



**68<sup>th</sup> Annual Fall Conference**

Dallas, Texas

October 16 -20, 2024



HOSTED BY **DALLAS INDEPENDENT SCHOOL DISTRICT**

# **LEADING INNOVATION AND TRANSFORMATION**

**WE DO URBAN EDUCATION**

The 68th Annual CGCS  
Fall Conference logo  
created by:

Diego Ramirez Rodriguez  
Senior Class of 2025  
Skyline High School  
Dallas ISD



# **REGISTRATION BROCHURE**

# Featured Reception Venues



Dallas Museum of Art  
Wednesday's Welcome Reception



Perot Museum of Nature and Science  
Friday Night's Reception



Gilley's Dallas  
Saturday Night's Reception



# 68<sup>th</sup> Annual Fall Conference

October 16 - October 20, 2024 • Dallas, TX



## WEDNESDAY, October 16, 2024

8:00 am - 5:00 pm  
8:00 am - 9:00 am  
8:00 am - 4:00 pm  
9:00 am - 10:00 am

10:00 am - 11:00 am  
11:00 am - 12:00 pm  
12:00 pm - 1:00 pm  
1:00 pm - 2:55 pm  
3:05 pm - 5:00 pm

5:00 pm - 6:00 pm  
6:30 pm - 8:30 pm

Fall Conference Registration  
Continental Breakfast  
Urban Schools Resource Room/Internet Cafe  
New Member & Newcomer's Orientation  
Task Force Meetings (**All Conferees are welcome to attend**)  
❖ Task Force on Black and Latina Young Women and Girls  
❖ Task Force on Black and Latino Young Men and Boys  
Buffet Lunch  
❖ Achievement/Professional Development Task Force Meeting  
❖ School Finance/Leadership, Governance and Management Task Force Meeting  
❖ English Language Learners and Bilingual Education Task Force Meeting  
Blue Ribbon Corporate Advisory Group Meeting (Members only)  
Welcome Reception at Dallas Museum of Art

## THURSDAY, October 17, 2024

7:00 am - 5:00 pm  
7:30 am - 4:00 pm  
7:30 am - 9:00 am

9:00 am - 12:15 pm  
12:30 pm - 2:00 pm  
2:15 pm - 5:30 pm  
4:30 pm - 5:30 pm  
6:00 pm - 7:00 pm  
7:00 pm - 9:00 pm  
9:30 pm - 11:00 pm

Conference Registration  
Urban Schools Resource Room/Internet Cafe  
General Session A: Breakfast and Address from **MARCIA ANDREWS, CHAIR OF BOARD**  
CONCURRENT SESSIONS ON BEST PRACTICES  
General Session B: Lunch and Speaker: **ISABEL WILKERSON**  
CONCURRENT SESSIONS ON BEST PRACTICES  
Executive Committee Meeting  
Cocktail Reception  
35<sup>th</sup> Annual Green-Garner Banquet (*Semi Formal Evening Attire*)  
Karaoke Night



**Marcia Andrews**  
CGCS Chair of the Board



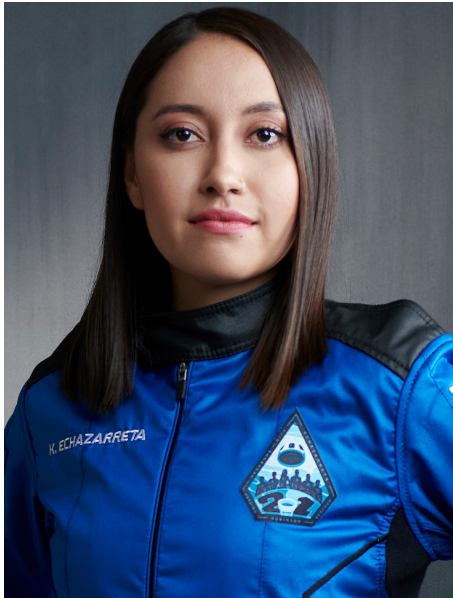
**Isabel Wilkerson**  
New York Times Best Selling Author  
and Pulitzer Prize Winner



FRIDAY, October 18, 2024

7:00 am - 5:00 pm  
7:30 am - 4:00 pm  
7:30 am - 9:00 am  
9:00 am - 12:30 pm  
12:30 pm - 2:00 pm  
2:30 pm - 4:00 pm  
  
4:15 pm - 5:00 pm  
6:30 pm - 8:30 pm

Conference Registration  
Urban Schools Resource Room/Internet Cafe  
General Session C: Breakfast and Speaker: **KATYA ECHAZARRETA**  
CONCURRENT SESSIONS ON BEST PRACTICES  
General Session D: Lunch and Speaker: **CHUCK TODD**  
General Session E: Town Hall Meeting featuring all-student panel  
& moderated by Chuck Todd  
Great City Colleges of Education General Meeting  
Reception at Perot Museum of Nature and Science



**Katya Echazarreta**  
Electrical Engineer & Science  
Communicator; Citizen Astronaut



**Chuck Todd**  
Chief Political Analyst at NBC,  
Moderator of *Meet the Press*

SATURDAY, October 19, 2024

8:00 am - 9:30 am  
8:30 am - 12:00 pm  
12:30 pm - 2:30 pm  
  
6:00 pm - 8:00 pm

General Session F: Breakfast  
Board of Directors Meeting  
Fall Conference Debriefing and Planning Lunch Meeting  
with The School District of Philadelphia  
Farewell Party at Gilley's Dallas

SUNDAY, October 20, 2024

8:00 am - 9:30 am  
9:30 am

General Session G: Breakfast and Closing Session  
ADJOURN

# Who Should Attend?

- **Urban School Superintendents**
- **School Board Members**
- **Senior School District Administrators**
- **Deans of Colleges of Education**

The Council of the Great City Schools brings together the nation's largest urban public school systems in a coalition dedicated to the improvement of education for children in the inner cities. The Council and its 78 member school districts work to help our schoolchildren meet the highest standards and become successful and productive members of society.

