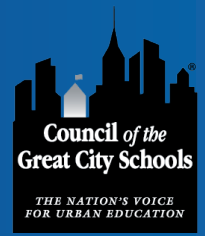


# 22<sup>ND</sup> ANNUAL CURRICULUM, RESEARCH, AND INSTRUCTIONAL LEADERS CONFERENCE



***“Breaking Barriers: Advancing Strategic and Tactical Solutions for Urban Education”***



**JULY 8-11, 2025**

Westin Book Cadillac Detroit | Detroit, MI

**REGISTRATION & SPONSORSHIP  
BROCHURE**

# Council of the Great City Schools Curriculum, Research, and Instructional Leaders Conference

*Breaking Barriers: Advancing Strategic and Tactical Solutions for Urban Education*

This transformational conference is aimed at tackling the unique challenges and opportunities in urban education by exploring cutting-edge strategies and practical solutions that empower schools and communities. Through thought-provoking keynotes, role-alike sessions, district-led learning, and collaborative discussions, participants will gain actionable and deeper insights into overcoming systemic obstacles, fostering equity, driving sustainable change, and effectively implementing high-quality curriculum in urban education. They will also learn about the strategic use of data in addressing the persistent inequities within urban schools. This is your opportunity to network across instructional roles within and across districts that share common goals and challenges!

Invited district leaders include:

- Chief Academic Officers
- Chief Accountability Officers
- Chief Innovation Officers
- Chiefs of Schools
- Curriculum/Instructional Leaders (ELA/Math, Science, Social Science/History)
- Early Learning Leaders
- English Language Learner (ELL) Leaders
- Equity Leaders
- Mental Health Leaders
- Multi-Tiered System of Supports (MTSS) Leaders
- Research and Accountability Directors
- Principal Supervisors
- Social Emotional Learning (SEL) Leaders
- Special Education Leaders

## CALL FOR PROPOSALS

Participants will work collaboratively with their peers and invited speakers to learn about programs and processes that have been successful in Council member districts. Districts are welcome to submit proposals for presentations at the conference by following this [link](#). Do not use this link for Diamond Level sponsored presentations. Please see brochure for more details. Proposals are due no later than May 9th. Presenters will be notified no later than May 30th.

## AGENDA AT-A-GLANCE (TENTATIVE)

Time	Tuesday, July 8	Wednesday, July 9	Thursday, July 10	Friday, July 11
7:00 am – 8:00 am	Registration	Registration	Registration	
8:00 am – 9:00 am	Breakfast	Breakfast	Breakfast	Breakfast
9:00 am – 9:15 am	CGCS Performance Updates and Priorities	Keynote Speaker	Break/Transition	Legislative Updates & Debrief/Closing
9:15 am – 10:15 am			District-Led Presentations	
10:15 am – 10:30 am	Break/Transition			
10:30 am – 10:45 am	Break / Transition			
10:45 am – 12:00 pm	Role-Alike Sessions	Role-Alike Sessions		End of Conference See you in 2026!
12:00 pm – 1:00 pm	Lunch	Lunch	Lunch & Awards	
1:00 pm – 2:00 pm	Keynote Speaker	Keynote - Panel		
2:00 pm – 2:15 pm	Break/Transition	Break/Transition	Break/Transition	
2:15 pm – 3:00 pm	Role-Alike Sessions	District-Led Presentations	Student Panel	
3:00 pm – 3:15 pm			Break / Transition	
3:15 pm – 4:00 pm			Role-Alike Sessions	
4:00 pm – 5:00 pm				
Evening	Onsite Reception (5:30 – 7:30 pm)	Offsite Reception (5:30 – 7:30 pm)	Evening on Your Own	

Registration	Meals	Joint/General Session	Role-Alike Sessions	District-Led Presentations
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# Council of the Great City Schools Curriculum, Research, and Instructional Leaders Conference

July 8-11, 2025 | Detroit, MI

REGISTER ONLINE HERE:

<https://cvent.me/ERMaZ8>

## REGISTRATION INFORMATION

- \$300 Council School District Member
- \$450 Nonmember School Districts
- \$450 Institutions of Higher Education
- \$1,000 Additional person from company sponsoring
- \$75 added late fee registration after June 30, 2025

## SPONSORSHIP INFORMATION

### **Diamond Level: \$15,000 - 6 Companies ~ 3 Free Registrations**

- District-led, sponsored presentation (Guidance below)
- All sessions will be on Wednesday or Thursday.
- Early distribution of attendees list (2 times before meeting)
- Sponsor of conference welcome reception with two (2) minute speaking opportunities.
- Recognized via conference program, sign, banner and the Council's Annual Report.
- Opportunity to display materials and/or giveaways on shared resource table.
- Brief description & logo of your company to be added to the agenda program and conference
- 3 free registrants
- 2 additional paid sponsor attendees (\$1000 each)

