

HOSTED BY THE **SAN DIEGO UNIFIED SCHOOL DISTRICT**



Sponsorship Brochure



**67th Annual Fall Conference
COUNCIL OF THE GREAT CITY SCHOOLS
SAN DIEGO, CA**



SPONSORSHIP OPPORTUNITIES

You may register for a sponsorship level using this link: <https://cvent.me/24RQvq>

Note to Blue Ribbon Corporate Advisory Group Members: Your minimum \$40,000 annual contribution can be applied to any of the Fall Conference sponsorship opportunities, in addition to other Council meeting sponsorships throughout the Fiscal Year. Additional contributions may be added to reach the selected level requirements. Please indicate payment choice in online registration.

DIAMOND LEVEL \$20,000 - LUNCH (12) Companies 4 slots per day

- Wednesday, October 25, 2023 (4)
- Thursday, October 26, 2023 (4)
- Friday, October 27, 2023 (4)

Gifts may be inserted in conference bags and/or set on tables during the meal events. Combined signage and one logo of Diamond Level sponsors will be on display during the event. Your company will be recognized in the conference mobile app, conference program booklet and in the CGCS annual report. You will also be allotted two minutes for greetings. You will have an assigned table of 8 on the day you request to sponsor. Additional materials may be displayed on a shared table in the Resource Display area. **(There will be no exhibits at this conference).** You will have the opportunity for a special preview of the list of attendees 4 times before the conference.

4 Complimentary Registrations

PLATINUM LEVEL \$17,500 - BREAKFAST (12) Companies 3 slots per day

- Wednesday, October 25, 2023 (3)
- Thursday, October 26, 2023 (3)
- Friday, October 27, 2023 (3)
- Saturday, October 28, 2023 (3)

Gifts may be inserted in conference bags and/or set on tables during the meal events. Combined signage and one logo of Platinum Level sponsors will be on display during the event. Your company will be recognized in the conference mobile app, conference program booklet and in the CGCS annual report. You will also be allotted two minutes for greetings. Sponsors of Saturday's breakfast will be given the opportunity to speak on either Wednesday, Thursday or Friday. You will have an assigned table of 8 on the day you request to sponsor. Additional materials may be displayed on a shared table in the Resource Display area. **(There will be no exhibits at this conference).** You will have the opportunity for a special preview of the list of attendees 3 times before the conference.

4 Complimentary Registrations

GOLD LEVEL \$15,000 - RECEPTION (12) Companies 3 slots per day

- Wednesday, October 25, 2023 at THE PRADO (3)
- Thursday, October 26, 2023 at HILTON BAYFRONT SAN DIEGO (3)
- Friday, October 27, 2023 at USS MIDWAY MUSEUM (3)
- Saturday, October 28, 2023 at VIN DE SYRAH (3)

Gifts may be inserted in conference bags and/or set on tables during the event. Combined signage and one logo of Gold Level sponsors will be on display during all the listed evening events. Your company will be recognized in the conference mobile app, conference program booklet and in the CGCS annual report. You will also be allotted two minutes for greetings. Additional materials may be displayed on a shared table in the Resource Display area. **(There will be no exhibits at this conference).** You will have the opportunity for a special preview of the list of attendees 3 times before the conference. 3 Complimentary Registrations

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EMERALD LEVEL - MOBILE APP (1) Company \$13,000

- Company's clickable banner ads will be posted at the top of the screen throughout the five-day conference
- Company's name and logo will appear on all materials used to promote the app
- You will have the opportunity for a special preview of the list of attendees 2 times before the conference
- 2 Complimentary Registrations

SAPPHIRE LEVEL - WIFI SPONSOR (1) Company \$11,000

This sponsorship level allows you the opportunity to sponsor conference-wide WIFI. This will be the only WIFI option available for attendees to use in our meeting space throughout the conference. Benefits include:

- Custom splash page which will display as attendees login to WIFI
- Custom WIFI password chosen by sponsor
- Custom first force page upon WIFI login
- Full page ad in Fall Conference Program Booklet
- Special preview of attendees list 2 times before the conference
- 2 Complimentary Registrations

RUBY LEVEL - TOWN HALL MEETING LIVESTREAM (3) Companies \$10,000

Town Hall Meeting on Friday, October 27

This year's Town Hall Meeting will consist of an all-student panel. Your company's logo will be the first thing people see when they view the livestream of the Town Hall meeting. Viewers of the Town Hall meeting will include the Council's 78 school districts across the country as well as national media. A free ad will be placed in the conference program and be recognized on the conference's mobile app and Town Hall signage. Gifts may be inserted in conference bags. Additional materials may be displayed on a shared table in the Resource Display area. You will have the opportunity for a special preview of the list of attendees 2 times before the conference.

