

THE 28<sup>TH</sup> ANNUAL  
**GREEN★GARNER**  
AWARD PROGRAM



2017 BOARD MEMBER APPLICATION PACKET

Sponsored by: Council of the Great City Schools, Aramark K-12 Education and Scholastic

# APPLY ONLINE

*Save time and paper by visiting the link below!*

The Council of the Great City Schools is not only committed to recognizing and supporting outstanding leadership in urban education but also to preserving our precious resources. We are offering a convenient and earth-friendly PDF version of our application on our website.

*Quickly and easily apply online:*

**<http://www.cgcs.org>**

The screenshot shows the Council of the Great City Schools website. The header includes the organization's name, tagline "THE NATION'S VOICE FOR URBAN EDUCATION", and navigation links for Twitter, Contact Us, Jobs Board, and Calendar. A main navigation bar lists various sections: ABOUT THE COUNCIL, MEMBER SERVICES, NEWSROOM, PUBLICATIONS, RESEARCH, ACADEMICS, LEGISLATIVE, and CONFERENCES. The page content is titled "Awards and Scholarships / Green-Garner Award". A sidebar on the left lists several awards: ExxonMobil Bernard Harris Scholarship, Queen Smith Award, Shirley Schwartz Urban Education Impact Award, Financial Management Award, Green-Garner Award, Curriculum Award for Excellence in Urban Education, Research and Assessment Leadership Award, and About the Council. The main content area features a "Green-Garner Award" section with a photo of a man and text explaining the award's history and purpose. Below this, a photo shows Eric Gordon accepting the award at a conference. At the bottom, a table lists "Richard R. Green Award Winners" for the years 1989 and 1990.

Home > About the Council > Awards and Scholarships > Green-Garner Award

**Green-Garner Award**

Each year at its annual Fall Conference, the Council presents a board member or superintendent with the Green-Garner Award, the nation's highest urban education honor recognizing outstanding contributions in urban education and named in memory of urban school leaders Richard R. Green and Edward Garner.

Sponsored by the Council, ARAMARK Education and Scholastic, Inc., the Green-Garner Award is the namesake of the first African American chancellor of the New York City school system and a businessman and former school board president of the Denver Public Schools, respectively.

The 2016 Green-Garner Award was presented to Eric Gordon, CEO of the Cleveland Metropolitan School District, who has served as CEO since 2007, and under his leadership graduation rates have risen, parent participation has strengthened and the district has experienced an increase in enrollment for the first time in decades.

"Eric Gordon has made a profound difference in the lives of thousands of Cleveland's students, helped propel a once-struggling school system forward and significantly contributed to the future of the great city of Cleveland," said Michael Casserly, the Council's executive director. "Well done, Eric Gordon."

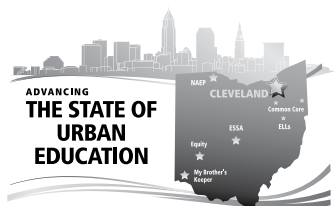
Eric Gordon accepts the Green-Garner award at the Council's 60th Annual Fall Conference in Miami.

**Richard R. Green Award Winners**

1989	W. Harry Davis, Retired Member	Minneapolis School Board
1990	Timothy Dyer, Superintendent	Phoenix Union High School District
	James Griffin, Retired Member	St. Paul School Board

NOTE: When filling out the online PDF version, place your cursor on the blank line and type your answer. Once the forms are completed, be sure to save it on your computer for your records, and then press the "submit" button on the bottom of page 12.

Alternatively, you can email the completed forms as an attachment to: [ttabor@cgcs.org](mailto:ttabor@cgcs.org).



COUNCIL OF THE GREAT CITY SCHOOLS  
61st Annual Fall Conference  
Oct. 18–22, 2017 | Cleveland, Ohio

## THE TWENTY-EIGHTH ANNUAL GREEN-GARNER AWARD PROGRAM

The Council of the Great City Schools is committed to recognizing and supporting outstanding leadership in urban education in honor of Richard R. Green and Edward Garner.

