



# 68<sup>th</sup> Annual Fall Conference

Dallas, Texas

October 16 -20, 2024



HOSTED BY DALLAS INDEPENDENT SCHOOL DISTRICT

# LEADING INNOVATION AND TRANSFORMATION

**WE DO URBAN EDUCATION**

The 68th Annual CGCS Fall Conference logo created by:

Diego Ramirez Rodriguez  
Senior Class of 2025  
Skyline High School  
Dallas ISD



# SPONSORSHIP BROCHURE

68<sup>th</sup> Annual Fall Conference  
COUNCIL OF THE GREAT CITY SCHOOLS  
DALLAS, TX



**SPONSORSHIP OPPORTUNITIES**

You may register for a sponsorship level using this link: <https://cvent.me/V4R3DO>

**All sponsorship opportunities must be confirmed by Friday, September 27. No sponsorships will be accepted past this date.**

**DIAMOND LEVEL \$20,000 - LUNCH (12) Companies 4 slots per day**

- Wednesday, October 16, 2024 (4)
- Thursday, October 17, 2024 (4)
- Friday, October 18, 2024 (4)

Gifts may be inserted in conference bags and/or set on tables during the meal events. Combined signage and one logo of Diamond Level sponsors will be on display during the event. Your company will be recognized in the conference mobile app, conference program booklet and in the CGCS annual report. You will also be allotted two minutes for greetings. You will have an assigned table of 8 on the day you request to sponsor. Additional materials may be displayed on a shared table in the Resource Display area. **(There will be no exhibits or sponsored district-led presentations at this conference).** You will have the opportunity for a special preview of the list of attendees 4 times before the conference.

- 4 Complimentary Registrations

**PLATINUM LEVEL \$17,500 - BREAKFAST (12) Companies 4 slots per day**

- Wednesday, October 16, 2024 (4)
- Thursday, October 17, 2024 (4)
- Friday, October 18, 2024 (4)

Gifts may be inserted in conference bags and/or set on tables during the meal events. Combined signage and one logo of Platinum Level sponsors will be on display during the event. Your company will be recognized in the conference mobile app, conference program booklet and in the CGCS annual report. You will also be allotted two minutes for greetings. Sponsors of Saturday's breakfast will be given the opportunity to speak on either Wednesday, Thursday or Friday. You will have an assigned table of 8 on the day you request to sponsor. Additional materials may be displayed on a shared table in the Resource Display area. **(There will be no exhibits or sponsored district-led presentations at this conference).** You will have the opportunity for a special preview of the list of attendees 3 times before the conference.

- 3 Complimentary Registrations

**GOLD LEVEL \$15,000 - RECEPTION (12) Companies 4 slots per day**

- Wednesday, October 16, 2024 at DALLAS MUSEUM OF ART (4)
- Friday, October 18, 2024 at THE PEROT MUSEUM OF NATURE AND SCIENCE (4)
- Saturday, October 19, 2024 at GILLEY'S DALLAS (4)

Gifts may be inserted in conference bags and/or set on tables during the event. Combined signage and one logo of Gold Level sponsors will be on display during all the listed evening events. Your company will be recognized in the conference mobile app, conference program booklet and in the CGCS annual report. You will also be allotted two minutes for greetings. Additional materials may be displayed on a shared table in the Resource Display area. **(There will be no exhibits or sponsored district-led presentations at this conference).** You will have the opportunity for a special preview of the list of attendees 3 times before the conference.

- 3 Complimentary Registrations

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**EMERALD LEVEL - MOBILE APP (2) Companies \$13,000**

- Company's clickable banner ads will be posted at the top of the screen throughout the five-day conference
- Company's name and logo will appear on all materials used to promote the app
- You will have the opportunity for a special preview of the list of attendees 2 times before the conference
- 2 Complimentary Registrations

**SAPPHIRE LEVEL - WIFI SPONSOR (1) Company \$12,000**

This sponsorship level allows you the opportunity to sponsor conference-wide WIFI. This will be the only WIFI option available for attendees to use in our meeting space throughout the conference.

- Custom splash page which will display as attendees login to WIFI
- Custom WIFI password chosen by sponsor
- Custom first force page upon WIFI login
- Full page ad in Fall Conference Program Booklet
- Special preview of attendees list 2 times before the conference
- 2 Complimentary Registrations

\* **Sponsorship level deadline is **Friday, September 13, 2024****

\* **Full page ad (8.5" x 11") deadline is **Monday, September 30, 2024****

**RUBY LEVEL - TOWN HALL MEETING LIVESTREAM (3) Companies \$10,000**

Friday, October 18

Your company's logo will be the first thing people see when they view the livestream of the Town Hall meeting. Viewers of the Town Hall meeting, moderated by political journalist Chuck Todd, will include the Council's 78 school districts across the country as well as national media.

- Full page ad in Fall Conference Program Booklet
- Your company will recognized on the conference's mobile app and Town Hall signage.
- Gifts may be inserted in conference bags.
- Additional materials may be displayed on a shared table in the Resource Display area.
- You will have the opportunity for a special preview of the list of attendees 2 times before the conference.
- 2 Complimentary Registrations

\* **Full page ad (8.5" x 11") deadline is **Monday, September 30, 2024****

**STAR LEVEL - KARAOKE NIGHT (3) Companies \$9,000**

Thursday, October 17

Combined signage with logos of Sponsors will be on display in the Hospitality Suite during the Karaoke Night event.

