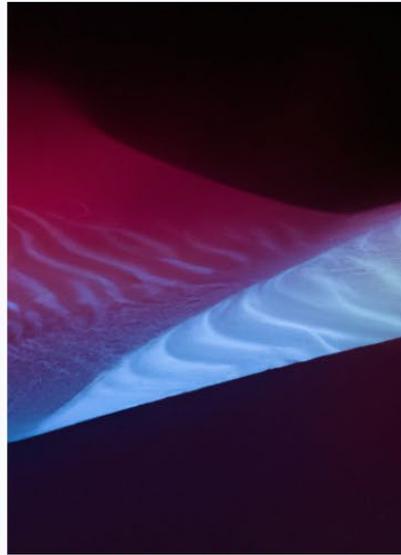




Become a Storylord: Amplify Your Impact with AI

@mirirod





Social Media Hype

Mobile Optimization

Brand Storytelling

Video Content

Influencer Marketing

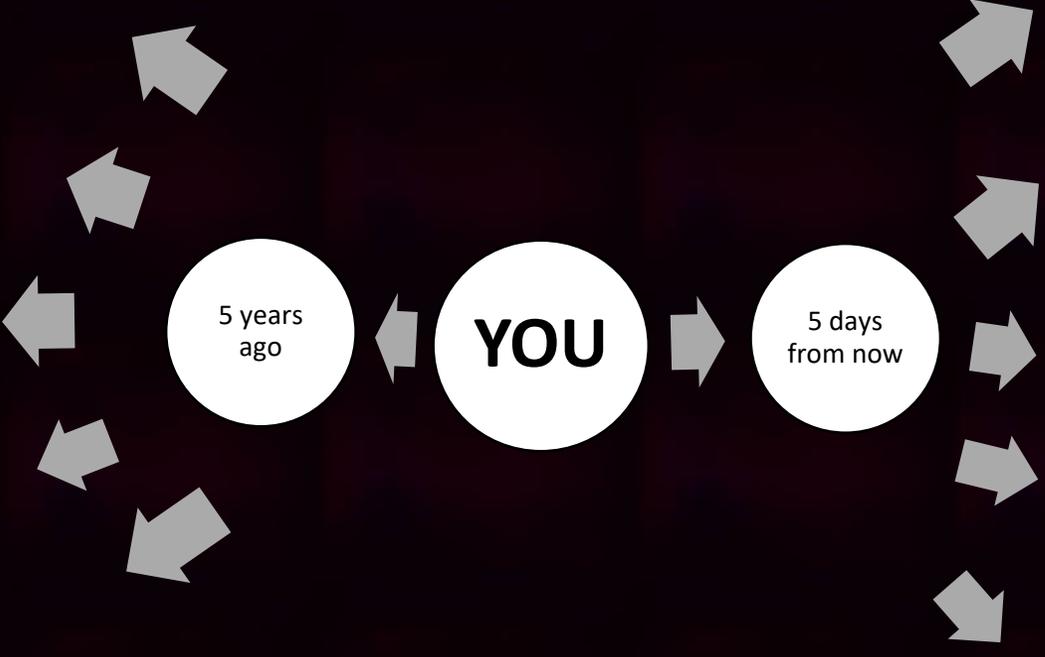
Social Media Recession

AI Optimization

Brand Storytelling

Next Gen Content

De-influencing Marketing



5 years ago

YOU

5 days from now

A white marble statue of a muscular man, likely a classical figure, is depicted against a solid blue background. The statue is wearing dark sunglasses and holding a modern smartphone in its right hand, as if taking a selfie. The lighting is dramatic, highlighting the contours of the statue's body.

2023 Digital and Social Media Marketing trends

Voting with Wallets
No Creepy Marketing
Content Situationships

Top Skills for Storytellers in 2023

Writing
Research
Adaptability
Creativity
Collaboration





Brand Storytelling is the **emotional transfer** of information through a character, plot and conclusion

Today's content needs to:

- Invite the audience on a journey
- Evoke emotion
- Surprise
- Simplify
- Clarify
- Stay on brand

