

COUNCIL of the GREAT CITY SCHOOLS  
59th Annual Fall Conference

# SAILING to SUCCESS

in *Urban Education*



**CONFERENCE  
PROGRAM**

OCTOBER 7-11, 2015



**LONG BEACH**  
*California*



HOSTED BY LONG BEACH UNIFIED SCHOOL DISTRICT

# AGENDA-AT-A-GLANCE

Council of the Great City Schools  
59th Annual Fall Conference, Long Beach, CA  
October 7 - October 11, 2015  
Hyatt Regency Hotel

*“Sailing to Success in Urban Education”*

\*\*\*Name Badges Must Be Worn At All Times

## Wednesday, October 7, 2015

### Conference Registration

7:00 am - 5:00 pm

Seaview B - 1st Floor - Hyatt Regency

### Breakfast Buffet

8:00 am - 9:00 am

Beacon Ballroom - 4th Floor - Hyatt Regency

### Urban Schools Resource Display

8:00 am - 5:00 pm

Seaview B - 1st Floor - Hyatt Regency

### Internet Business Café

8:00 am - 5:00 pm

Seaview A - 1st Floor - Hyatt Regency

### CRSS Governance Symposium

9:00 am - 12:00 pm

Regency DEF - 4th Floor - Hyatt Regency

**Know What is Happening on Your Watch: Using Data to Increase Student Achievement and Operational Efficiency**

Must be pre-registered

### New Member & Newcomer's Orientation

11:00 am - 12:00 pm

Seaview C - 1st Floor - Hyatt Regency

### Young Men of Color Advisory Committee Meeting

12:00 pm - 1:00 pm

Regency A - 4th Floor - Hyatt Regency

### Buffet Lunch

12:00 pm - 1:00 pm

Beacon Ballroom - 4th Floor - Hyatt Regency

### Task Force Meeting I

1:00 pm - 3:00 pm

Regency BC - 4th Floor - Hyatt Regency

**Joint Meeting of the Achievement Task Force and the Professional Development Task Force**

Wednesday, October 7

# AGENDA-AT-A-GLANCE

Wednesday, October 7 & Thursday, October 8

## Task Force Meeting II

3:00 pm - 5:00 pm

Regency BC - 4th Floor - Hyatt Regency

**Joint Meeting of the School Finance Task Force and the Leadership, Governance and Management Task Force**

## Task Force Meeting III

3:00 pm - 5:00 pm

Regency DEF - 4th Floor - Hyatt Regency

**English Language Learners and Bilingual Education Task Force**

## Blue Ribbon Corporate Advisory Group Meeting

5:00 pm - 6:00 pm

Seaview C - 1st Floor - Hyatt Regency

6:15 pm- Walk to Aquarium of the Pacific

## Welcome Reception at Aquarium of the Pacific

6:30 pm - 8:30 pm

## Hospitality Suite

9:00 pm - 11:00 pm

Seaview Rotunda - 1st Floor - Hyatt Regency

## Thursday, October 8, 2015

### Conference Registration

7:00 am - 5:00 pm

Seaview B - 1st Floor - Hyatt Regency

### Urban Schools Resource Display

8:00 am - 5:00 pm

Seaview B - 1st Floor - Hyatt Regency

### Internet Business Café

8:00 am - 5:00 pm

Seaview A - 1st Floor - Hyatt Regency

### **General Session A: Breakfast and Address, Richard Carranza, Chair of the Council**

7:30 am - 9:00 am

Regency Ballroom - 4th Floor - Hyatt Regency

**Announcement of Dr. Shirley S. Schwartz Urban Impact Award**

# AGENDA-AT-A-GLANCE

## Session I

9:15 am - 10:30 am

**Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center**

- **Advancing AP: Increasing Advanced Placement Enrollment And Collaboration In Urban Schools**  
101 A – 1st Floor – Long Beach Convention & Entertainment Center
- **First Words: Using Native Language Skills To Improve Academic Success For ELLS**  
101 B – 1st Floor – Long Beach Convention & Entertainment Center
- **Board Inquiry: Results And Insights From The Governance Survey Of Urban School Boards And Superintendents**  
102 A – 1st Floor – Long Beach Convention & Entertainment Center
- **My Brother’s Keeper: Making The Pledge A Reality In Our Great City Schools**  