---

## What's Included in Your Registration?

- **Participation in the nation's premier conference on model programs and reforms that work in urban schools**
  - **Keynote speakers**
  - **Breakout sessions on urban school achievement, professional development, leadership and governance, finance, young women and young men of color, bilingual, immigrant & refugee issues, and others**
  - **All scheduled meals (breakfast, lunch, coffee service, reception/dinner)**
  - **Resource area with member-district, non profit organizations and educational companies' material on what works in urban education**
  - **Newly published Council reports**
  - **Networking with the nation's leading urban school superintendents, school board members, cabinet level staff, research directors, legislative directors and others**
  - **Awards banquet**
  - **Transportation to and from off-site evening events**
- 

### Council of the Great City School Member Districts

Albuquerque, Anchorage, Arlington (Texas), Atlanta, Aurora (Colorado), Austin, Baltimore, Birmingham, Boston, Bridgeport, Broward County (Ft. Lauderdale), Buffalo, Charleston, Charlotte-Mecklenburg, Chicago, Cincinnati, Clark County (Las Vegas), Cleveland, Columbus, Dallas, Dayton, Denver, Des Moines, Detroit, Duval County (Jacksonville), East Baton Rouge, El Paso, Fayette County (Lexington), Fort Worth, Fresno, Guilford County (Greensboro, N.C.), Hawaii, Hillsborough County (Tampa), Houston, Indianapolis, Jackson, Jefferson County (Louisville), Kansas City, Little Rock, Long Beach, Los Angeles, Miami-Dade County, Milwaukee, Minneapolis, Nashville, New Orleans, New York City, Newark, Norfolk, Oakland, Oklahoma City, Omaha, Orange County (Orlando), Palm Beach County, Philadelphia, Phoenix Union High School District, Pinellas County, Pittsburgh, Portland, Providence, Puerto Rico, Richmond, Rochester, Sacramento, San Antonio, San Diego, San Francisco, Santa Ana, Seattle, Shelby County (Memphis), St. Louis, St. Paul, Toledo, Tulsa, Washington, D.C., Washoe County (Reno), Wichita, and Winston Salem/Forsyth County.

**[CLICK HERE](#) to register online**

### **MEMBERS**

WAIVED Superintendent/Board Representative (no proxies)  
\$425 for Council School District member (see list of members)  
\$425 for Council College of Education member  
\$150 additional late fee (registering after October 4, 2024)

### **COMPANIES**

WAIVED Pre-designated Sponsor(s) (See sponsorship form)  
\$1,000 for Additional Attendee from Sponsor  
\$2,500 for company not sponsoring  
\$150 additional late fee (for registrations received after October 4, 2024)

### **OTHERS**

\$525 for Non-member school districts/colleges of education or nonprofit associations  
\$525 for Non-member Superintendents  
\$200 for Spouse to attend Evening Events only  
\$150 additional late fee (registering after October 4, 2024)

### **PAYMENT METHOD**

You may pay using a purchase order #, check or American Express, Discover, Mastercard or Visa.  
Make check payable to:  
*Council of the Great City Schools*  
*1331 Pennsylvania Avenue, NW, Suite 1100N*  
*Washington, DC 20004*

### **REGISTRATION FEES**

**Pre-registration Refund and Cancellation Policy:** Refund requests, cancellations or substitutions must be made in writing. Submit request via email to Gregory Bacon at: [gbacon@cgcs.org](mailto:gbacon@cgcs.org) or Alexis Vann at: [avann@cgcs.org](mailto:avann@cgcs.org). A full refund will be given for cancellations received on or before October 4, 2024, and a 50% refund if requested between October 4 - October 11, 2024. **No refunds will be processed if requested after October 11th.** Purchase orders will not be accepted for on-site registrations. **An additional \$250 fee will be assessed for registrations processed on-site.**

**Register before October 4th to ensure conference materials are prepared for you. This will also guarantee your name is included in the conference participant's list.**

**Fee is waived for Superintendents and official Council School Board Representatives only (No proxies)**

## Hotel Information

The headquarters hotel for the conference is the:

### **Sheraton Dallas Hotel**

400 North Olive Street

Dallas, TX 75201

1-888-627-8191

**All attendees must make their own hotel reservations!!!**



To make reservations via telephone call 1-888-627-8191. Be sure to mention that you are attending CGCS' Fall Conference, to get our special conference rate.

Reservations can also be made using this link: <https://book.passkey.com/go/CGC-S2024AnnualFallConference>

Room rates are **\$234 per night for single and double occupancy, plus 15.26% tax.**

The cut-off date to book a room within our block is **Wednesday, September 25.**

Cancellation Policy: The advanced deposit of two nights & tax is fully refundable only until **Friday, August 30, 2024.** Beginning on **Saturday, August 31, 2024, NO REFUNDS** will be given. Check-in time is 4:00 p.m. and Check-out time is 11:00 a.m.

---

The overflow hotel is the: **Hotel Indigo Dallas Downtown**

1933 Main St

Dallas, TX 75201

Reservations can also be made using this [link](#).