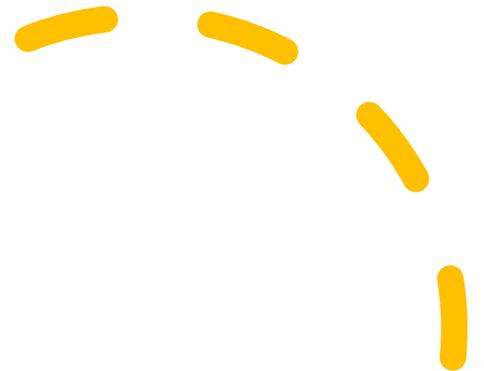




AI Powered Story Arc

- Exposition
- Rising Action
- Climax
- Falling Action
- Conclusion





Exposition

Ways AI can power your Exposition:



- Where the main characters, setting, and conflict are introduced
- Character background and circumstances (inform relevant context)
- Time and place in which the story takes place (inform current events)
- Identify which key themes and elements will be important to the reader





Rising Action

1. Predictive analytics
2. Sentiment analysis
3. Language generation
4. Recommending story elements



Climax

1. Generating Plot Twists
2. Enhancing Character Development
3. Improving Pacing
4. Recommending Story Elements



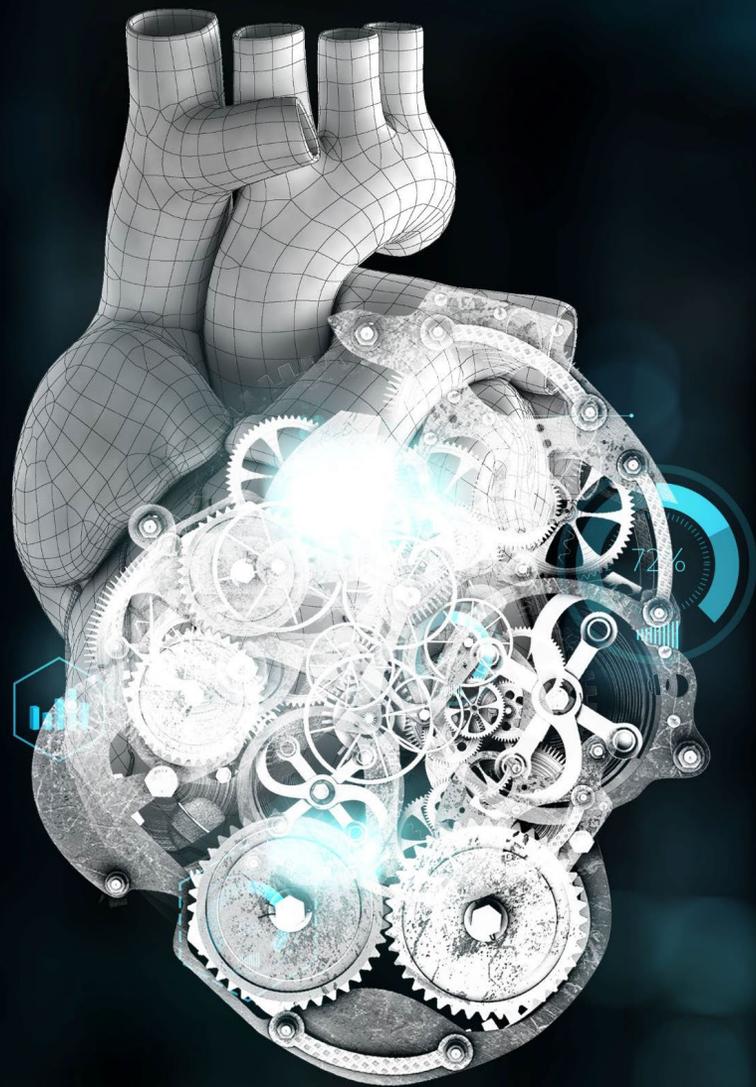
Falling Action

- 1.Recommending resolution strategies
- 2.Sentiment analysis
- 3.Language generation
- 4.Plot analysis



Conclusion

Emotion analysis





dylanmulvaney • Follow
Original audio



dylanmulvaney Happy March Madness!! Just found out this had to do with sports and not just saying it's a crazy month! In celebration of this sports thing @budlight is giving you the chance to win \$15,000! Share a video with #EasyCarryContest for a chance to win!! Good luck! #budlightpartner
6w



liathexton This is the video that all the angry people are getting triggered by? lol this is so cute! Love it!
2w 1,246 likes

— View replies (55)



well4him But seriously what real women acts like this 🤔🙄
5w 1,581 likes

— View replies (10)



nanokiss Nobody asked for this 🙄
5w 1,738 likes

— View replies (6)



juliannaharney Womanhood? 🙄
5w 1,908 likes

— View replies (11)



sundial76 This is degrading to women.



