

Bilingual, Immigrant, and Refugee Education Director's Annual Meeting

B Ocean Resort

Fort Lauderdale, FL | May 14-18, 2019

SPONSORSHIP INFORMATION

All sponsoring companies must be involved in conducting work or producing materials to support quality instruction for English Language Learners (ELLs). A brief description and logo of the sponsoring companies will be included in the conference program and informational materials. Giveaways from sponsors will be included in the conference bag.

Payments. All payments must be received by May 6, 2019.

Displays. Gold and Silver sponsors can display materials throughout the day on Wednesday, May 15, and Thursday, May 16.

Attendee engagement. District participants will be given a "passport" to be validated by sponsors for a drawing to win door prizes offered by Gold and Silver sponsors.



SPONSORSHIP APPLICATION

DEADLINE: MAY 6, 2019

NAME:

TITLE:

ORGANIZATION:

ADDRESS:

PHONE NUMBER:

FAX NUMBER:

EMAIL ADDRESS:

SPONSORSHIP LEVEL: *(check one)*

- Gold
- Silver
- Bronze
- School Visits

Fax or email application to:
Michell Yorkman,
Manager of Conferences & Partnerships,
by the deadline.

Email a short description and logo for your company to myorkman@cgcs.org by April 27.

EMAIL: myorkman@cgcs.org
FAX: (202) 393-2400

SPONSORSHIP LEVELS

\$8,500 – Limit 6 companies

GOLD

- Opportunity to engage in discussions regarding ELL products/issues in a **private breakout session with key member district attendees**
- Recognized via **verbal announcements**, conference program, banner, signage, and the Council's Annual Report
- **Priority placement** for exhibit table on Wednesday, May 15, and Thursday, May 16 (ALL DAY)
- **Two (2) FREE** registrations (**max. 2 additional attendees** may register at \$700 each)
- Receive conference attendees list in advance (twice before the conference)

\$3,500

SILVER

- Recognized via conference program, banner, signage, and the Council's Annual Report
- Exhibit table on Wednesday, May 15, and Thursday, May 16 (ALL DAY)
- **One (1) FREE** registration (**max. 3 additional attendees** may register at \$700 each)
- Receive conference attendees list in advance (once before the conference)

\$2,000 – No display materials

BRONZE

- Recognized via conference program, banner, signage, and the Council's Annual Report
- **One (1) FREE** registration (**max. 3 additional attendees** may register at \$700 each)
- Will not receive attendee list in advance

\$1,000 – Limit 2 companies; no display materials

SCHOOL

VISITS

- Logo and company name signage displayed on buses
- Recognized via conference program, banner, signage, and the Council's Annual Report
- Attendees may register at \$700 each (**max. 4**)
- School visits are strictly for districts, but up to two representatives can attend the school visit debrief
- Will not receive attendee list in advance

About the Council

The Council is a 501(c)3 organization, and contributions made to the Council are tax exempt. The Council is a coalition of 74 of the nation's largest urban public-school systems. Founded in 1956 and incorporated in 1961, the Council is located in Washington, D.C., where it works to support urban education through legislation, research, instruction and management technical assistance, and other special projects designed to improve the quality of urban schools. Our member districts enroll over a quarter of the nation's English Language Learners (ELLs).



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