COUNCIL of the GREAT CITY SCHOOLS
59th Annual Fall Conference

SAILING to SUCCESS in Urban Education

OCTOBER 7-11, 2015
LONG BEACH
California

HOSTED BY LONG BEACH UNIFIED SCHOOL DISTRICT
Wednesday, October 7, 2015

Conference Registration
7:00 am - 5:00 pm
Seaview B - 1st Floor - Hyatt Regency

Breakfast Buffet
8:00 am - 9:00 am
Beacon Ballroom - 4th Floor - Hyatt Regency

Urban Schools Resource Display
8:00 am - 5:00 pm
Seaview B - 1st Floor - Hyatt Regency

Internet Business Café
8:00 am - 5:00 pm
Seaview A - 1st Floor - Hyatt Regency

CRSS Governance Symposium
9:00 am - 12:00 pm
Regency DEF - 4th Floor - Hyatt Regency
Know What is Happening on Your Watch: Using Data to Increase Student Achievement and Operational Efficiency
Must be pre-registered

New Member & Newcomer’s Orientation
11:00 am - 12:00 pm
Seaview C - 1st Floor - Hyatt Regency

Young Men of Color Advisory Committee Meeting
12:00 pm - 1:00 pm
Regency A - 4th Floor - Hyatt Regency

Buffet Lunch
12:00 pm - 1:00 pm
Beacon Ballroom - 4th Floor - Hyatt Regency

Task Force Meeting I
1:00 pm - 3:00 pm
Regency BC - 4th Floor - Hyatt Regency
Joint Meeting of the Achievement Task Force and the Professional Development Task Force
Task Force Meeting II
3:00 pm - 5:00 pm
Regency BC - 4th Floor - Hyatt Regency
Joint Meeting of the School Finance Task Force and the Leadership, Governance and Management Task Force

Task Force Meeting III
3:00 pm - 5:00 pm
Regency DEF - 4th Floor - Hyatt Regency
English Language Learners and Bilingual Education Task Force

Blue Ribbon Corporate Advisory Group Meeting
5:00 pm - 6:00 pm
Seaview C - 1st Floor - Hyatt Regency

6:15 pm - Walk to Aquarium of the Pacific

Welcome Reception at Aquarium of the Pacific
6:30 pm - 8:30 pm

Hospitality Suite
9:00 pm - 11:00 pm
Seaview Rotunda - 1st Floor - Hyatt Regency

Thursday, October 8, 2015

Conference Registration
7:00 am - 5:00 pm
Seaview B - 1st Floor - Hyatt Regency

Urban Schools Resource Display
8:00 am - 5:00 pm
Seaview B - 1st Floor - Hyatt Regency

Internet Business Café
8:00 am - 5:00 pm
Seaview A - 1st Floor - Hyatt Regency

General Session A: Breakfast and Address, Richard Carranza, Chair of the Council
7:30 am - 9:00 am
Regency Ballroom - 4th Floor - Hyatt Regency
Announcement of Dr. Shirley S. Schwartz Urban Impact Award
Session I  
9:15 am - 10:30 am

Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center

- Advancing AP: Increasing Advanced Placement Enrollment And Collaboration In Urban Schools  
  101 A – 1st Floor – Long Beach Convention & Entertainment Center

- First Words: Using Native Language Skills To Improve Academic Success For ELLS  
  101 B – 1st Floor – Long Beach Convention & Entertainment Center

- Board Inquiry: Results And Insights From The Governance Survey Of Urban School Boards And Superintendents  
  102 A – 1st Floor – Long Beach Convention & Entertainment Center

- My Brother’s Keeper: Making The Pledge A Reality In Our Great City Schools  
  102 B – 1st Floor – Long Beach Convention & Entertainment Center

- College Norm: Preparing Urban Students For Higher Education Success  
  102 C – 1st Floor – Long Beach Convention & Entertainment Center

- The Results Are In: Using School Evaluation Systems To Make A Difference In Our Great City Schools  
  103 A – 1st Floor – Long Beach Convention & Entertainment Center

- Boosting Social Emotional Learning Success In Our Great City Schools  
  103 B – 1st Floor – Long Beach Convention & Entertainment Center

- Testing Testing: Deploying PARCC And Smarter Balance In Urban Schools  
  103 C – 1st Floor – Long Beach Convention & Entertainment Center

- Personnel Matters: Developing And Sustaining A Talented Instructional Staff In Urban Schools  
  201 A – 2nd Floor – Long Beach Convention & Entertainment Center

- An Apple A Day: Making Health And Wellness A Priority In Our Great City Schools  
  201 B – 2nd Floor – Long Beach Convention & Entertainment Center

