

# 2022 Annual Legislative/Policy Conference

## Sponsorship Brochure

March 19-22, 2022  
The Mayflower Hotel  
Washington, D.C.





# Council of the Great City Schools

## Annual Legislative/Policy Conference

### March 19 - 22, 2022

Sponsorship registration is available online at:  
<https://event.me/kkdXk7>

#### COVID-19 Health and Safety Policies for the 2022 Legislative/Policy Conference

The Council of the Great City Schools (CGCS) is committed to ensuring proper health and safety measures are in place for all of its in-person conferences. The following guidelines are based on guidance from the Centers for Disease Control and Prevention as of January 2021. For the most up-to-date information, visit the [CDC's COVID-19 website](#).

**VACCINATION MANDATE:** Effective January 15, 2022, specific District of Columbia public businesses will require all patrons aged 12 years old or older to show proof that they have received at least one dose of the COVID-19 vaccine before they are allowed entry (two doses will be required starting Feb 15th). These include indoor event and meeting establishments, such as: hotel meeting rooms, banquet halls and conference center meeting facilities. ([Learn more about this public health order](#)).

The safety protocols for the in-person Seminar will align with the recommendations of the city and the Centers for Disease Control and Prevention at the time of the Legislative/Policy Conference. The Council will clearly communicate those safety protocols, as well as any updates or changes, to registrants as details become available.

Speakers and attendees must wear well-fitting masks ([CDC: Your Guide to Masks](#)) that fit completely over their nose and mouth. Masks must be worn inside unless eating, drinking, or taking a professional photo. All individuals are responsible for bringing their own mask(s) for use during the conference. If necessary, mask(s) will be provided by CGCS.

Hand sanitizer stations will be provided throughout the conference space.

Due to room size and current guidelines, CGCS will not be able to provide space for social distancing during sessions, meals, or receptions. CGCS encourages all attendees and others traveling to conferences to follow CDC guidelines during their trip.

CGCS will monitor changes to CDC's guidelines on COVID-19 and will provide updates to all registered attendees of the conference as appropriate. CGCS reserves the right to modify or change any guidelines at any time for any reason.

**By participating in or attending any CGCS Conference you voluntarily assume all risks related to exposure to COVID-19.**

We ask all conferees to do their part by taking personal responsibility and remaining vigilant about their own health, including:

- [Stay home](#) if you have tested positive for COVID-19, are waiting for COVID-19 test results, have COVID-19 symptoms, or if you have had close contact with a person who has tested positive for or who has symptoms of COVID-19.
- Wear face coverings in indoor places throughout the city (e.g., restaurants, bars and other indoor attractions)
- Using hand-sanitizing stations
- Wash hands frequently



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## SPONSORSHIP INFORMATION

Thank you for supporting the Council of the Great City Schools' Annual Legislative/Policy Conference. Your support is greatly appreciated. Please read the following general information. For any additional questions, contact Michell Yorkman, Manager of Conferences and Partnerships, at: [myorkman@cgcs.org](mailto:myorkman@cgcs.org) or at the Council's office at (202) 393-2427. The organization helps to build capacity in urban education with programs to boost academic performance and narrow achievement gaps; improve professional development; enhance the opportunity to learn; and strengthen leadership, governance, and management. As a 501(c)3 organization, your sponsorship is a tax-deductible contribution. All registration information for sponsor attendees should be provided no later than **February 25, 2022** in order to be included in the final printed materials, this includes Name, Title, Address, Email, and Phone Number.

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## PAYMENT

Make check payable to: **Council of the Great City Schools, 1331 Pennsylvania Avenue, NW, 1100N, Washington, DC 20004**. Your online agreement is legal and binding. No refund will be given for cancellation 5 days after we receive your online sponsorship agreement. You may pay by: Check, Money Order, MasterCard, Visa, Diners, or American Express. Please indicate on check: Annual Legislative /Policy Conference 2022. **Payment must be received prior to the start date of the conference.**

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## MATERIALS FOR RESOURCE TABLE

Sponsoring companies are welcome to send materials (brochures, flyers, pamphlets, etc.) to be displayed on the shared resource table(s). Please provide 50 copies and label the boxes "Resource Materials". All remaining materials should be collected by the end of the day on March 22nd. The Council cannot be responsible for any materials remaining after that date. All boxes should arrive to the conference hotel on Thursday, March 17th and addressed as follows:

**The Mayflower Hotel**, Attn: Michell Yorkman, CGCS Annual Legislative/Policy Conference, 1127 Connecticut Ave. NW, Washington, DC 20036. Please do not send materials to the Council office.

