

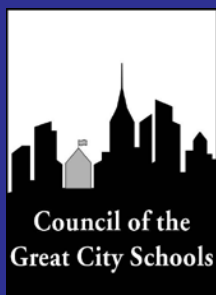
An Education Revolution



**REFORMING
OUR GREAT
CITY SCHOOLS**

BOSTON | 2011

**Council of the Great City Schools
55th Annual Fall Conference
October 26-30, 2011
Westin Copley Place Hotel**



Guest Speakers3-4

Agenda-at-a-glance11

KEYNOTE SPEAKERS

**TONY PLANA****Education Advocate and Actor****Thursday, October 27, 2011****12:30 pm**

A career spanning 30 years in film, television and theater, Tony Plana is best known for his role as “Ignacio Suarez,” the father of Betty on the former hit television show *Ugly Betty*. Plana is also the co-founder and executive artistic director of the East L.A. Classic Theatre, a group comprised primarily of Hispanic American theatre professionals. Through the East L.A. Classic Theatre, Plana has developed a unique and innovative literacy program called Beyond Borders: Literacy through Performing Arts. It is designed to enable students to expand their educational horizons and academic achievements by moving beyond their personal, cultural and vocational borders. Working directly with language arts teachers, Beyond Borders utilizes the performing arts to impact literacy skills in academically at risk and bilingual students. Proven to facilitate and even accelerate student achievement of district and state literacy standards, the program is being implemented in five school districts in southern California.

**WES MOORE****Youth Advocate and Author****Friday, October 28, 2011****7:30 am**

Wes Moore is a youth advocate, Army combat veteran, promising business leader and author. Moore was a paratrooper and captain in the United States Army, serving a combat tour of duty in Afghanistan with the elite 1st Brigade of the 82nd Airborne Division in 2005-2006. A White House Fellow from 2006-2007, Moore served as a Special Assistant to Secretary of State Condoleezza Rice. In 2007, he was selected as one of *Ebony* magazine’s “Top 30 Leaders Under 30.” Moore is also an author, writing a book titled *The Other Wes Moore: One Name, Two Fates*, which focuses on him, a Rhodes scholar, and another Wes Moore who grew up near him in Baltimore but was convicted for a murder. The author, in prison interviews with the other Wes Moore, discovered startling parallels between their lives—both were fatherless, had difficult childhoods and both had classroom difficulties. Yet, they both headed down different paths, which helps the scholar Moore to redirect the lives of troubled young people and find the support they need to enact change.

**ROBERT KENNEDY, JR.****Environmental Leader****Friday, October 28, 2011****12:30 pm**

Robert F. Kennedy Jr.’s reputation as a resolute defender of the environment stems from a litany of successful legal actions. Mr. Kennedy was named one of *Time* magazine’s “Heroes for the Planet” for his success in helping Riverkeeper lead the fight to restore the Hudson River. The group’s achievement helped spawn more than 160 Waterkeeper organizations across the globe. Mr. Kennedy serves as senior attorney for the Natural Resources Defense Council, chief prosecuting attorney for the Hudson Riverkeeper and president of Waterkeeper Alliance. He is also a clinical professor and supervising attorney at Pace University School of Law’s Environmental Litigation Clinic. Earlier in his career, he served as assistant district attorney in New York City.

SPECIAL GUEST

**VICTORIA REGGIE KENNEDY***Attorney and Advocate***Remarks at Welcome Reception at JFK Library & Museum****Wednesday, October 26, 2011****6:00 pm**

Victoria Reggie Kennedy is an attorney and advocate, especially for issues that affect the lives of women, children and families. She was a powerful advocate for the enactment of health care reform, which her late husband Senator Edward M. Kennedy (D-MA) called the cause of his life, and she was standing at President Obama's side at the White House as he signed the landmark reform legislation into law in March 2010. She continues to advocate for the law and explain its benefits to constituency groups around the country. Vicki co-founded Common Sense about Kids and Guns, a non-profit, non-partisan organization that works to reduce gun deaths and injuries to children in the United States and is a past trustee of several gun violence prevention organizations.

