


2020 SUPERINTENDENT APPLICATION

THE 31ST ANNUAL
GREEN★GARNER
AWARD PROGRAM

Honoring the Memories of Richard R. Green, Leading Urban School Chancellor &
Edward J. Garner, Urban School Board Leader



Recognizing
Outstanding
Contributions
To Urban
Education



Cenergistic®

Curriculum
Associates®

K12 Insight 



THE THIRTY-FIRST ANNUAL
GREEN-GARNER AWARD PROGRAM

The Council of the Great City Schools is committed to recognizing and supporting outstanding leadership in urban education in honor of Richard R. Green and Edward Garner.

THE COUNCIL OF THE GREAT CITY SCHOOLS is pleased to join with Cenergistic, Curriculum Associates and K12 Insight in sponsoring the annual Green-Garner Award in Urban Education. This year's award is dedicated to honoring one of our superintendents. Next year's award will spotlight one of our school board members. The honor has been named for our outstanding colleagues and friends—Richard Green, the former Chancellor of the New York City Public Schools and former Superintendent of the Minneapolis Public Schools, and Edward Garner, the former School Board President of Denver Public Schools. This award will be presented virtually during the 64th Annual Fall Conference.

Urban education has been blessed with many dedicated and talented individuals. Superintendents who will be nominated will have helped spearhead the comeback and progress of the nation's urban schools. These remarkable individuals have worked tirelessly on behalf of our very special children.

Michael Casserly, Executive Director
Council of the Great City Schools



Michael Casserly

Michael O'Neill, Chair of the Board
Council of the Great City Schools



Michael O'Neill

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GREEN-GARNER AWARD SPONSORS

At **Cenergistic**, we combine cloud-based machine learning, embedded energy experts and multi-resource management to help you to reduce utility cost, at no cost to you. You save, you conserve and your students thrive in a culture of sustainability. We are honored to partner with the Council of the Great City Schools to sponsor the Green-Garner Award in Urban Education. The Award honors the legacy of our esteemed colleagues by recognizing educators in America's urban schools who exemplify the highest standards of leadership, achievement, professionalism and involvement. We welcome your nominations for this distinguished award.

For 50 years, **Curriculum Associates** has been united around one common purpose: to make classrooms better places for teachers and students. In the years since, we've remained driven by this mission, introducing and then constantly improving innovative and exciting products that give every student the chance to succeed. We are honored to sponsor for the first time the Green-Garner Award in Urban Education. As we recognize an individual for their leadership and commitment to excellence, let's also remember what drives us all everyday—the wellbeing and future of our students. Help us celebrate the legacies of Richard R Green and Edward Gardner by nominating a valued superintendent from your district.

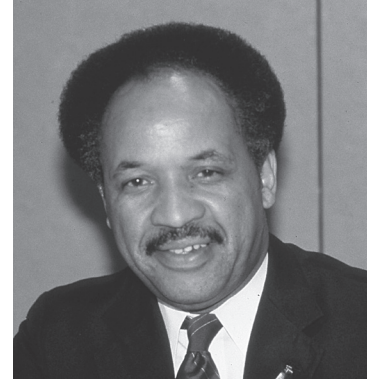
K12 Insight is leading the charge to help schools convert everyday interactions into exceptional and memorable customer experiences. We do this with a bold vision, the industry's leading software platform and custom training for your entire team. K12 Insight is honored to sponsor the Green-Garner Award in Urban Education, which honors the legacy of our esteemed colleagues by recognizing educators in America's urban schools who exemplify the highest standards of leadership, achievement, professionalism and involvement. We appreciate your unwavering commitment to our children, and we are proud to be your partner in working to improve literacy and raise achievement for all children.



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Richard R. Green (1936–1989)

- Earned doctorate in Educational Administration from Harvard Graduate School of Education
- Led the nation's largest school system as chancellor of New York City Public Schools
- Mentored urban school superintendents nationwide



"IF YOU BELIEVE IT, YOU CAN ACHIEVE IT.
IF IT IS TO BE, IT'S UP TO ME."

Edward J. Garner (1942–2012)

- Outstanding businessman and former school board president, Denver Public Schools
- Played key role in establishing and funding the CGCS Urban Educator of the Year Award
- Represented school board members on the CGCS Executive Committee



THE THIRTY-FIRST ANNUAL GREEN-GARNER AWARD PROGRAM



PROGRAM OVERVIEW

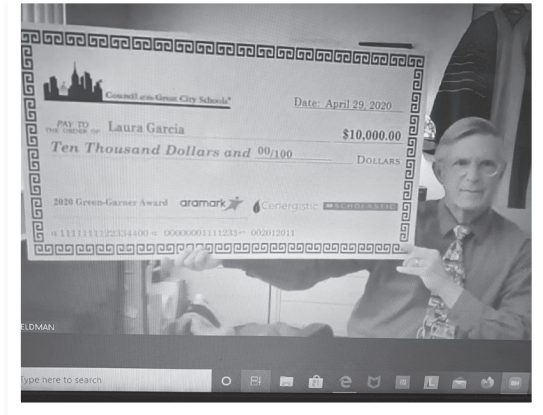
In tribute to the memories of Richard R. Green and Edward Garner, the Council of the Great City Schools, Cenergistic, Curriculum Associates and K12 Insight will present an award in their names to a past or present Council member superintendent or board of education member. The award rotates annually between superintendents and board members, and winners will be awarded for representing one or more of the ideals and commitments expressed by Richard Green and Edward Garner (see Selection Criteria, page 4). The 2020 Green-Garner Award winner will be honored at the virtual 64th Annual Fall Conference of the Council of the Great City Schools and will receive a \$10,000 college scholarship to present to a senior in a high school from the winner's school system.