- Using The Common Core Foundation To Build High-Quality Content For Diverse Students In Urban Schools  
  202 A – 2nd Floor – Long Beach Convention & Entertainment Center

- All In The Family: Recognizing The Positive Impact Of Family Involvement In Urban Student Success  
  202 B – 2nd Floor – Long Beach Convention & Entertainment Center

- Hyper Links: Creating A Strong Connection Between Urban School Districts, The Community, And All Stakeholders  
  202 C – 2nd Floor – Long Beach Convention & Entertainment Center
Session II
10:45 am- 12:15 pm

Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center

• Curve Ahead: Aligning Urban Teacher Grading Practices With Student Proficiency
  101 B – 1st Floor – Long Beach Convention & Entertainment Center

• Providing Exceptional Education and Services To Urban Students With Special Needs
  102 A – 1st Floor – Long Beach Convention & Entertainment Center

• Great Expectations: Systemic Change Promoting Equity And Achievement In Our Urban Schools
  102 B – 1st Floor – Long Beach Convention & Entertainment Center

• By The Numbers: Using Human Capital Data To Improve Instructional Outcomes In Urban Schools
  102 C – 1st Floor – Long Beach Convention & Entertainment Center

• Multiplication Not Division: Creating Equitable Opportunities For All Urban Student In STEM
  103 A – 1st Floor – Long Beach Convention & Entertainment Center

• Privacy Policy: Keeping Urban Student Information Safe In A Digital-Era
  103 B – 1st Floor – Long Beach Convention & Entertainment Center

• Money Problems: Navigating Fiscal Challenges In Urban Schools
  103 C – 1st Floor – Long Beach Convention & Entertainment Center

• Get A Head: An Update On The Wallace Foundation’s Principal Supervisor Project In Three Urban School Districts
  201 A – 2nd Floor – Long Beach Convention & Entertainment Center

• All Hands On Deck: How Urban Districts Are Opening The Doors To Community Support
  201 B – 2nd Floor – Long Beach Convention & Entertainment Center

• Worth Their While: Teacher Evaluation And Compensation In The Great City Schools
  202 A – 2nd Floor – Long Beach Convention & Entertainment Center

• Promoting Equity And Quality In Our Urban Pre-K And Elementary Programs In Our Great City Schools
  202 B – 2nd Floor – Long Beach Convention & Entertainment Center

• Deeper Connections: Urban District Efforts To Inform And Empower Community Stakeholders
  202 C – 2nd Floor – Long Beach Convention & Entertainment Center
General Session B: Lunch and Speaker, George McKenna, Educator  
12:30 pm - 2:00 pm  
Regency Ballroom - 4th Floor - Hyatt Regency

Session III  
2:15 pm - 3:45 pm

Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center

- Equity For All: Emerging Legal Issues For Urban Schools  
  101 A – 1st Floor – Long Beach Convention & Entertainment Center

- Back To The Future: Connecting Today’s Urban Students With Civil Rights History  
  101 B – 1st Floor – Long Beach Convention & Entertainment Center

- Using Advanced Placement To Ready Urban Students For Academic Success After High School  
  102 A – 1st Floor – Long Beach Convention & Entertainment Center

- Developing Successful Strategies For Long-Term English Learners In Urban Schools  
  102 B – 1st Floor – Long Beach Convention & Entertainment Center

- Recruiting Diverse Teachers For Urban Classrooms  
  102 C – 1st Floor – Long Beach Convention & Entertainment Center

- Virtual PD: Where Technology And Professional Development Meet For Our Urban Educators  
  103 A – 1st Floor – Long Beach Convention & Entertainment Center

- Bang For The Bucks: Determining The Most Effective Use Of Federal And State Funds In Urban Schools  
  103 B – 1st Floor – Long Beach Convention & Entertainment Center

- Search History: How Two Urban School Boards Worked To Find The Right Superintendent  
  103 C – 1st Floor – Long Beach Convention & Entertainment Center

- Unit Of Measurement: Using Data And Results To Evaluate Performance  
  201 A – 2nd Floor – Long Beach Convention & Entertainment Center

- Pitching In: How Urban Schools And Communities Are Meeting The Needs Of Students Of Color  
  201 B – 2nd Floor – Long Beach Convention & Entertainment Center

- Schools Out For Summer: Innovative Programming To Decrease The Summer Slide In Urban Students  
  202 A – 2nd Floor – Long Beach Convention & Entertainment Center

- All Others Bring Data: Using District Information Systems To Drive Urban School Decision-Making  
  202 C – 2nd Floor – Long Beach Convention & Entertainment Center
Session IV  
4:00 pm - 5:30 pm

*Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center*

- **Meeting Our Obligations: Ensuring Opportunities for English Language Learners in Urban Schools**  
  101 A – 1st Floor – Long Beach Convention & Entertainment Center

- **The Heat Is On: Strategies To Boost Literacy Achievement For Urban Students During Out Of School Time**  
  102 A – 1st Floor – Long Beach Convention & Entertainment Center

- **Rooted In Success: Cultivating Effective Leadership Strategies In Two Urban Districts**  
  102 B – 1st Floor – Long Beach Convention & Entertainment Center

- **Establishing Effective Teacher Evaluation Methods For Urban Educators**  
  102 C – 1st Floor – Long Beach Convention & Entertainment Center

- **Movin’ On Up: Preparing Urban School Principals For The Next Level Of Leadership**  
  103 A – 1st Floor – Long Beach Convention & Entertainment Center

- **Talk It Out: Using Restorative Justice To Reduce Urban School Discipline And Arrests**  
  103 C – 1st Floor – Long Beach Convention & Entertainment Center

- **Uniform Policies: Identifying Common Reforms In Successful School Systems**  
  201 A – 2nd Floor – Long Beach Convention & Entertainment Center

- **Lay Of The Land: Effective Strategic Planning To Advance Urban Districts**  
  201 B – 2nd Floor – Long Beach Convention & Entertainment Center

- **Connecting The Dots: Great City Schools Efforts To Align Multi-Tiered Systems Of Support**  
  202 A – 2nd Floor – Long Beach Convention & Entertainment Center

- **The Wonder Years: Supporting Stem In Urban Middle Schools**  
  202 B – 2nd Floor – Long Beach Convention & Entertainment Center

- **Building Blocks Of Success For Early Learners In The Great City Schools**  
  202 C – 2nd Floor – Long Beach Convention & Entertainment Center

**Executive Committee Meeting**  
4:30 pm - 5:30 pm  
Seaview C - 1st Floor - Hyatt Regency

**Cocktail Reception**  
6:00 pm - 7:00 pm  
Regency Foyer - 4th Floor - Hyatt Regency
26th Annual Green-Garner Awards Banquet  (Semi-Formal Attire)
7:00 pm - 9:00 pm
Regency Ballroom - 4th Floor - Hyatt Regency

9:00 pm - 10:00 pm
Dancing featuring Chazzee Music

Hospitality Suite
9:00 pm - 11:00 pm
Seaview Rotunda - 1st Floor - Hyatt Regency

Friday, October 9, 2015

Conference Registration
7:00 am - 4:00 pm
Seaview B - 1st Floor - Hyatt Regency

Urban Schools Resource Display
8:00 am - 4:00 pm
Seaview B - 1st Floor - Hyatt Regency

Internet Business Café
8:00 am - 4:00 pm
Seaview A - 1st Floor - Hyatt Regency

General Session C: Breakfast and Address, José Hernandez, Former NASA Astronaut
7:30 am - 9:00 am
Regency Ballroom - 4th Floor - Hyatt Regency

Presentation of the Queen Smith Award

Session V
9:15 am - 10:30 am

Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center

- Locally Sourced: Building Instructional and Leadership Capacity In Urban Schools
  101 A – 1st Floor – Long Beach Convention & Entertainment Center

- Effective Programs And Services For Increasing Urban Student Engagement And Attendance
  101 B – 1st Floor – Long Beach Convention & Entertainment Center

- Perfect Harmony: How Traditional Schools And Charter Schools Work Together To Serve Urban Students
  102 A – 1st Floor – Long Beach Convention & Entertainment Center

- Cliffhanger: What Will Happen In Congress Before The End Of The Session
  102 B – 1st Floor – Long Beach Convention & Entertainment Center

- Higher Learning: Plugging Urban Students Into The Tools For College Success
  102 C – 1st Floor – Long Beach Convention & Entertainment Center

- How’s My Driving? Assessing The Performance Of Urban District Leaders
  103 A – 1st Floor – Long Beach Convention & Entertainment Center
• Survey Says? What The Data Is Saying About Urban Teacher Effectiveness  
  103 B – 1st Floor – Long Beach Convention & Entertainment Center

• Mapping The Course: The Benefits Of District Planning For Urban And Special Needs Students  
  103 C – 1st Floor – Long Beach Convention & Entertainment Center

• The Next Level: Using Mtss To Address Behavioral Challenges In Our Urban Schools  
  201 A – 2nd Floor – Long Beach Convention & Entertainment Center

• Match.Com: Connecting Urban Districts And Universities For High Quality Data Analysis And Evaluations  
  201 B – 2nd Floor – Long Beach Convention & Entertainment Center