TOWN HALL MODERATOR

**CAROLE SIMPSON***Educator, Broadcaster, Author, Blogger***Moderator of the Town Hall Meeting****Friday, October 28, 2011****2:30 pm**

Three-time Emmy-award winning anchor and senior correspondent, Carole Simpson, retired from ABC News in 2006 to become Leader-in-Residence at Emerson College's School of Communication in Boston. She is a member of the full-time faculty and teaches courses in public affairs reporting, political communication, broadcast journalism, and serves as writing coach for journalism students. Simpson recently published her memoirs, "NewsLady," which recounts her 40-year career as a pioneering African American woman in the field of broadcast journalism. At ABC News, Simpson was the anchor of the weekend editions of "World News Tonight" from 1988-2003 and a senior national correspondent. She was the first African American woman anchor of a major network evening news broadcast, and her reports appeared on "World News Tonight" with Peter Jennings, "Good Morning America," "20/20", "Nightline", and numerous ABC special events programs.

**Council of the Great City Schools
55th Annual Fall Conference, Boston, MA
October 26 - October 30, 2011
Westin Copley Place Hotel**

"An Education Revolution"

Wednesday, October 26, 2011

Conference Registration

7:00 am - 5:00 pm

Registration Convention Office - 3rd Floor

Breakfast Buffet

8:00 am - 9:00 am

Essex South - 3rd Floor

Urban Schools Resource Display

7:00 am - 5:00 pm

St. George B-C - 3rd Floor

Internet Cafe/Business Center

7:00 am - 5:00 pm

St. George B-C - 3rd Floor

Run Fitness Activity along the Charles River

9:00 am - 10:00 am

Meet at Registration Desk- 3rd Floor- Must sign up in advance

Urban Deans Steering Committee Meeting

9:30 am - 11:00 am

St. George D - 3rd Floor

New Member & Newcomer's Orientation

11:00 am - 12:00 pm

St. George D - 3rd Floor

Buffet Lunch

12:00 pm - 1:30 pm

Essex South - 3rd Floor

Task Force Meeting I

1:00 pm - 3:00 pm

Essex Center - 3rd Floor

Joint Meeting of the Achievement Task Force and the Professional Development Task Force

Task Force Meeting II

3:00 pm - 5:00 pm

Essex Center - 3rd Floor

Joint Meeting of the School Finance Task Force and the Leadership, Governance and Management Task Force

WEDNESDAY, OCTOBER 26

Blue Ribbon Corporate Advisory Group Meeting

5:00 pm - 6:00 pm

St. George D - 3rd Floor

5:15 pm- Bus pickup from the Westin Copley Place Hotel Carriage Entrance for The JFK Library & Museum

Welcome Reception at The JFK Library and Museum - (Business Attire)

