

SPONSORSHIP BROCHURE



VIRTUAL 65TH ANNUAL FALL CONFERENCE

RISING UP AND MEETING THE CHALLENGE

OCTOBER 19–23, 2021





Virtual 65th Annual Fall Conference COUNCIL OF THE GREAT CITY SCHOOLS



MEETING DRAFT AGENDA

Tuesday, October 19, 2021

Conference Welcome

Leadership, Governance, Management & Finance Task Force

Achievement/ Professional Development Task Force Meeting

English Language Learners and Bilingual Education Task Force Meeting

Task Force on Black and Latina Young Women and Girls

Task Force on Black and Latino Young Men and Boys

Executive Committee Meeting

Wednesday, October 20, 2021

Conference Welcome and Address from Barbara Jenkins, Chair of the Board

Speaker Q&A: TBD

Breakout Sessions

Blue Ribbon Corporate Advisory Group Meeting

Thursday, October 21, 2021

Conference Welcome

Speaker Q&A: Juliana Uturbey

Breakout Sessions

Green-Garner Award Celebration

Friday, October 22, 2021

Conference Welcome

Speaker with Q&A: Henry Louis Gates, Jr.

Breakout Sessions

National Town Hall Meeting: Student Voice

on Their Experience with COVID, the Current Racial Reckoning and Beyond
moderated by Ray Suarez



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SPONSORSHIP OPPORTUNITIES

PLEASE INDICATE THE LEVEL YOU CHOOSE TO SPONSOR

PLATINUM LEVEL \$7,500 (8) Company Slots

- One (1) resource shared by CGCS Executive Director to membership in conference advertisement email
- Company logo featured on CGCS registration website and conference materials
- Banner ad featured on four days of virtual programming
- One (1) embedded 3-minute video on sponsor resource page
- Recognition in promotional materials and in the CGCS annual report
- One 30-second recorded advertisement featured before or after concurrent sessions
- Access to online conference content for 30 days following the event
- Preview of the list of attendees two (2) times before the conference
- Three (3) total complimentary registrations

GOLD LEVEL \$5,000

- Company logo featured on CGCS registration website and conference materials
- One (1) embedded 3-minute video on sponsor resource page
- Logo and link to website included on sponsor resource page
- Recognition in promotional materials and in the CGCS annual report
- Access to online conference content for 30 days following the event
- Preview of the list of attendees one (1) time before the conference
- Two (2) total complimentary registrations

SILVER LEVEL \$3,000

- One (1) embedded 3-minute video on sponsor resource page
- Logo and link to website included on the sponsor resource page
- Recognition in promotional materials and in the CGCS annual report
- Preview of the list of attendees one (1) time before the conference
- One (1) total complimentary registration



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SPONSORSHIP AT-A-GLANCE

	PLATINUM \$ 7,500.00 Limit 8	GOLD \$ 5,000.00 No Limit	SILVER \$ 3,000.00 No Limit
One (1) resource shared by CGCS Executive Director to membership in conference advertisement email	✓		
Banner ad featured on four days of virtual programming - online program	✓		
Preview of the list of attendees 2 times before the conference	✓		
One 30 second recorded advertisement featured before or after concurrent session	✓		
Company logo featured on CGCS registration website and conference materials	✓	✓	
Preview of the list of attendees 1 time before the conference		✓	✓
One embedded 3-minute video on sponsor resource page	✓	✓	✓
Logo and Link to website included on the sponsor resource page	✓	✓	✓
Recognition in marketing materials and in the CGCS annual report	✓	✓	✓
Access to online conference content for 30 days following the event	✓	✓	✓
Three total complimentary registrations	✓		
Two total complimentary registrations		✓	
One complimentary registration			✓

WAIVED Pre-Designated Sponsor - See Sponsorship Levels
\$550 for each additional person from sponsor company
\$750 for companies not sponsoring (per person)
Each additional person must register online under company name

If you have questions regarding online sponsorship registration, contact Alexis Vann via email at avann@cgcs.org.



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[CLICK HERE](https://cvent.me/n9Wbeq) to sponsor online or
access sponsorship at
<https://cvent.me/n9Wbeq>

Sponsorship Policy

Full sponsorship payment is due by **October 12, 2021**.

Sponsorship Commitment Refund and Cancellation Policy:

Refund requests or cancellations must be in writing before October 4, 2021 or within 7 days of sponsorship commitment. To request a refund, email Gregory Bacon at: gbacon@cgcs.org or Alexis Vann at: avann@cgcs.org. A full refund will be given for cancellations received on or before October 4, 2021. 50% refund will be issued between October 4, 2021 and October 11, 2021. No refund will be issued if cancellation is requested after October 11, 2021.

All companies must be in good standing.

All past conferences/meetings sponsored by your company must be paid in full before committing to sponsor the Fall Conference.

We thank you for your support!