• Don’t Leave Home Without It: Implementing 1:1 Technology In Urban Schools  
  202 A – 2nd Floor – Long Beach Convention & Entertainment Center

• Engineered By Design: Innovative STEM Initiatives In Our Great City Schools  
  202 B – 2nd Floor – Long Beach Convention & Entertainment Center

• Collaborating For Success: The Impact Of District And Community Partnerships On Urban Student Achievement  
  202 C – 2nd Floor – Long Beach Convention & Entertainment Center

Session VI  
10:45 am - 12:15 pm

Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center

• District Overhaul: Noteworthy Shifts In Urban District Turnaround  
  101 A – 1st Floor – Long Beach Convention & Entertainment Center

• Unique Instructional Approaches For English Language Learners And Educators In Urban Schools  
  101 B – 1st Floor – Long Beach Convention & Entertainment Center

• How Urban Schools Are Meeting The Needs Of The Gifted And Talented Students  
  102 A – 1st Floor – Long Beach Convention & Entertainment Center

• We’ve Got Class: Principal Leadership Trainings That Work In Urban Schools Districts  
  102 B – 1st Floor – Long Beach Convention & Entertainment Center

• Who Do You Think You Are? Studying The Diverse Backgrounds And Cultures Of Urban Students  
  102 C – 1st Floor – Long Beach Convention & Entertainment Center

• Staying Focused: How Urban School Districts Are Preparing Students For The Needs Of College And The Workforce  
  103 A – 1st Floor – Long Beach Convention & Entertainment Center

• Smart Talk: Building English Language Development and Constructive Conversation Skills in Urban Schools  
  103 B – 1st Floor – Long Beach Convention & Entertainment Center

• What’s Trending? Analyzing Urban Student Performance Data To Strengthen Post-Secondary Success  
  103 C – 1st Floor – Long Beach Convention & Entertainment Center

• Rerouting: Changing The Trajectory Of Struggling Urban School Districts  
  201 A – 2nd Floor – Long Beach Convention & Entertainment Center
AGENDA-AT-A-GLANCE

• Financial Advisor: Investing Public Funds Effectively In Urban Schools
  201 B – 2nd Floor – Long Beach Convention & Entertainment Center

• Professional Learning: Empowering Teachers To Succeed In The Urban Classroom
  202 A – 2nd Floor – Long Beach Convention & Entertainment Center

• Good Ideas: Strengthening Special Education Programs In Urban Schools Through Technical Assistance Reviews
  202 B – 2nd Floor – Long Beach Convention & Entertainment Center

• Did You Say Something? Hearing Student Voices In Our Urban School Districts
  202 C – 2nd Floor – Long Beach Convention & Entertainment Center

General Session D: Lunch and Speaker, Fareed Zakaria, CNN Host
  12:30 pm - 2:00 pm
  Regency Ballroom - 4th Floor - Hyatt Regency

General Session E: National Townhall Meeting
Urban Students Speak Out on Education, Race and Their Futures
Moderator, Maria Hinojosa, National Public Radio
  2:30 pm - 4:00 pm
  Beacon Ballroom - 4th Floor - Hyatt Regency

Great City Colleges of Education Meeting
  4:15 pm - 5:00 pm
  Regency EF - 4th Floor - Hyatt Regency

5:00 pm - 7:00 pm- Shuttle service is provided from the front lobby entrance of the Hyatt Regency Hotel to the Queen Mary for pre-event tours.

Reception at the Queen Mary
  6:30 pm - 8:30 pm

Hospitality Suite
  9:00 pm - 11:00 pm
  Seaview Rotunda - 1st Floor - Hyatt Regency

Saturday, October 10, 2015

Breakfast Buffet
  8:00 am - 9:00 am
  202 BC - 2nd Floor - Long Beach Convention & Entertainment Center

Shipping Center - ship your materials home at no cost
  8:00 am - 2:00 pm
  Regency EF - 4th Floor - Hyatt Regency

Board of Directors Meeting
  8:30 am - 12:00 pm
  203 ABC - 2nd Floor - Long Beach Convention & Entertainment Center
Legislative Directors Lunch and Meeting (Council members only)
12:30 pm - 3:00 pm
203 ABC - 2nd Floor - Long Beach Convention & Entertainment Center

Fall Conference Planning Meeting & Lunch (Planners only)
12:30 pm - 2:30 pm
202 A - 2nd Floor - Long Beach Convention & Entertainment Center

6:15 pm - Walk to Cafe Sevilla

Farewell Event at Cafe Sevilla
6:30 pm - 9:00 pm

Sunday, October 11, 2015

Breakfast and Closing Session
8:30 am - 10:00 am
Regency EF - 4th Floor - Hyatt Regency

Adjourn
10:00 am