Remarks by Victoria Reggie Kennedy

6:00 pm - 8:00 pm

Hospitality Suite

9:00 pm - 11:00 pm

Presidential Suite, Room 3612

Thursday, October 27, 2011

Conference Registration

7:00 am - 5:00 pm

Registration Convention Office - 3rd Floor

Urban Schools Resource Display

7:00 am - 5:00 pm

St. George B-C - 3rd Floor

Internet Cafe/Business Center

7:00 am - 5:00 pm

St. George B-C - 3rd Floor

General Session A: Breakfast and Address, Winston Brooks, Chair of the Council

7:30 am - 9:00 am

America Ballroom - 4th Floor

Session I

9:15 am - 10:30 am

• System-wide Reform in the Great City Schools and Across the Globe

St. George D - 3rd Floor

• How Urban Schools are Closing the Achievement Gap for African American Males

Defender - 7th Floor

• The Use of Complex Text in the Implementation of the Common Core Standards

Staffordshire - 3rd Floor

• How Strong Principals and District Leaders Transform Urban Schools

Essex North Center - 3rd Floor

• Continuous Improvement Plans: A Framework for Urban School Turn Around

Essex North East - 3rd Floor

- **Strategies to Address the Behavioral Health of Students in the Great City Schools**
Essex Center - 3rd Floor
- **The Benefits of Parent Education Programs on Urban Student Achievement**
Empire Room - 7th Floor
- **Increasing the Accessibility of Technology Resources in Great City Schools**
Gloucester/Newbury - 2nd Floor
- **Breaking Down Barriers: How Urban School Leaders are Bridging the Achievement Gap**
Essex South - 3rd Floor
- **College Readiness and Completion Programs in Great City School Districts**
Essex North West - 3rd Floor
- **Community Partnerships Supporting Urban School District Improvement**
Parliament - 7th Floor

Session II

10:45 am- 12:15 am

- **The Atlanta Cheating Scandal: What Next?**
St. George D - 3rd Floor
- **How the Great City Schools are Addressing The Three R's in the Implementation of the Common Core Standards**
Defender - 7th Floor
- **Evaluating Effective Teaching Strategies in the Great City Schools**
Staffordshire - 3rd Floor
- **Dual Language Immersion Programs in the Great City Schools**
Essex North Center - 3rd Floor
- **Effective Urban Leadership Models in Governance and Staff Development**
Essex North East - 3rd Floor
- **Turning Around Urban Districts and Schools**
Essex Center - 3rd Floor
- **Collaborating with Urban Community Partners to Improve Service Learning, Arts Education and Parent Engagement**
Empire Room - 7th Floor
- **Transitioning Urban Students to High School Using Online Programs**
Gloucester/Newbury - 2nd Floor
- **How the Great City Schools Join Forces with Colleges of Education To Enhance Professional Development**
Essex South - 3rd Floor

• **Innovative Approaches to Transitioning Urban Students with Disabilities to Post-Secondary School Opportunities**

Essex North West - 3rd Floor

• **Meeting the Needs of English Language Learners in the Great City Schools**

Parliament - 7th Floor

• **Characteristics of Successful ELL Programs in Great City Schools**

Ipswich/Harbor - Ground Floor

• **Two Cities Offer Models for Math Improvement**

Helicon - 7th Floor

General Session B: Lunch and Speaker, Tony Plana, Education Advocate and Actor

12:30 pm - 2:00 pm

America Ballroom - 4th Floor

Session III

2:15 pm - 3:45 pm

• **What Happens When OCR Comes Calling on Your City?**

St. George D - 3rd Floor

• **Race To The Top: What are Urban School Districts Doing?**

Defender - 7th Floor

• **New Teacher Induction Programs: Preparing Novice Teachers for Great City School Success**

Staffordshire - 3rd Floor

• **African American Males and College Readiness: What's Working in Urban Schools**

Essex North Center - 3rd Floor

• **Formative Assessments: Do They Improve Student Achievement in Urban Schools?**

Essex North East - 3rd Floor

• **Increasing Opportunities for Students with Disabilities in our Great City Schools**

Essex Center - 3rd Floor

• **Innovative Approaches to Turning Around Troubled Urban Schools**

Empire Room - 7th Floor

• **Key Performance Indicators and Operational Effectiveness in Urban School Districts**

Gloucester/Newbury - 2nd Floor

• **How Professional Development in the STEM Fields Adds Up to Urban Student Success**

Essex South - 3rd Floor

• **The Impact of Social and Emotional Learning on Urban Student Achievement**

Essex North West - 3rd Floor

• **Improving Reading Instruction in Urban Schools: Lessons from Two Cities**

Parliament - 7th Floor

- **Succession Planning in Urban Schools: A Blueprint for Success**

Ipswich/Harbor - Ground Floor

- **Building Accountability for Student Performance in the Boston Public Schools**