102 B – 1st Floor – Long Beach Convention & Entertainment Center
- **College Norm: Preparing Urban Students For Higher Education Success**  
102 C – 1st Floor – Long Beach Convention & Entertainment Center
- **The Results Are In: Using School Evaluation Systems To Make A Difference In Our Great City Schools**  
103 A – 1st Floor – Long Beach Convention & Entertainment Center
- **Boosting Social Emotional Learning Success In Our Great City Schools**  
103 B – 1st Floor – Long Beach Convention & Entertainment Center
- **Testing Testing: Deploying PARCC And Smarter Balance In Urban Schools**  
103 C – 1st Floor – Long Beach Convention & Entertainment Center
- **Personnel Matters: Developing And Sustaining A Talented Instructional Staff In Urban Schools**  
201 A – 2nd Floor – Long Beach Convention & Entertainment Center
- **An Apple A Day: Making Health And Wellness A Priority In Our Great City Schools**  
201 B – 2nd Floor – Long Beach Convention & Entertainment Center
- **Using The Common Core Foundation To Build High-Quality Content For Diverse Students In Urban Schools**  
202 A – 2nd Floor – Long Beach Convention & Entertainment Center
- **All In The Family: Recognizing The Positive Impact Of Family Involvement In Urban Student Success**  
202 B – 2nd Floor – Long Beach Convention & Entertainment Center
- **Hyper Links: Creating A Strong Connection Between Urban School Districts, The Community, And All Stakeholders**  
202 C – 2nd Floor – Long Beach Convention & Entertainment Center

Thursday, October 8

# AGENDA-AT-A-GLANCE

## Session II

10:45 am- 12:15 pm

**Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center**

- **Curve Ahead: Aligning Urban Teacher Grading Practices With Student Proficiency**  
101 B – 1st Floor – Long Beach Convention & Entertainment Center
- **Providing Exceptional Education and Services To Urban Students With Special Needs**  
102 A – 1st Floor – Long Beach Convention & Entertainment Center
- **Great Expectations: Systemic Change Promoting Equity And Achievement In Our Urban Schools**  
102 B – 1st Floor – Long Beach Convention & Entertainment Center
- **By The Numbers: Using Human Capital Data To Improve Instructional Outcomes In Urban Schools**  
102 C – 1st Floor – Long Beach Convention & Entertainment Center
- **Multiplication Not Division: Creating Equitable Opportunities For All Urban Student In STEM**  
103 A – 1st Floor – Long Beach Convention & Entertainment Center
- **Privacy Policy: Keeping Urban Student Information Safe In A Digital-Era**  
103 B – 1st Floor – Long Beach Convention & Entertainment Center
- **Money Problems: Navigating Fiscal Challenges In Urban Schools**  
103 C – 1st Floor – Long Beach Convention & Entertainment Center
- **Get A Head: An Update On The Wallace Foundation’s Principal Supervisor Project In Three Urban School Districts**  
201 A – 2nd Floor – Long Beach Convention & Entertainment Center
- **All Hands On Deck: How Urban Districts Are Opening The Doors To Community Support**  
201 B – 2nd Floor – Long Beach Convention & Entertainment Center
- **Worth Their While: Teacher Evaluation And Compensation In The Great City Schools**  
202 A – 2nd Floor – Long Beach Convention & Entertainment Center
- **Promoting Equity And Quality In Our Urban Pre-K And Elementary Programs In Our Great City Schools**  
202 B – 2nd Floor – Long Beach Convention & Entertainment Center
- **Deeper Connections: Urban District Efforts To Inform And Empower Community Stakeholders**  
202 C – 2nd Floor – Long Beach Convention & Entertainment Center