Liked by madalynsklar and 184,449 others
APRIL 1

Comments on this post have been limited.

Hey there, basketball fans!

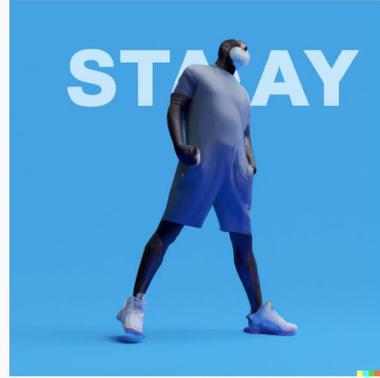
It's that time of year again - March Madness! And Budweiser is here to help you make the most of every game day.

Whether you're a die-hard fan or just tuning in for the excitement, there's nothing quite like enjoying a cold Budweiser while watching your favorite teams battle it out on the court. So stock up on some ice-cold brews, gather your friends and family, and get ready to cheer on your favorite team.

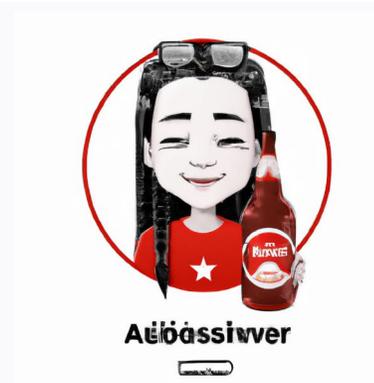
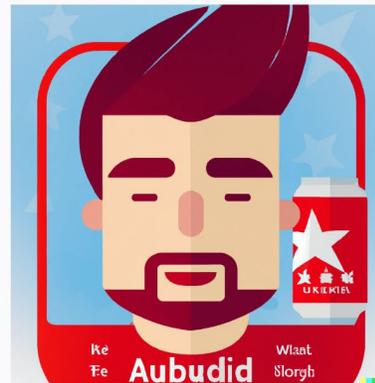
But the fun doesn't stop there! Budweiser is also giving you the chance to win big during March Madness. Simply snap a photo of yourself enjoying a Budweiser during a game and tag us on social media with #BudweiserMarchMadness for a chance to win some amazing prizes, including tickets to next year's NCAA Final Four!

So what are you waiting for? Crack open a cold Budweiser, settle in on the couch, and get ready for some heart-pumping basketball action. Cheers to March Madness! #BudweiserMarchMadness

Dall-E



Dall-E



A young boy with short brown hair, wearing a red, white, and blue plaid shirt over a white t-shirt, is focused on working on a mechanical chess set. The chess set is made of metal and is placed on a wooden table. A robot arm with a gripper is positioned over the chess set, appearing to assist or work on it. The background is a dark, industrial-looking workshop with various mechanical parts and tools. The lighting is dramatic, highlighting the boy and the chess set.

Generative AI Use Tips

Chat Responsibly
Follow corporate guidance
Protect customer data
Encode empathy

Live Demo

ChatGPT



AI-Powered Story

WinWire Business Bullet Points

- Customer was introduced to EASM by their CSA.
- Customer saw the tool and felt it could improve their security posture.
- Customer spun up the resource themselves and liked the resulting information.

Win Strategy

- Introduction to tool by CSA.
- CSAM saw their interest and pulled in account team and GBB.
- Joined customer and they were already using the tool.
- Currently billing – ACR.

Products

- Microsoft Defender for Enterprise Attack Surface Management (MDEASM)
- Microsoft Sentinel
- Microsoft G5

ChatGPT

+ New chat

- Today
- Hug Benefits Unveiled
- Yesterday
- Employee Impact: CPE, Com
 - Award-winning storyteller an
- Previous 7 Days
- EASM Empowers Security Se
 - Mental Health & Holistic Well
 - Tech CIO Insider Program
 - Cognitive Dissonance Explor

Upgrade to Plus **NEW**

Miri Rodriguez ...

 Examples	 Capabilities	 Limitations
"Explain quantum computing in simple terms" →	Remembers what user said earlier in the conversation	May occasionally generate incorrect information
"Got any creative ideas for a 10 year old's birthday?" →	Allows user to provide follow-up corrections	May occasionally produce harmful instructions or biased content
"How do I make an HTTP request in Javascript?" →	Trained to decline inappropriate requests	Limited knowledge of world and events after 2021

Send a message... 