2 Complimentary Registrations

STAR LEVEL A - KARAOKE NIGHT (3) Companies \$9,000

Karaoke Night on Thursday, October 26

Combined signage with logos of Sponsors will be on display in the Hospitality Suite during each of the evenings listed above. Your company will be recognized in the conference program booklet and CGCS Annual Report. Additional materials may be displayed on a shared table in the Resource Display area. **(There will be no exhibits at this conference)**. You will have the opportunity for a special preview of the list of attendees 2 times before the conference.

2 Complimentary Registrations

STAR LEVEL B - PRINTING OF CONFERENCE PROGRAM BOOKLET \$8,000 (6) Companies

- Company name and logo will be printed on the inside front cover of the Fall Conference Program Booklet
- Company logo will be printed in the Sponsor section of the Official Fall Conference Program
- Company logo will be printed in the combined signage displayed at the registration area
- Free full page ad in the Fall Conference Program Booklet

You will have the opportunity for a special preview of the list of attendees 2 times before the conference.

2 Complimentary Registrations

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SILVER LEVEL A - CONFERENCE BAG \$7,000 (5) Companies

Take advantage of an opportunity to have conference attendees carry your name throughout the entire conference! Conference bags are provided for each of the conference attendees along with conference materials. Logos of Silver Level sponsors will be imprinted on each bag. This is a guaranteed way of getting your name in front of every conference attendee. You will have the opportunity for a special preview of the list of attendees 2 times before the conference. **Sponsorship registration deadline for Silver Level A is Friday, August 18, 2023.**

1 Complimentary Registration

SILVER LEVEL B - T-SHIRTS \$7,000 (5) Companies

Logos of Silver Level sponsors will be imprinted on back of T-shirts to be distributed to all attendees. This is a great opportunity to have people carry your name long after the conference is over. You will have the opportunity for a special preview of the list of attendees 2 times before the conference. **Sponsorship registration deadline for Silver Level B is Friday, August 18, 2023.**

1 Complimentary Registration

BRONZE LEVEL A - COFFEE SERVICE \$5,000

This is a great option for those with small budgets. Bronze Level sponsors will have their names printed on signage for coffee services Wednesday - Saturday. Your company will be recognized in the conference program booklet and CGCS annual report.

1 Complimentary Registration

BRONZE LEVEL B - \$5,000

Commemorative Gift Item (TBD). Your logo will be easily identifiable with custom full color. Gifts will be inserted in conference bags with your company logo on one of the gift items. **Sponsorship registration deadline for Bronze Level B is Friday, August 18, 2023.**

1 Complimentary Registration

The discounted rate for each additional attendee from a sponsoring company is \$1000. Each person must register online under their company name.

All sponsoring companies must send their logo and short description to Alexis Vann, avann@cgcs.org, to be included in conference materials

The Council of the Great City Schools encourages sponsorship from Minority or Women Owned Businesses. Please feel free to indicate your MWBE status on our sponsor registration form or email Alexis Vann at avann@cgcs.org for additional details

If you have questions regarding online sponsorship registration, contact Alexis Vann via email at avann@cgcs.org or Gregory Bacon via email at gbacon@cgcs.org.

Sponsorship Commitment Refund and Cancellation Policy:

To request a refund, email Gregory Bacon at gbacon@cgcs.org or Alexis Vann at avann@cgcs.org. A full refund will be given for cancellations received on or before September 8th. 50% refund will be issued between September 8th and September 22nd. No refund will be issued if cancellation is requested after September 22nd.

All companies must be in good standing.

All past conferences/meetings sponsored by your company must be paid in full before committing to sponsor the Fall Conference.

We thank you for your support!