Thursday, October 8

# AGENDA-AT-A-GLANCE

## **General Session B: Lunch and Speaker, George McKenna, Educator**

12:30 pm - 2:00 pm

Regency Ballroom - 4th Floor - Hyatt Regency

## **Session III**

2:15 pm - 3:45 pm

**Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center**

- **Equity For All: Emerging Legal Issues For Urban Schools**  
101 A – 1st Floor – Long Beach Convention & Entertainment Center
- **Back To The Future: Connecting Today's Urban Students With Civil Rights History**  
101 B – 1st Floor – Long Beach Convention & Entertainment Center
- **Using Advanced Placement To Ready Urban Students For Academic Success After High School**  
102 A – 1st Floor – Long Beach Convention & Entertainment Center
- **Developing Successful Strategies For Long-Term English Learners In Urban Schools**  
102 B – 1st Floor – Long Beach Convention & Entertainment Center
- **Recruiting Diverse Teachers For Urban Classrooms**  
102 C – 1st Floor – Long Beach Convention & Entertainment Center
- **Virtual PD: Where Technology And Professional Development Meet For Our Urban Educators**  
103 A – 1st Floor – Long Beach Convention & Entertainment Center
- **Bang For The Bucks: Determining The Most Effective Use Of Federal And State Funds In Urban Schools**  
103 B – 1st Floor – Long Beach Convention & Entertainment Center
- **Search History: How Two Urban School Boards Worked To Find The Right Superintendent**  
103 C – 1st Floor – Long Beach Convention & Entertainment Center
- **Unit Of Measurement: Using Data And Results To Evaluate Performance**  
201 A – 2nd Floor – Long Beach Convention & Entertainment Center
- **Pitching In: How Urban Schools And Communities Are Meeting The Needs Of Students Of Color**  
201 B – 2nd Floor – Long Beach Convention & Entertainment Center
- **Schools Out For Summer: Innovative Programming To Decrease The Summer Slide In Urban Students**  
202 A – 2nd Floor – Long Beach Convention & Entertainment Center
- **All Others Bring Data: Using District Information Systems To Drive Urban School Decision-Making**  
202 C – 2nd Floor – Long Beach Convention & Entertainment Center

Thursday, October 8

# AGENDA-AT-A-GLANCE

## Session IV 4:00 pm - 5:30 pm

**Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center**

- **Meeting Our Obligations: Ensuring Opportunities for English Language Learners in Urban Schools**  
101 A – 1st Floor – Long Beach Convention & Entertainment Center
- **The Heat Is On: Strategies To Boost Literacy Achievement For Urban Students During Out Of School Time**  
102 A – 1st Floor – Long Beach Convention & Entertainment Center
- **Rooted In Success: Cultivating Effective Leadership Strategies In Two Urban Districts**  
102 B – 1st Floor – Long Beach Convention & Entertainment Center
- **Establishing Effective Teacher Evaluation Methods For Urban Educators**  
102 C – 1st Floor – Long Beach Convention & Entertainment Center
- **Movin' On Up: Preparing Urban School Principals For The Next Level Of Leadership**  
103 A – 1st Floor – Long Beach Convention & Entertainment Center
- **Talk It Out: Using Restorative Justice To Reduce Urban School Discipline And Arrests**  
103 C – 1st Floor – Long Beach Convention & Entertainment Center
- **Uniform Policies: Identifying Common Reforms In Successful School Systems**  
201 A – 2nd Floor – Long Beach Convention & Entertainment Center
- **Lay Of The Land: Effective Strategic Planning To Advance Urban Districts**  
201 B – 2nd Floor – Long Beach Convention & Entertainment Center
- **Connecting The Dots: Great City Schools Efforts To Align Multi-Tiered Systems Of Support**  
202 A – 2nd Floor – Long Beach Convention & Entertainment Center
- **The Wonder Years: Supporting Stem In Urban Middle Schools**  
202 B – 2nd Floor – Long Beach Convention & Entertainment Center
- **Building Blocks Of Success For Early Learners In The Great City Schools**  
202 C – 2nd Floor – Long Beach Convention & Entertainment Center