Helicon - 7th Floor

Session IV

4:00 pm - 5:30 pm

- **Managing Scarce Resources in Urban Districts During Uncertain Economic Times**

St. George D - 3rd Floor

- **Stemming the Dropout Tide in Urban Schools**

Defender - 7th Floor

- **Urban School Board Responsibility and Accountability for District Finances**

Staffordshire - 3rd Floor

- **The Writing is on the Wall: Effective Literacy Programs in Urban Middle Schools**

Essex North Center - 3rd Floor

- **How Professional Development Enhances Urban Student Achievement**

Essex North East - 3rd Floor

- **Boosting the Capacity of the Central Office Leadership Team in Seattle**

Essex Center - 3rd Floor

- **A Sunny Outlook on Summer Learning in Our Great City Schools**

Empire Room - 7th Floor

- **Effective Approaches for Teaching Urban Language Learners**

Gloucester/Newbury - 2nd Floor

- **Teach Plus: Partners in Effective Teacher Development in the Great City Schools**

Essex South - 3rd Floor

- **Solving the Equation for Urban Student Achievement in STEM**

Essex North West - 3rd Floor

- **Effective Literacy Programs for Urban School Students with Disabilities**

Parliament - 7th Floor

- **Service Learning and Extended Time Opportunities: Tools for Improving Urban Student Learning**

Ipswich/Harbor - Ground Floor

Executive Committee Meeting

4:30 pm - 5:30 pm

Great Republic - 7th Floor

Cocktail Reception (Photos and interviews with the Richard R. Green nominees)

6:00 pm - 7:00 pm

America Foyer - 4th Floor

22nd Annual Richard R. Green Awards Banquet (Semi Formal Attire)

7:00 pm - 9:00 pm

America Ballroom - 4th Floor

9:00 pm - 10:00 pm

Cocktails and Dancing featuring "Frank Wilkins & Motown Express"

Hospitality Suite

10:00 pm - 11:00 pm

Presidential Suite, Room 3612

Friday, October 28, 2011

Run Fitness Activity along the Charles River

6:00 am - 7:00 am

Meet at Registration Desk- 3rd Floor- Must sign up in advance

Conference Registration

7:00 am - 5:00 pm

Registration Convention Office - 3rd Floor

Urban Schools Resource Display

7:00 am - 5:00 pm

St. George B-C - 3rd Floor

Internet Cafe/Business Center

7:00 am - 5:00 pm

St. George B-C - 3rd Floor

General Session C: *Breakfast and Speaker, Wes Moore, Author, Youth Advocate and Business Leader*

7:30 am - 9:00 am

America Ballroom - 4th Floor

Announcement of Queen Smith Award recipient

Session V

9:15 am - 10:30 am

• Federal Legislation: Is Washington Capable of Accomplishing Anything? - DOUBLE SESSION

St. George D - 3rd Floor

• How Does the Common Core Work with ELLs and Other Diverse Urban Learners

Defender - 7th Floor

• GroundBreaking Teacher Contracts in the Great City Schools

Staffordshire - 3rd Floor

- **Lessons from the Gates Foundation-funded Memphis Teacher Quality Project**
Essex North Center - 3rd Floor
- **The Teacher Appraisal Systems: Efforts to Link Effective Teaching and Student Achievement in Urban Schools**
Essex North East - 3rd Floor
- **Achievement Data In Urban Schools: Does Anybody Use it?**
Essex Center - 3rd Floor
- **Maximizing Your Funding and Expenditure Options: Lessons from the Urban Frontline**
Empire Room - 7th Floor
- **Going Green in Our Great City Schools**
Gloucester/Newbury - 2nd Floor
- **Building Community and Family Engagement to Support Student Achievement in Urban Schools**
Essex South - 3rd Floor
- **College Readiness Strategies in Urban Schools: Staying on Track**
Essex North West - 3rd Floor
- **Budget Planning and Community Engagement in the Great City Schools**
Parliament - 7th Floor
- **Joining with Corporate and University Allies for Effective Professional Development for Urban Schools**
Ipswich/Harbor - Ground Floor
- **Health and Wellness Programs in Urban Schools: How They Serve Student Achievement**
Helicon - 7th Floor

