



20TH ANNUAL CURRICULUM, RESEARCH, AND INSTRUCTIONAL LEADERSHIP

*Advancing Excellence — Dismantling Inequalities in Urban Education through
High-Quality Curriculum, Research, and Instruction*



SPONSORSHIP BROCHURE

JULY 10-13, 2023 | PORTLAND, OR

The Nines Hotel Portland

525 SW Morrison Street

Portland, OR 97204

503-222-9996



Curriculum, Instruction, and Research Directors Meeting

The Nines Hotel Portland
525 SW Morrison Street
Portland, OR 97204
July 10-13, 2023

SPONSORSHIP FORM

OVERVIEW

The Council of the Great City Schools is the only national organization exclusively representing the needs of urban public schools. Composed of 78 large city school districts, its mission is to promote the cause of urban schools and to advocate for inner-city students through legislation, research, and media relations. The organization also provides a network for school districts sharing common problems to exchange information and to collectively address new challenges as they emerge in order to deliver the best possible education for urban youth.

CURRICULUM, INSTRUCTION, AND RESEARCH DIRECTORS MEETING

This 4-day event brings together K-12 urban school district Curriculum, Research, and Instructional Leaders to collaborate on important academic, research issues and solutions relevant to teacher practices and student achievement.

MEMBER DISTRICTS

Albuquerque, Anchorage, Arlington, Atlanta, Aurora, Austin, Baltimore, Birmingham, Boston, Bridgeport, Broward County (Ft. Lauderdale), Buffalo, Charlotte-Mecklenburg, Chicago, Cincinnati, Clark County (Las Vegas), Cleveland, Columbus, Dallas, Dayton, Denver, Des Moines, Detroit, Duval County (Jacksonville), El Paso, Fayette County (Lexington), Fort Worth, Fresno, Guilford County (Greensboro, N.C.), Hawaii, Hillsborough County (Tampa), Houston, Indianapolis, Jackson, Jefferson County (Louisville), Kansas City, Long Beach, Miami-Dade County, Milwaukee, Minneapolis, Nashville, New Orleans, New York City, Newark, Norfolk, Oakland, Oklahoma City, Omaha, Orange County (Orlando), Palm Beach County, Philadelphia, Pinellas County (St. Petersburg), Pittsburgh, Phoenix Union, Portland, Providence, Puerto Rico, Richmond, Rochester, Sacramento, San Antonio, San Diego, San Francisco, Santa Ana, Shelby County (Memphis) Seattle, St. Louis, St. Paul, Toledo, Tulsa, Washington, D.C., Washoe County (Reno), Wichita, and Winston-Salem/Forsyth County.

THANK YOU FOR YOUR SUPPORT!

Annual Curriculum, Instruction, and Research Directors Meeting
July 10-13, 2023

SPONSORSHIP GUIDELINES

The Council of the Great City Schools is most appreciative of the contributions that enhance the atmosphere of the conference. Your contribution will be acknowledged in the conference program, event signage, and the Council's Annual Report.

REGISTER ONLINE HERE:

<https://cvent.me/Bm8MID>

Please indicate the level you choose to sponsor on final page
Must be a sponsoring company/organization to attend

DIAMOND LEVEL \$15,000

3 FREE REGISTRATIONS

- o Opportunity to engage in discussions regarding core and supplemental instructional materials in a private breakout session with key member district attendees.
- o District-led, sponsored presentation (*Guidance below*)
- o All sessions will be on Tuesday or Wednesday.
- o Early distribution of attendees list (2 times before meeting)
- o Sponsor of conference lunch with two (2) minute speaking opportunities.
- o Recognized via conference program, sign, banner and the Council's Annual Report.
- o Opportunity to display materials and/or giveaways on shared resource table.
- o Brief description & logo of your company to be added to the agenda program and conference
- o 3 free registrants
- o 2 additional paid sponsor attendees (\$1000 each)

Sponsored presentation guidance:

- o *Presentations will be 45-minutes, must be district-led, and should not be 'sales pitches' for products.*
- o *Districts presenters must be registered no later than June 24*
- o *Presentations must be submitted for review no later than June 24*
- o *If district presenters are unable to attend meeting, the presentation will be canceled.*

PLATINUM LEVEL \$10,000

3 FREE REGISTRATIONS

- o Early distribution of attendees list (2X before meeting).
- o Sponsor conference lunch with two (2) minute speaking opportunities.
- o Recognized via conference program, sign, banner and the Council's Annual Report.
- o Opportunity to display materials and/or giveaways on shared resource table.
- o Brief description & logo of your company to be added to the agenda program.
- o Conference bags — please register by June 1st
- o 3 free registrations
- o 2 additional paid sponsor attendees (\$1000 each)

GOLD LEVEL \$7,500

2 FREE REGISTRATIONS

- o Early distribution of attendees list (1X before meeting).
- o Recognized via conference program, sign, banner and the Council's Annual Report.
- o Opportunity to display materials and/or giveaways on shared resource table.
- o Brief description & logo of your company to be added to the agenda program.
- o 2 free registrations
- o 2 additional paid sponsor attendee (\$1000 each)

SILVER LEVEL \$5,000

1 FREE REGISTRATION

- o Opportunity to display materials and/or giveaways on shared resource table.
- o Recognized via conference program, signs and the Council's Annual Report.
- o Brief description & logo of the company to be added to the agenda program.
- o 1 free registration
- o 2 additional paid sponsor attendees (\$1000 each)