#### *Sponsored presentation guidance:*

- *Presentations will be 45-minutes, must be district-led, and should not be 'sales pitches' for products.*
- *Districts presenters must be registered no later than June 20*
- *A presentation submission link will be emailed once the sponsorship is confirmed.*
- *Presentations must be submitted for review no later than June 20*
- *If district presenters are unable to attend meeting, the presentation will be canceled.*

**Please submit all presentation related inquiries to [cri\\_conference@cgcs.org](mailto:cri_conference@cgcs.org)**

### **Platinum Level: \$10,000 ~ 3 Free Registrations**

- Early distribution of attendees list (2X before meeting).
- Sponsor conference luncheons with two (2) minute speaking opportunities.
- Special recognition as conference app sponsors
- Recognized via conference program, sign, banner and the Council's Annual Report.
- Opportunity to display materials and/or giveaways on shared resource table.
- Brief description & logo of your company to be added to the agenda program.
- 3 free registrations
- 2 additional paid sponsor attendees (\$1000 each)

### **Gold Level \$7,500 ~ 2 Free Registrations**

- Early distribution of attendees list (1X before meeting).
- Recognized via conference program, sign, banner and the Council's Annual Report.
- Opportunity to display materials and/or giveaways on shared resource table.
- Brief description & logo of your company to be added to the agenda program.
- 2 free registrations
- 2 additional paid sponsors attendee (\$1000 each)

### **Silver Level \$5,000 ~ 1 Free Registration**

- Opportunity to display materials and/or giveaways on shared resource table.
- Recognized via conference program, signs and the Council's Annual Report.
- Brief description & logo of the company to be added to the agenda program.
- 1 free registration

## HOTEL RESERVATION INFORMATION

Call the Westin Book Cadillac Hotel Detroit directly to book your room at 313-442-1600. Ask for the CGCS or Council of the Great City Schools meeting rate.

Room rates are \$237 per night, single or double, plus 15% tax. The cut-off date for the group rate is Friday, June 13, 2025. You may also make reservations online by clicking: [Council of the Great City Schools Westin Book Cadillac Hotel Detroit Registration](#).



## REFUND & CANCELLATION POLICY

All cancellations and substitution requests must be made in writing and emailed to Gregory Bacon at [gbacon@cgcs.org](mailto:gbacon@cgcs.org). Registrations cancelled on or before June 16, 2025, will receive a full refund. Cancellations received from June 16- June 27 will receive a 50% refund of the registration fee. Cancellations made after June 27 and no-shows on July 9 will not receive a refund and will be billed the full amount. Purchase orders will not be accepted on-site. An additional \$75 late registration fee will be added for registrations received after June 27, 2025.

## ABOUT THE COUNCIL

The [Council of the Great City Schools](#) is the only national organization exclusively representing the needs of urban public schools. Composed of 78 large city school districts, its mission is to promote the cause of urban schools and to advocate for inner-city students through legislation, research, and media relations. The organization also provides a network for school districts sharing common problems to exchange information and to collectively address new challenges as they emerge in order to deliver the best possible education for urban youth.

## COUNCIL DISTRICT MEMBERS

Albuquerque, Anchorage, Arlington (Texas), Atlanta, Aurora (Colorado), Austin, Baltimore, Birmingham, Boston, Bridgeport, Broward County, Buffalo, Charleston, Charlotte-Mecklenburg, Chicago, Cincinnati, Clark County (Las Vegas), Cleveland, Columbus, Dallas, Dayton, Denver, Des Moines, Detroit, Duval County, East Baton Rouge, El Paso, Fayette County (Lexington), Fort Worth, Fresno, Guilford County (Greensboro, N.C.), Hawaii, Hillsborough County, Houston, Indianapolis, Jackson, Jefferson County (Louisville), Kansas City, Little Rock, Long Beach, Los Angeles, Memphis-Shelby, Miami-Dade County, Milwaukee, Minneapolis, Nashville, New Orleans, New York City, Newark, Norfolk, Oakland, Oklahoma City, Omaha, Orange County (Florida), Palm Beach County, Philadelphia, Phoenix Union, Pinellas County, Pittsburgh, Portland, Providence, Puerto Rico, Richmond, Rochester, Sacramento, San Antonio, San Diego, San Francisco, Santa Ana, Seattle, St. Louis, St. Paul, Toledo, Tulsa, Washington, D.C., Washoe County (Reno), Wichita, and Winston Salem/Forsyth County

**THANK YOU FOR YOUR SUPPORT!**