- Your company will be recognized in the conference program booklet and CGCS Annual Report.
- Additional materials may be displayed on a shared table in the Resource Display area. **(There will be no exhibits or sponsored district-led presentations at this conference).**
- You will have the opportunity for a special preview of the list of attendees 2 times before the conference.
- 2 Complimentary Registrations

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**TOPAZ LEVEL A - REGISTRATION KIOSKS \$8,500 (4) Companies**

This sponsorship opportunity includes the unique chance to be the first sponsor attendees see as they arrive to the conference.

- Your logo will be included on the backplash of each registration kiosk.
- You will be entitled to send gift items for CGCS to stuff in our conference bags.
- Additional materials may be displayed on a shared resource table in the Resource Display area.
- You will receive a special preview of the list of attendees 2 times before the conference.
- 2 Complimentary Registrations

**TOPAZ LEVEL B - PRINTING OF CONFERENCE PROGRAM BOOKLET \$7,500 (6) Companies**

This sponsorship level provides the opportunity for your company's name and logo to be printed on the inside front cover of the Fall Conference Program.

- Full page ad in Fall Conference Program Booklet
- Your company's logo will also be printed in the Sponsor section of the Fall Conference Program.
- Your company's logo will be printed on the combined signage displayed at the registration are of the conference
- You will receive a special preview of the list of attendees 2 times before the conference.
- 1 Complimentary Registration

**\* Full page ad (8.5" x 11") deadline is **Monday, September 30, 2024****

**TOPAZ LEVEL C - CONFERENCE BAG \$7,500 (5) Companies**

Take advantage of an opportunity to have conference attendees carry your name throughout the entire conference! Conference bags are provided for each of the conference attendees along with conference materials.

- Logos of Topaz Level C sponsors will be imprinted on each bag. This is a guaranteed way of getting your name in front of every conference attendee.
- You will have the opportunity for a special preview of the list of attendees 2 times before the conference.
- 1 Complimentary Registration

**\* Sponsorship registration deadline for Topaz Level C is **Friday, August 9, 2024**.**

**SILVER LEVEL - T-SHIRTS \$7,000 (5) Companies**

Logos of Silver Level sponsors will be imprinted on back the of T-shirts to be distributed to all attendees. This is a great opportunity to have people carry your name long after the conference is over.

- You will have the opportunity for a special preview of the list of attendees 2 times before the conference.
- 1 Complimentary Registration

**\* Sponsorship registration deadline for Silver Level is **Friday, August 9, 2024**.**

**BRONZE LEVEL A - COFFEE SERVICE \$7,000**

This is a great option for those with small budgets. Bronze Level sponsors will have their names printed on signage for coffee services Wednesday - Saturday.

- Your company will be recognized in the conference program booklet and CGCS annual report.
- 1 Complimentary Registration

**BRONZE LEVEL B - \$7,000**

Commerative Gift Item (TBD).

- Your logo will be easily identifiable on a gift item of CGCS' choosing.
- Gifts will be inserted in conference bags with your company logo on one of the gift items.
- 1 Complimentary Registration

**\* Sponsorship registration deadline for Bronze Level B is **Friday, August 9, 2024**.**

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**The discounted rate for each additional attendee from a sponsoring company is \$1000. Each person must register online under their company name.**

**All sponsoring companies must send their logo and short description to Alexis Vann, [avann@cgcs.org](mailto:avann@cgcs.org), to be included in conference materials.**

**The Council of the Great City Schools encourages sponsorship from Minority or Women Owned Businesses. Please feel free to indicate your MWBE status on our sponsor registration form or email Alexis Vann at [avann@cgcs.org](mailto:avann@cgcs.org) for additional details.**

**If you have questions regarding online sponsorship registration, contact Alexis Vann via email at [avann@cgcs.org](mailto:avann@cgcs.org) or Gregory Bacon via email at [gbacon@cgcs.org](mailto:gbacon@cgcs.org).**

**If you have questions regarding online sponsorship registration, contact Alexis Vann via email at [avann@cgcs.org](mailto:avann@cgcs.org) or Gregory Bacon via email at [gbacon@cgcs.org](mailto:gbacon@cgcs.org).**

**Sponsorship Commitment Refund and Cancellation Policy:**

To request a refund, email Gregory Bacon at [gbacon@cgcs.org](mailto:gbacon@cgcs.org) or Alexis Vann at [avann@cgcs.org](mailto:avann@cgcs.org). A full refund will be given for cancellation requests that are received on or before September 20th. No refund will be issued if cancellation is requested after September 20th. If you cancel a sponsorship after September 20th, and payment has not yet been received by this date, you are still responsible for issuing full payment in the amount of the sponsorship to Council of the Great City Schools.

*All companies must be in good standing.*

*All past conferences/meetings sponsored by your company must be paid in full before committing to sponsor the Fall Conference.*

**We thank you for your support!**