The Council of the Great City Schools is pleased to join with Aramark K-12 Education and Scholastic in sponsoring the annual Green-Garner Award in Urban Education. This year's award is dedicated to honoring one of our board members. Next year's award will spotlight one of our superintendents. The honor has been named for our outstanding colleagues and friends—Richard Green, the former Chancellor of the New York City Public Schools and former Superintendent of the Minneapolis Public Schools, and Edward Garner, the former School Board President of Denver Public Schools. This award will be presented at the Annual Conference of the Council of the Great City Schools in Cleveland, OH.

Urban education has been blessed with many dedicated and talented individuals. Board Members who will be nominated will have helped spearhead the comeback and progress of the nation's urban schools. These remarkable individuals have worked tirelessly on behalf of our very special children.

Michael Casserly  
*Executive Director*  
*Council of the Great City Schools*

Darienne Driver  
*Chair of the Board (FY17-18)*  
*Council of the Great City Schools*



Michael Casserly



Darienne Driver

Aramark K-12 Education is honored to be part of a very special tradition: joining the Council of the Great City Schools and Scholastic in sponsoring the Green-Garner Award in Urban Education. As we recognize an individual for their leadership and commitment to excellence, let's also remember what drives all of us every day—the wellbeing and future of our students. Help us celebrate the legacies of Richard R. Green and Edward Garner by nominating a valued Board Member from your district.

John Hanner  
*President*  
*Aramark K-12 Education*



John Hanner

Scholastic, Inc. is honored to join the Council of the Great City Schools and Aramark in sponsoring the Green-Garner Award in Urban Education. The Award honors the legacy of our esteemed colleagues by recognizing educators in America's urban schools who exemplify the highest standards of leadership, achievement, professionalism and involvement. We appreciate your unwavering commitment to our children, and we are proud to be your partner in working to improve literacy and raise achievement for all children. We welcome your nominations for this distinguished award.

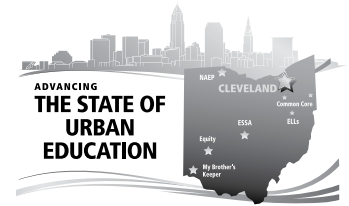
Richard Robinson  
*CEO and President*  
*Scholastic, Inc.*



Richard Robinson

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**Richard R. Green (1936–1989)**

- Earned doctorate in Educational Administration from Harvard Graduate School of Education
- Led the nation's largest school system as chancellor of New York City Public Schools
- Mentored urban school superintendents nationwide

"IF YOU BELIEVE IT,  
YOU CAN ACHIEVE IT.  
IF IT IS TO BE,  
IT'S UP TO ME."



**Edward J. Garner (1942–2012)**

- Outstanding businessman and former school board president, Denver Public Schools
- Played key role in establishing and funding the CGCS Urban Educator of the Year Award
- Represented school board members on the CGCS Executive Committee

# THE TWENTY-EIGHTH ANNUAL GREEN-GARNER AWARD PROGRAM

## PROGRAM OVERVIEW

In tribute to the memories of Richard R. Green and Edward Garner, the Council of the Great City Schools, Aramark K-12 Education, and Scholastic, Inc. will annually present an award in their names to a past or present council member superintendent or board of education member. The award rotates annually between superintendents and board members, and winners will be awarded for representing one or more of the ideals and commitments expressed by Richard Green and Edward Garner (*see Selection Criteria, page 4*).

The 2017 Green-Garner Award winner will be honored at the Annual Conference of the Council of the Great City Schools in Cleveland, OH and will receive a \$10,000 college scholarship to present to a senior in a high school from the winner's school system.

All nominees will:

- ★ Be recognized on stage during the banquet.
- ★ Be guests of honor at a special reception.

The winner will:

- ★ Receive a special Green-Garner Award expressing the history of Dr. Green, Mr. Garner, and the ideals they cherished.
- ★ Be the guest of honor at a reception and banquet where the award will be presented.
- ★ Receive nationwide recognition in the news and various trade media, as well as a special profile in the Council of the Great City Schools newsletter, *Urban Educator*.



Houston Schools Superintendent Terry Grier congratulates Alisa Hamilton who received a \$10,000 Richard Green college scholarship. Grier was the winner of the 2014 Green-Garner Award. Hamilton attends East Texas Baptist University.