ALL NOMINEES WILL:

- ★ Be recognized at a virtual ceremony at the Annual Conference.

THE WINNER WILL:

- ★ Receive a special Green-Garner Award expressing the history of Dr. Green, Mr. Garner, and the ideals they cherished.
- ★ Receive nationwide recognition in the news and various trade media, as well as a special profile in the Council of the Great City Schools newsletter, *Urban Educator*.
- ★ Receive a \$10,000 college scholarship to present to a senior in high school from their school system.



Miami school board member Lawrence Feldman, the 2019 winner of the Green-Garner Award, holds a \$10,000 check during a virtual awards ceremony.



Laura Garcia, a 2020 graduate of South Dade Senior High School in Miami, was presented with the 2020 Green-Garner \$10,000 college scholarship at a virtual awards ceremony. The valedictorian of her senior class, Garcia will attend the University of Florida in the fall and major in English.

IMPORTANT DATES

SEPTEMBER 11, 2020

Last day application packets emailed to the Council of the Great City Schools.

SEPTEMBER 2020

Distinguished panel selects Green-Garner Award Winner.

OCTOBER 15, 2020

The Green-Garner Award Winner will be announced and honored at the Annual Fall Conference.

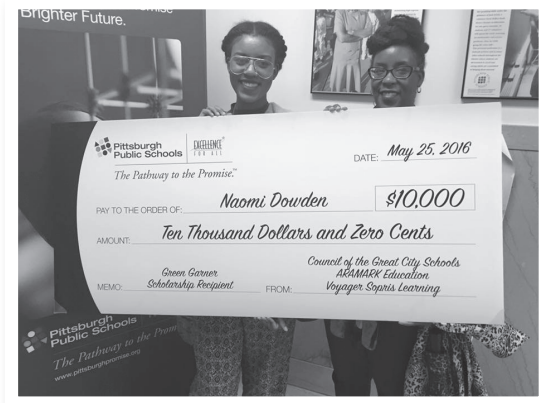


THE THIRTY-FIRST ANNUAL GREEN-GARNER AWARD PROGRAM

SELECTION PROCESS

The Green-Garner Award Program in 2020 is open to all past and present school superintendents of the Council of the Great City Schools. All current superintendents and Board of Education members of the Council of the Great City Schools may make nominations for a past or present superintendent for the Green-Garner Award Program. Those nominating a candidate should fill out the application online.

The Council of the Great City Schools will review all applications for completeness. A distinguished panel of superintendents and school board members will select the recipient of the annual Green-Garner Award. The application must be completed in its entirety and emailed by September 11, 2020.



Naomi Dowden, left, a 2016 graduate of Pittsburgh Public Schools, is joined by her mom as she holds her \$10,000 Green-Garner college scholarship she received from Pittsburgh school board member Bill Isler, who was the recipient of the 2015 Green-Garner Award. Dowden is a theater major at Temple University.

SELECTION CRITERIA FOR SUPERINTENDENTS

Applicants for the Green-Garner Award should be able to demonstrate one or more of the following ideals cherished by Dr. Green and Mr. Garner:

LEADERSHIP

- ★ The applicant has shown excellence in leadership and sustained that leadership over a number of years.
- ★ The applicant has improved the quality and stability of the district through his or her leadership and governance.

ACHIEVEMENT

- ★ The applicant has demonstrated that his or her leadership has been instrumental in improving student achievement districtwide for a number of years.
- ★ The applicant has demonstrated that his or her leadership has been instrumental in narrowing achievement gaps in his or her district over a number of years.

PUBLIC CONFIDENCE

- ★ The applicant has helped improve the public's confidence in his or her school district.

PROFESSIONALISM

- ★ The applicant embodies the personal characteristics and professional accomplishments that reflect well on urban education and the progress it is striving to make.

INVOLVEMENT

- ★ The applicant has shown active and sustained participation in and support of the Council of the Great City Schools.

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APPLICATION SPECIFICATIONS

- ★ The application is available **ONLINE ONLY**
- ★ The nominator and/or nominee for the Green-Garner Award should fill out the entire application.
- ★ Upload a video on the nominee that is no longer than two and a half minutes. The video should focus on the applicant's qualifications and accomplishments based on the selection criteria. Suggestions include congratulatory remarks on being nominated from a school board member, school leader and a student.