## Executive Committee Meeting

4:30 pm - 5:30 pm  
Seaview C - 1st Floor - Hyatt Regency

## Cocktail Reception

6:00 pm - 7:00 pm  
Regency Foyer - 4th Floor - Hyatt Regency

Thursday, October 8

# AGENDA-AT-A-GLANCE

## 26th Annual Green-Garner Awards Banquet (Semi-Formal Attire)

7:00 pm - 9:00 pm

Regency Ballroom - 4th Floor - Hyatt Regency

9:00 pm - 10:00 pm

Dancing featuring Chazzee Music

## Hospitality Suite

9:00 pm - 11:00 pm

Seaview Rotunda - 1st Floor - Hyatt Regency

## Friday, October 9, 2015

### Conference Registration

7:00 am - 4:00 pm

Seaview B - 1st Floor - Hyatt Regency

### Urban Schools Resource Display

8:00 am - 4:00 pm

Seaview B - 1st Floor - Hyatt Regency

### Internet Business Café

8:00 am - 4:00 pm

Seaview A - 1st Floor - Hyatt Regency

### General Session C: Breakfast and Address, José Hernandez, Former NASA Astronaut

7:30 am - 9:00 am

Regency Ballroom - 4th Floor - Hyatt Regency

Presentation of the Queen Smith Award

### Session V

9:15 am - 10:30 am

**Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center**

- **Locally Sourced: Building Instructional and Leadership Capacity In Urban Schools**  
101 A – 1st Floor – Long Beach Convention & Entertainment Center
- **Effective Programs And Services For Increasing Urban Student Engagement And Attendance**  
101 B – 1st Floor – Long Beach Convention & Entertainment Center
- **Perfect Harmony: How Traditional Schools And Charter Schools Work Together To Serve Urban Students**  
102 A – 1st Floor – Long Beach Convention & Entertainment Center
- **Cliffhanger: What Will Happen In Congress Before The End Of The Session**  
102 B – 1st Floor – Long Beach Convention & Entertainment Center
- **Higher Learning: Plugging Urban Students Into The Tools For College Success**  
102 C – 1st Floor – Long Beach Convention & Entertainment Center
- **How's My Driving? Assessing The Performance Of Urban District Leaders**  
103 A – 1st Floor – Long Beach Convention & Entertainment Center

Friday, October 9



# AGENDA-AT-A-GLANCE

- **Survey Says? What The Data Is Saying About Urban Teacher Effectiveness**  
103 B – 1st Floor – Long Beach Convention & Entertainment Center
- **Mapping The Course: The Benefits Of District Planning For Urban And Special Needs Students**  
103 C – 1st Floor – Long Beach Convention & Entertainment Center
- **The Next Level: Using Mtss To Address Behavioral Challenges In Our Urban Schools**  
201 A – 2nd Floor – Long Beach Convention & Entertainment Center
- **Match.Com: Connecting Urban Districts And Universities For High Quality Data Analysis And Evaluations**  
201 B – 2nd Floor – Long Beach Convention & Entertainment Center
- **Don't Leave Home Without It: Implementing 1:1 Technology In Urban Schools**  
202 A – 2nd Floor – Long Beach Convention & Entertainment Center
- **Engineered By Design: Innovative STEM Initiatives In Our Great City Schools**  
202 B – 2nd Floor – Long Beach Convention & Entertainment Center
- **Collaborating For Success: The Impact Of District And Community Partnerships On Urban Student Achievement**  
202 C – 2nd Floor - Long Beach Convention & Entertainment Center

## Session VI

10:45 am - 12:15 pm

*Note: All concurrent sessions are held at the Long Beach Convention & Entertainment Center*

