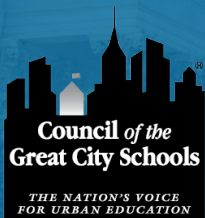


2024 Annual Legislative/Policy Conference

March 16-19, 2024
The Mayflower Hotel
Washington, D.C.

Sponsorship Brochure





Council of the Great City Schools

Annual Legislative/Policy Conference

March 16 - 19, 2024

Sponsorship registration is available online at:

<https://cvent.me/nQ05nE>

SPONSORSHIP INFORMATION

Thank you for supporting the Council of the Great City Schools' Annual Legislative/Policy Conference. Your support is greatly appreciated. Please read the following general information. For any additional questions, contact Michell Yorkman, Manager of Conferences and Partnerships, at: myorkman@cgcs.org. The organization helps to build capacity in urban education with programs to boost academic performance and narrow achievement gaps; improve professional development; enhance the opportunity to learn; and strengthen leadership, governance, and management. As a 501(c)3 organization, your sponsorship is a tax-deductible contribution. All registration information for sponsor attendees should be provided no later than **February 22, 2024** in order to be included in the final printed materials, this includes Name, Title, Address, Email, and Phone Number.

PAYMENT

Make check payable to: **Council of the Great City Schools, 1331 Pennsylvania Avenue, NW, 1100N, Washington, DC 20004**. Your online agreement is legal and binding. No refund will be given for cancellation 5 days after we receive your online sponsorship agreement. You may pay by: Check, Money Order, MasterCard, Visa, Diners, or American Express. Please indicate on check: Annual Legislative /Policy Conference 2024. **Payment must be received prior to the start date of the conference.**

MATERIALS FOR RESOURCE TABLE

Sponsoring companies are welcome to send materials (brochures, flyers, pamphlets, etc.) to be displayed on the shared resource table(s). Please provide 50 copies and label the boxes "Resource Materials". All remaining materials should be collected by the end of the day on March 19th. The Council cannot be responsible for any materials remaining after that date. All boxes should arrive to the conference hotel on Thursday, March 14th and addressed as follows:

The Mayflower Hotel, Attn: Michell Yorkman, CGCS Annual Legislative/Policy Conference, 1127 Connecticut Ave. NW, Washington, DC 20036. Please do not send materials to the Council office.

GIFTS/ PROMOTIONAL ITEMS IN CONFERENCE BAGS:

Sponsoring companies are welcome to send (brochures, flyers, pamphlets, etc.) to be distributed in the conference bags. Please provide 200 gift items and label the boxes "Gift Items". All boxes should arrive to the conference hotel on Thursday, March 14th and addressed as follows:

The Mayflower Hotel, Attn: Michell Yorkman, CGCS Annual Legislative/Policy Conference, 1127 Connecticut Ave. NW, Washington, DC 20036. Please do not send materials to the Council office.

PARTICIPANTS LIST:

Conference attendees list are e-mailed twice to Platinum, Diamond, Gold, and once to Silver and Crystal level sponsors.

THANK YOU FOR YOUR SUPPORT!



Council of the Great City Schools

Annual Legislative/Policy Conference

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The Council of the Great City Schools is most appreciative of the contributions that enhance the atmosphere of the conference. Your contribution will be acknowledged in the conference program, event signage, conference board and the Council's Annual Report.

Please indicate the level you choose to sponsor online [here](#)

PLATINUM LEVEL \$17,500

Saturday, March 16, Lunch
Sunday, March 17, Lunch
Monday, March 18, Lunch

Lunch Meal Sponsor (9 slots)

- Company recognized during sponsored meal event/No speaking
- Reserved table with company's name on table
- Company logo recognition in conference program
- Signage with company name displayed at entrance during all lunch meals
- 4 FREE Registrations
- 2 special previews of conference attendee's list before conference

DIAMOND LEVEL \$15,000

Saturday, March 16, Breakfast
Sunday, March 17, Breakfast
Monday, March 18, Breakfast

Breakfast Meal Sponsor (9 slots)

- Company recognized during sponsored meal event/No speaking
- Reserved table with company's name on table
- Company logo recognition in conference program
- Signage with company name displayed at entrance during all breakfast meals
- 3 FREE Registrations
- 2 special previews of conference attendee's list before conference

GOLD LEVEL \$13,500

Saturday, March 16
Welcome Reception
Sunday, March 17
"Taste of Dallas" Reception

Reception Event Sponsor (6 slots)

- Company recognized during sponsored meal event/No speaking
- Reserved table with company's name on table
- Company logo recognition in conference program
- Signage with company name displayed at entrance during all reception events
- 3 FREE Registrations
- 2 special previews of conference attendee's list before conference

SILVER LEVEL \$10,000

CONFERENCE BAG SPONSOR

(3 slots)

Take advantage of the opportunity to have conference attendees carry your name!

- As a bag sponsor your logo will be prominently displayed on the bag and in the Legislative/Policy Conference Program
- Company will be recognized with signage displayed near the registration area
- 2 FREE Registration
- 1 special preview of conference attendee's list before conference

CRYSTAL LEVEL \$8,000

COFFEE SERVICE SPONSOR

(9 slots)

Coffee Services (Morning and Afternoon Each Day)

- Combined signage with your company name will be on display during all coffee breaks for three (3) days
- Company recognition in the program
- Funds are also used for miscellaneous conference items
- 1 FREE Registration
- 1 special preview of conference attendee's list before conference

BRONZE LEVEL \$5,000

Gift items insert in conference bags

- Company recognition in the program
- 1 FREE Registration