Pittsburgh school board member Bill Isler, who was the recipient of the 2015 Green-Garner Award, receives congratulations from Pittsburgh Schools Superintendent Linda Lane.



## CRITICAL DATES

### THURSDAY, AUGUST 31, 2017

Last day application packets may be postmarked and mailed or emailed to the Council of the Great City Schools.

### SEPTEMBER 2017

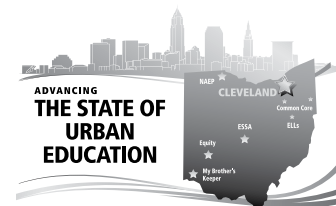
Distinguished panel selects Green-Garner Award Winner.

### THURSDAY, OCTOBER 19, 2017

The Green-Garner Award Winner will be announced and honored at the Annual Fall Conference banquet hosted by Aramark K-12 Education and Scholastic, Inc. at the Hilton Hotel, Cleveland, OH.



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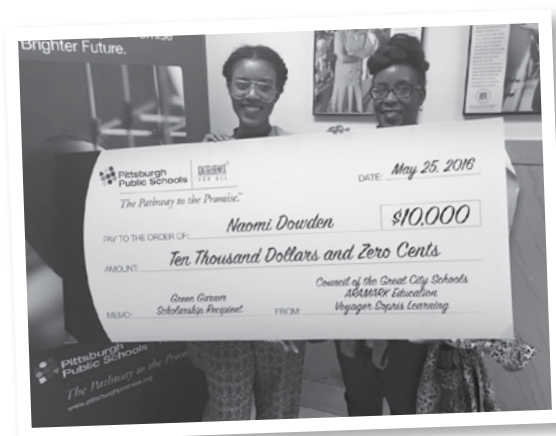


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## SELECTION PROCESS

The Green-Garner Award Program in 2017 is open to all past and present board members of the Council of the Great City Schools. All current school board members and Board of Education members of the Council of the Great City Schools may make nominations for a past or present board member for the Green-Garner Award Program. Those nominating a candidate should complete page 12.

The Council of the Great City Schools will review all applications for completeness. A distinguished panel of superintendents and school board members will select the recipient of the annual Green-Garner Award. The application must be completed in its entirety and postmarked or emailed by August 31, 2017.



*Naomi Dowden, left, a 2016 graduate of Pittsburgh Public Schools, is joined by her mom as she holds here \$10,000 Green-Garner college scholarship she received from Pittsburgh school board member Bill Isler, who was the recipient of the 2015 Green-Garner Award. Dowden is a theater major at Temple University.*

## SELECTION CRITERIA FOR SCHOOL BOARD MEMBERS

Applicants for the Green-Garner Award should be able to demonstrate one or more of the following ideals cherished by Dr. Green and Mr. Garner:

### LEADERSHIP

- ★ The applicant has shown excellence in leadership and sustained that leadership over a number of years.
- ★ The applicant has improved the quality and stability of the district through his or her leadership and governance.

### ACHIEVEMENT

- ★ The applicant has demonstrated that his or her leadership has been instrumental in improving student achievement districtwide for a number of years.
- ★ The applicant has demonstrated that his or her leadership has been instrumental in narrowing achievement gaps in his or her district over a number of years.

### PUBLIC CONFIDENCE

- ★ The applicant has helped improve the public's confidence in his or her school district.

### PROFESSIONALISM

- ★ The applicant embodies the personal characteristics and professional accomplishments that reflect well on urban education and the progress it is striving to make.

### INVOLVEMENT

- ★ The applicant has shown active and sustained participation in and support of the Council of the Great City Schools.

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**APPLICATION SPECIFICATIONS**

**INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.**

**BY MAIL:**

You may attach supporting documents (each on one 8-1/2 x 11 sheet) to this packet. Please also include a color photo with name, title and address on the back of the color photo and a 2-minute DVD on the nominee. The DVD should focus on the applicant's qualifications and accomplishments based on the selection criteria.

Additional materials (please provide five sets\* if mailed) can include copies of letters, testimonials, news clippings, pamphlets, etc. Do not submit display materials, films or scrapbooks, as they will not be considered in judging the nomination. All submitted materials become the property of the Council of the Great City Schools and will not be returned.