- **District Overhaul: Noteworthy Shifts In Urban District Turnaround**  
101 A – 1st Floor – Long Beach Convention & Entertainment Center
- **Unique Instructional Approaches For English Language Learners And Educators In Urban Schools**  
101 B – 1st Floor – Long Beach Convention & Entertainment Center
- **How Urban Schools Are Meeting The Needs Of The Gifted And Talented Students**  
102 A – 1st Floor – Long Beach Convention & Entertainment Center
- **We've Got Class: Principal Leadership Trainings That Work In Urban Schools Districts**  
102 B – 1st Floor – Long Beach Convention & Entertainment Center
- **Who Do You Think You Are? Studying The Diverse Backgrounds And Cultures Of Urban Students**  
102 C – 1st Floor – Long Beach Convention & Entertainment Center
- **Staying Focused: How Urban School Districts Are Preparing Students For The Needs Of College And The Workforce**  
103 A – 1st Floor – Long Beach Convention & Entertainment Center
- **Smart Talk: Building English Language Development and Constructive Conversation Skills in Urban Schools**  
103 B – 1st Floor – Long Beach Convention & Entertainment Center
- **What's Trending? Analyzing Urban Student Performance Data To Strengthen Post-Secondary Success**  
103 C – 1st Floor – Long Beach Convention & Entertainment Center
- **Rerouting: Changing The Trajectory Of Struggling Urban School Districts**  
201 A – 2nd Floor – Long Beach Convention & Entertainment Center

Friday, October 9

## AGENDA-AT-A-GLANCE

- **Financial Advisor: Investing Public Funds Effectively In Urban Schools**  
201 B – 2nd Floor – Long Beach Convention & Entertainment Center
- **Professional Learning: Empowering Teachers To Succeed In The Urban Classroom**  
202 A – 2nd Floor – Long Beach Convention & Entertainment Center
- **Good Ideas: Strengthening Special Education Programs In Urban Schools Through Technical Assistance Reviews**  
202 B – 2nd Floor – Long Beach Convention & Entertainment Center
- **Did You Say Something? Hearing Student Voices In Our Urban School Districts**  
202 C – 2nd Floor – Long Beach Convention & Entertainment Center

### **General Session D: Lunch and Speaker, Fareed Zakaria, CNN Host**

**12:30 pm - 2:00 pm**

Regency Ballroom - 4th Floor - Hyatt Regency

### **General Session E: National Townhall Meeting**

**Urban Students Speak Out on Education, Race and Their Futures**

**Moderator, Maria Hinojosa, National Public Radio**

**2:30 pm - 4:00 pm**

Beacon Ballroom - 4th Floor - Hyatt Regency

### **Great City Colleges of Education Meeting**

**4:15 pm - 5:00 pm**

Regency EF - 4th Floor - Hyatt Regency

**5:00 pm - 7:00 pm-** Shuttle service is provided from the front lobby entrance of the Hyatt Regency Hotel to the Queen Mary for pre-event tours.

### **Reception at the Queen Mary**

**6:30 pm - 8:30 pm**

### **Hospitality Suite**

**9:00 pm - 11:00 pm**

Seaview Rotunda - 1st Floor - Hyatt Regency

## **Saturday, October 10, 2015**

### **Breakfast Buffet**

**8:00 am - 9:00 am**

202 BC - 2nd Floor - Long Beach Convention & Entertainment Center

### **Shipping Center - ship your materials home at no cost**

**8:00 am - 2:00 pm**

Regency EF - 4th Floor - Hyatt Regency

### **Board of Directors Meeting**

**8:30 am - 12:00 pm**

203 ABC - 2nd Floor - Long Beach Convention & Entertainment Center

Friday, October 9 & Saturday, October 10

## AGENDA-AT-A-GLANCE

### **Legislative Directors Lunch and Meeting** (Council members only)

**12:30 pm - 3:00 pm**

203 ABC - 2nd Floor - Long Beach Convention & Entertainment Center

### **Fall Conference Planning Meeting & Lunch** (Planners only)

**12:30 pm - 2:30 pm**

202 A - 2nd Floor - Long Beach Convention & Entertainment Center

**6:15 pm- Walk to Cafe Sevilla**

### **Farewell Event at Cafe Sevilla**

**6:30 pm - 9:00 pm**

## **Sunday, October 11, 2015**

### **Breakfast and Closing Session**

**8:30 am - 10:00 am**

Regency EF - 4th Floor - Hyatt Regency

### **Adjourn**

**10:00 am**

**Saturday, October 10 & Sunday, October 11**