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## GIFTS/ PROMOTIONAL ITEMS IN CONFERENCE BAGS:

Sponsoring companies are welcome to send (brochures, flyers, pamphlets, etc.) to be distributed in the conference bags. Please provide 200 gift items and label the boxes "Gift Items". All boxes should arrive to the conference hotel on Thursday, March 17th and addressed as follows:

**The Mayflower Hotel**, Attn: Michell Yorkman, CGCS Annual Legislative/Policy Conference, 1127 Connecticut Ave. NW, Washington, DC 20036. Please do not send materials to the Council office.

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## PARTICIPANTS LIST:

Conference attendees list are e-mailed (**one-time only**) to Platinum, Diamond, Gold, and Silver level sponsors. If you are a Blue Ribbon Member, signed up to sponsor during the Legislation Conference, you will receive the conference list twice.

**THANK YOU FOR YOUR SUPPORT!**





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The Council of the Great City Schools is most appreciative of the contributions that enhance the atmosphere of the conference. Your contribution will be acknowledged in the conference program, event signage, conference board and the Council's Annual Report.

Please indicate the level you choose to sponsor online [here](#)

<b>PLATINUM LEVEL \$15,000</b> <b>Saturday, March 19, Lunch</b> <b>Sunday, March 20, Lunch</b> <b>Monday, March 21, Lunch</b>	Lunch Meal Sponsor (9 slots) <ul style="list-style-type: none"><li>• Company recognized during sponsored meal event/No speaking</li><li>• Reserved table with company's name on table</li><li>• Company logo recognition in conference program</li><li>• Signage with company name displayed at entrance during all lunch meals</li><li>• 4 FREE Registrations</li><li>• Special preview of conference attendee's list</li></ul>
<b>DIAMOND LEVEL \$14,000</b> <b>Saturday, March 19, Breakfast</b> <b>Sunday, March 20, Breakfast</b> <b>Monday, March 21, Breakfast</b>	Breakfast Meal Sponsor (9 slots) <ul style="list-style-type: none"><li>• Company recognized during sponsored meal event/No speaking</li><li>• Reserved table with company's name on table</li><li>• Company logo recognition in conference program</li><li>• Signage with company name displayed at entrance during all breakfast meals</li><li>• 3 FREE Registrations</li><li>• Special preview of conference attendee's list</li></ul>
<b>GOLD LEVEL \$13,500</b> <b>Saturday, March 19</b> Welcome Reception <b>Sunday, March 20</b> "Taste of Orlando" Reception	Reception Event Sponsor (4 slots) <ul style="list-style-type: none"><li>• Company recognized during sponsored meal event/No speaking</li><li>• Reserved table with company's name on table</li><li>• Company logo recognition in conference program</li><li>• Signage with company name displayed at entrance during all reception events</li><li>• 3 FREE Registrations</li><li>• Special preview of conference attendee's list</li></ul>
<b>SILVER LEVEL \$13,000</b>  <b>PRINTING OF THE</b> <b>CONFERENCE AGENDA BOOK</b>	(4 slots) <ul style="list-style-type: none"><li>• Company logo is printed on the back cover of the Legislative/Policy Conference Program</li><li>• Signage with company name displayed near registration area</li><li>• 3 FREE Registrations</li><li>• Special preview of conference attendee's list</li></ul>
<b>CRYSTAL LEVEL \$8,000</b>  <b>CONFERENCE BAG SPONSOR</b>	(2 slots) Take advantage of the opportunity to have conference attendees carry your name! <ul style="list-style-type: none"><li>• As a bag sponsor your logo will be prominently displayed on the bag and in the Legislative/Policy Conference Program</li><li>• Company will be recognized with signage displayed near the registration area</li><li>• 2 FREE Registration</li></ul>
<b>BRONZE LEVEL A \$5,000</b>  <b>COFFEE SERVICE SPONSOR</b>	(4 slots) Coffee Services (Morning and Afternoon Each Day) <ul style="list-style-type: none"><li>• Combined signage with your company name will be on display during all coffee breaks for three (3) days</li><li>• Company recognition in the program</li><li>• Funds are also used for miscellaneous conference items</li><li>• 1 FREE Registration</li></ul>
<b>BRONZE LEVEL B \$3,500</b>	(4 slots) <ul style="list-style-type: none"><li>• Gift items insert in conference bags</li><li>• Company recognition in the program</li><li>• 1 FREE Registration</li></ul>



COUNCIL OF THE GREAT CITY SCHOOLS  
1331 PENNSYLVANIA AVENUE, N.W.  
SUITE 1100N  
WASHINGTON, D.C. 20004



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