The nominator and/or nominee for the Green-Garner Award should fill out the entire application. Page 12 is to be filled out by the nominator only and included with the nominee's application.

NOTE: Please detach and type (or print clearly) directly on each page when completing this application. You may also retrieve the application from: [www.cgcs.org/awards](http://www.cgcs.org/awards).

Please complete and return five copies of this application,\* one color photograph, and a 2-minute DVD, postmarked by August 31, 2017, to:

**Terry Tabor, Conference Manager  
Council of the Great City Schools  
1331 Pennsylvania Avenue, N.W., Suite 1100N  
Washington, D.C. 20004**

**(202) 393-2427  
FAX (202) 393-2400  
[ttabor@cgcs.org](mailto:ttabor@cgcs.org)**

**APPLICATION CHECKLIST**

- ☐ *Completed Application*
- ☐ *Five Copies of Application\**
- ☐ *A 2-minute DVD on Applicant*
- ☐ *One Color Photograph  
(5" x 7" preferred)*

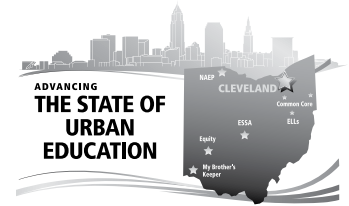
\* Applies to mailed applications ONLY.  
The PDF application need only be sent once.

**ONLINE SUBMISSION ONLY:**

You may also use the automated application system, but please provide all requested information, photo (JPEG), and video (MOV) by August 31, 2017.

If using the PDF version, place your cursor on the blank line and type your answer. Once the forms are completed, be sure to save it on your computer for your records, and then press the "submit" button on the bottom of page 12. Alternatively, you can email the completed forms as an attachment to: [ttabor@cgcs.org](mailto:ttabor@cgcs.org). Remember to include an image and video along with completed application.

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## APPLICATION

Kindly complete the information below and submit to the address on page 5 following all specified criteria.

### TOO LATE TO MAIL?

You also have the option to use our new PDF application, which can be found on our site at: [www.cgcs.org/awards](http://www.cgcs.org/awards).

*Note: All PDF applications should be saved to your computer prior to submission to CGCS for your protection.*

## PERSONAL INFORMATION *(Please write your information above the lines below.)*

NAME

SCHOOL SYSTEM

TITLE

OFFICE ADDRESS

CITY

STATE

ZIP

PHONE

## SCHOOL SYSTEM INFORMATION

SYSTEM ENROLLMENT

PLEASE GIVE A BRIEF DESCRIPTION OF THE SCHOOL SYSTEM WITH WHICH YOU ARE AFFILIATED.

## EDUCATION

SCHOOL ATTENDED

DEGREE

DATES

SCHOOL ATTENDED

DEGREE

DATES

SCHOOL ATTENDED

DEGREE

DATES

## TEACHING/ADMINISTRATIVE EXPERIENCE OR OTHER PRIVATE SECTOR/COMMUNITY EXPERIENCE

POSITION HELD

ORGANIZATION

DATES

POSITION HELD

ORGANIZATION

DATES

POSITION HELD

ORGANIZATION

DATES



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Please answer the following five questions. When answering each question, please make reference to the selection criteria. (See page 4 under Selection Criteria.)

How has your tenure as a board member improved the quality and stability of your district's leadership and governance? *(Please type your response and confine it to this page.)*

1

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*Print Name of Nominator or Nominee*

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*Email of Nominator*

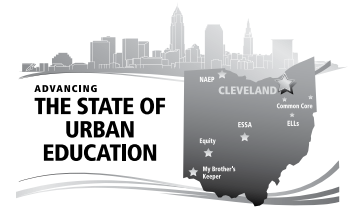
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*Telephone Number of Nominator*

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2

How has your leadership as a board member helped to improve student achievement districtwide and narrow the district's achievement gaps? Include specific data. *(Please type your response and confine it to this page.)*



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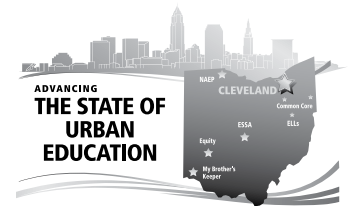
How has your leadership as a board member helped improve the public's confidence in your district?  
*(Please type your response and confine it to this page.)*