If you have any questions, please email:

Tonya Harris
Director of Communications
Council of the Great City Schools
tharris@cgcs.org

CLICK HERE TO APPLY ONLINE:

<https://bit.ly/3k65MPO>



Cleveland CEO Eric Gordon surprises Brinden Harvey at his home with a \$10,000 Richard Green scholarship check. Gordon was the winner of the 2016 Green-Garner Award, Harvey attends Ohio's Baldwin Wallace University.



Houston Schools Superintendent Terry Grier congratulates Alisa Hamilton who received a \$10,000 Richard Green college scholarship. Grier was the winner of the 2014 Green-Garner Award. Hamilton attends East Texas Baptist University.



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APPLICATION

An example of the online application—MUST BE FILLED OUT ONLINE.

PERSONAL INFORMATION

NAME _____

SCHOOL SYSTEM _____ TITLE _____

OFFICE ADDRESS _____

CITY _____ STATE _____ ZIP _____ PHONE _____

SCHOOL SYSTEM INFORMATION

ENROLLMENT _____

PLEASE GIVE A BRIEF DESCRIPTION OF THE SCHOOL SYSTEM WITH WHICH YOU ARE AFFILIATED.

EDUCATION

SCHOOL ATTENDED _____ DEGREE _____ DATES _____

SCHOOL ATTENDED _____ DEGREE _____ DATES _____

SCHOOL ATTENDED _____ DEGREE _____ DATES _____

TEACHING/ADMINISTRATIVE EXPERIENCE OR OTHER PRIVATE SECTOR/COMMUNITY EXPERIENCE

POSITION HELD _____ ORGANIZATION _____ DATES _____

POSITION HELD _____ ORGANIZATION _____ DATES _____

POSITION HELD _____ ORGANIZATION _____ DATES _____

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An example of the online application—MUST BE FILLED OUT ONLINE.

1 How has your tenure as a superintendent improved the quality and stability of your district's leadership and governance?

PLEASE ANSWER THE FOLLOWING QUESTIONS

When answering each question, please make reference to the selection criteria. See page 4 under Selection Criteria.



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An example of the online application—MUST BE FILLED OUT ONLINE.

2

How has your leadership as a superintendent helped to improve student achievement districtwide and narrow the district's achievement gaps? Include specific data.

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An example of the online application—MUST BE FILLED OUT ONLINE.

3

How has your leadership as a superintendent helped improve the public's confidence in your district?



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4

How has your leadership as a superintendent exemplified the progress that urban schools nationwide are determined to make?

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An example of the online application—MUST BE FILLED OUT ONLINE.

5

How have you or your district participated over the years in the Council of the Great City Schools?



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FOR NOMINATORS ONLY!

Please describe why you believe your candidate will be the best recipient of The Green-Garner Award.



COUNCIL OF THE GREAT CITY SCHOOLS

The Council of the Great City Schools is the primary advocate for urban public education in America. The organization is dedicated to improving student achievement in the nation's major cities; strengthening the quality of urban school leadership, governance, and management; creating greater educational opportunities for historically underserved students; and boosting public confidence in city schools. The organization works to achieve its mission by serving as a forum for urban school leaders. **For more information, please visit www.cgcs.org.**

CENERGISTIC

For 34 years Cenergistic has helped over 1,450 K-12 districts, institutions of higher education, governments and health care facilities find more than \$5.4 billion in hidden electricity, natural gas and water savings by applying our advanced Ceres™ software platform and sustainability-as-a-service solutions on their campuses. Superintendents, CFOs, COOs and board members can reduce energy and water spending by 20-30 percent annually with no capital investment while improving the comfort and quality of classroom and building environments, helping students and employees achieve their full potential. For 11 consecutive years, Cenergistic has been recognized by the Environmental Protection Agency as ENERGY STAR® Partner of the Year. **To learn more visit www.cenergistic.com.**

CURRICULUM ASSOCIATES

For 50 years, Curriculum Associates (CA) has been united around one common purpose: to make classrooms better places for teachers and students. In the years since, we've remained driven by this mission, introducing and then constantly improving innovative and exciting products that give every student the chance to succeed. We believe teachers are the essential glue between our programs and classroom success, so we strive to empower them with the tools and resources to accelerate student growth. Together with educators we're making equitable learning programs a reality—raising the bar and making it reachable for all. **To learn more visit <https://www.curriculumassociates.com>**

K12 INSIGHT

K12 Insight, based outside Washington, D.C., is committed to helping schools turn everyday interactions with students, parents, teachers and staff into exceptional and memorable experiences. Through a unique combination of cloud-based technology, industry-leading school district surveys, and professional development, our school-based customer experience solutions were created to give K-12 administrators the tools they need to improve family and community engagement, generate public support for key initiatives and provide exceptional experiences for parents, students and staff. Our suite of solutions works inside the classroom and across every department (think transportation, communications, human resources, safety and security, to name a few).

For more information, please visit <https://www.k12insight.com>

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