Session VI

10:45 am - 12:15 pm

- **Federal Legislation: Is Washington Capable of Accomplishing Anything? - DOUBLE SESSION**
St. George D - 3rd Floor
- **Sending the Right Message: Effective Communications in Urban School Districts**
Defender - 7th Floor
- **Performance Management Data: How it Improves Governance, Leadership and Achievement**
Staffordshire - 3rd Floor
- **How Great City Schools are Implementing the Common Core Standards**
Essex North Center - 3rd Floor
- **Supporting English Language Learners with Effective Teacher Professional Development in Urban Schools**
Essex North East - 3rd Floor

- **Early Childhood Programs and Interventions to Close Achievement Gaps and Improve Outcomes for African American Males in Urban Schools**

Essex Center - 3rd Floor

- **Strategies for Building Urban Teacher Capacity**

Empire Room - 7th Floor

- **Meeting the Needs of Urban Students with Behavior and Mental Health Challenges**

Gloucester/Newbury - 2nd Floor

- **Transforming our Urban Middle Schools: The Last Frontier**

Essex South - 3rd Floor

- **School-based Strategies for Building Leadership Capacity and Accelerating Student Achievement in the Great City Schools**

Essex North West - 3rd Floor

- **The Role of Counseling in Improving Student Achievement and College-going Rates in Urban Schools**

Parliament - 7th Floor

- **Expanding the School Day: How Out of School Time Leads to Urban Success**

Ipswich/Harbor - Ground Floor

- **On the Path to College Readiness in our Urban Schools**

Helicon - 7th Floor

General Session D: Lunch and Speaker, Robert Kennedy, Jr., Environmental Advocate

12:30 pm - 2:00 pm

America Ballroom - 4th Floor

Presentation of the Dr. Shirley Schwartz Urban Impact Award

General Session E: Town Hall Meeting on Labor-Management Relations

2:30 pm - 4:00 pm

Essex South - 3rd Floor

Great City Colleges of Education Meeting

4:15 pm - 5:00 pm

Essex North Center - 3rd Floor

6:00 pm- Depart on foot to Prudential Center Skywalk Observatory

One bus for walking impaired guests from Westin Copley Carriage Entrance

Reception at Prudential Tower Skywalk (Business Attire)

6:30 pm - 8:30 pm

FRIDAY, OCTOBER 28

Saturday, October 29, 2011**Walk Fitness Activity****7:00 am - 8:00 am**

Meet at Registration Desk- 3rd Floor- Must sign up in advance

Breakfast Buffet**8:00 am - 9:00 am**

America Center Ballroom - 4th Floor

Internet Cafe/Business Center**8:00 am - 12:00 pm**

St. George B-C - 3rd Floor

Board of Directors Meeting**8:30 am - 12:00 pm**

America North Ballroom - 4th Floor

Parent University**8:30 am - 11:00 am****Northeastern University** (Bus Departs at 8:00 am)**Education Legislation at the State Level: An Urban Schools Discussion on the Bills, Issues and Debates Taking Place Within Different States and Legislatures** (Council members only)**10:00 am - 12:00 pm**

Empire Room - 7th Floor

Legislative Directors Lunch and Meeting (Council members only)**12:00 pm - 3:00 pm**

Empire Room - 7th Floor

Fall Conference Planning Meeting**12:30 pm - 2:30 pm**

Defender Room - 7th Floor

Bus pickup for Fenway Park**5:15 pm****Dinner, Tour and Dance at Fenway Park****5:30 pm - 9:30 pm****Sunday, October 30, 2011****Breakfast and Closing Session****8:30 am - 11:30 am**

Parliament/Adams/Baltic - 7th Floor

Adjourn**11:30 am**