3

THE TWENTY-EIGHTH ANNUAL  
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4

How has your leadership as a board member exemplified the progress that urban schools nationwide are determined to make? *(Please type your response and confine it to this page.)*



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How have you or your district participated over the years in the Council of the Great City Schools?  
*(Please type your response and confine it to this page.)*

5

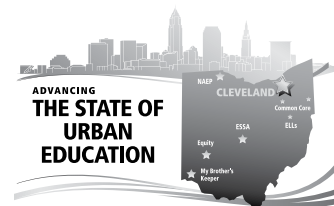
# THE TWENTY-EIGHTH ANNUAL GREEN-GARNER AWARD PROGRAM

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## FOR NOMINATORS ONLY!

Please describe why you believe your candidate will be the best recipient of The Green-Garner Award. *(Please submit this page with nominee's application.)*

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*Print Name of Nominator or Nominee*

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*Email of Nominator*

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*Telephone Number of Nominator*

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*Concurred by:  
School Board President or Superintendent (if the nominee is the  
school board president)*



## THE TWENTY-EIGHTTH ANNUAL GREEN-GARNER AWARD PROGRAM



### COUNCIL OF THE GREAT CITY SCHOOLS

*The Council of the Great City Schools is the primary advocate for urban public education in America. The organization is dedicated to improving student achievement in the nation's major cities; strengthening the quality of urban school leadership, governance, and management; creating greater educational opportunities for historically underserved students; and boosting public confidence in city schools. The organization works to achieve its mission by serving as a forum for urban school leaders. For more information, please visit [www.cgcs.org](http://www.cgcs.org).*



### ARAMARK K-12 EDUCATION

*Aramark delivers experiences that enrich and nourish people's lives through innovative food, facility, and uniform services. United by a passion to serve, our more than 270,000 employees make a meaningful difference each day for millions of people around the world. Aramark is recognized among the Most Admired Companies by FORTUNE and World's Most Ethical Companies by the Ethisphere Institute. Aramark K-12 Education partners with more than 500 school districts across the country – offering breakfast and lunch meal programs, after-school snacks, summer meals, catering, nutrition education; and facilities services, including custodial service, grounds and landscaping, operations and maintenance, and energy management. Aramark programs are designed to encourage healthy eating habits, increase meal participation, and create safe, clean, comfortable learning environments for students and district communities. For more information, please visit [www.aramark.com](http://www.aramark.com).*



### SCHOLASTIC, INC.

*Scholastic Corporation (NASDAQ: SCHL) is the world's largest publisher and distributor of children's books, a leading provider of print and digital instructional materials for pre-K to grade 12, and a producer of educational and entertaining children's media. The Company creates quality books and ebooks, print and technology-based learning materials and programs, classroom magazines and other products that, in combination, offer schools customized solutions to support children's learning both at school and at home. The Company also makes quality, affordable books available to all children through school-based book clubs and book fairs. With a 96 year history of service to schools and families, Scholastic continues to carry out its commitment to "Open a World of Possible" for all children. Learn more at [www.scholastic.com](http://www.scholastic.com).*



Cleveland student Yu Zhang, second from left, holds his \$10,000 Green-Garner college scholarship he received from Cleveland School Board Chair Denise Link. Link was the 2013 winner of the Green-Garner Award.



Boston Schools Superintendent Carol Johnson presents a \$10,000 Richard R. Green college scholarship to student Darien Amado, as his father looks on. Johnson was the 2012 Green Award winner.

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1331 Pennsylvania Avenue, N.W., Suite 1100N  
Washington, D.C. 20004  
(202) 393-2427  
[www.cgcs.org](http://www.cgcs.org)

**Aramark K-12 Education**  
1101 Market St  
Philadelphia, PA 19107  
(800) 926-9700  
[www.aramark.com](http://www.aramark.com)

**Scholastic, Inc.**  
557 Broadway  
New York City, New York 10012  
(800) 724-6527  
[www.scholastic.com](http://www.scholastic.com)

